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## **PGP Final Placement 2023-2024 - Cluster 2**

### **IIM Ahmedabad**

**9th February, 2024**

#### **Ahmedabad**

Indian Institute of Management Ahmedabad conducted Cluster 2 of the Final Placement process for the PGP batch of 2024 on 9th February 2024. The second cluster comprised of six cohorts: Conglomerates, Consumer Goods & Durables, Consumer Services, Advertising and Media, Pharma & Healthcare and Retail B2B & B2C.

The Consumer Goods & Durables cohort saw recruiters like P&G, Diageo, Phillip Morris International, Hindustan Coca-Cola Beverages, United Breweries, L'Oreal, Nestle, and Wipro Consumer Care. The Conglomerate cohort recruiters were Adani Group, Aditya Birla Group, CK Birla Group, Tata Administrative Services, Essar, Abhinandan Lodha Groups, and Vedanta. Infosys rolled out three international offers. The other firms visiting included firms like Bluestone, Jindal Shaded, Alkem Laboratories Limited, Madison, Maxim World, and Sun Pharmaceuticals Industries Ltd., among others.

Conglomerate firms extended the highest number of offers, closely followed by firms belonging to the Consumer Goods & durables cohort. United Breweries, Bluestone, Essar Group and Adani Group made the highest number of offers in Cluster 2 at six each.

The third cluster is scheduled to be conducted on 12<sup>th</sup> February 2024.