

Topic : **Medical Technology in Indian Context**

Speaker : **Mr. Ashok K Kakkar**
Senior Managing Director
Varian Medical Systems International India Pvt. Ltd.
Mumbai, India

Venue : Wing - 11 Committee Room , IIMA

Day & Date : Tuesday, February 23, 2016

Time : 3.00 P.M. (After an informal interaction over tea,
the Seminar will begin at 3.15 P.M.)

Abstract

Increasingly medical technology is becoming a key enabler of healthcare right from prevention to treatment. While the rapid advances in technology have enhanced the precision & efficacy of healthcare interventions, it has also attracted criticism around “over-use” or over dependence on these modern technological tools, leading to enhancement in healthcare costs. In Indian context, this issue of affordability gains alarming proportion given over 60% population pays out of pocket. To add to the problem is the healthcare infrastructure skews resulting in virtual migration of patients from rural and semi-urban settings to big cities thereby increasing the financial burden further.

With above back-drop in view the talk will attempt to discuss some of the opportunities that lie underneath these seemingly formidable challenges and how medical technology can be optimally adopted and utilized to provide solutions for the Indian healthcare sector.

Speaker's Profile



Ashok Kumar Kakkar

Senior Managing Director
Varian Medical Systems International India Private limited
Co-Chair, FICCI Healthcare Services Committee
Past Chairman, FICCI – Medical Electronics Forum

Ashok Kumar Kakkar is the Senior Managing Director for Varian Medical Systems responsible for the business operations in the South Asia region in the Indian sub-continent.

Ashok has a work experience spanning over 28 years in the healthcare industry. He has been in variety of leadership roles in global companies like Siemens Healthcare and GE Healthcare before joining Varian Medical Systems in April 2012. He is an active participant in the trade associations, currently the Co-Chair of FICCI – Healthcare Services Committee and the past Chairman of FICCI Medical Electronics forum.

Ashok is an electronics engineer with MBA in technology management from Deakin University, Australia. His interests include reading, long distance running, dramatics and spirituality.