



## **FT rankings put IIMA's executive education programmes at # 1 in India, # 2 in Asia and #35 worldwide**

- **Ranked #1 in India, #2 in Asia and #35 worldwide in the combined category**
- **#1 in India for open enrolment programmes and # 3 in Asia for custom programmes**
- **Reaffirmation of IIMA's position as the go-to institute that is aware of and responsive to industry demands**

**May 24, 2023:** The Indian Institute of Management Ahmedabad (IIMA), a premier global management institute, has been ranked #1 in India overall, for its Executive Education programmes, as per the latest Financial Times (FT) Executive Education Rankings 2023. IIMA also holds the #2 rank in Asia and the 35<sup>th</sup> rank, globally.

This year, IIMA moves up by two places in the Open Enrolment Programmes, and five places in the Custom Programmes rankings. In the combined category rankings, IIMA has moved up by four places to the 35<sup>th</sup> position globally.

Sharing his views, **Professor Bharat Bhasker, Director, IIMA**, said, “IIMA has been consistently commended for its executive education programmes by professionals as well as industry leaders and it is heartening to see this reflected in the various parameters of the FT rankings. More importantly, we have improved our own performance over the years. Our close connect and understanding of the industry makes us uniquely placed to play the role of a knowledge partner through our executive education programmes.”

Overall, IIMA's Executive Education programmes have done well on several parameters in the rankings, which include international participants, international location, faculty, programme design, teaching methods, aims achieved, value for money and future use, among others.

### **Executive Education at IIMA**

With a diverse portfolio of over 200 curated programmes in open enrolment and customised formats, the Executive Education programmes at IIMA are designed for a diverse set of audiences that include business leaders, policymakers, industry professionals, among others. These programmes are delivered in all formats – in-person, online and blended. For the past 59 years, the Executive Education has been successfully operationalising its programmes under both Open and Custom categories. The programmes are carefully curated involving a judicious mix of real-life case studies, case discussions, lectures, quizzes and assignments. The classroom interventions are designed throughout the course in order to enhance the learning experience for participants. The pedagogy used in these programmes remains highly interactive and engaging.

IIM Ahmedabad first launched its Executive Education Programmes in January 1964. IIMA pioneered a unique Three-Tiered Programme for Management Development (dubbed later as the 3TP) with



three different levels of the firm's managerial cadre (middle, senior and top) attending the programme in different batches and for different durations. These programmes continue to be popular even today. The first locations for 3TP included Jaipur and Agra, and programmes were mostly held outside IIMA until the Management Development Centre started functioning at IIMA in 1979. Later, other Management Development Programmes (MDPs) were offered on a wide variety of topics covering agriculture, small and medium enterprises, industrial relations, computer applications, women managers and much more.

### **About IIM Ahmedabad:**

The Indian Institute of Management Ahmedabad (IIMA) is a premier, global management Institute that is at the forefront of promoting excellence in the field of management education. Over the 60 years of its existence, it has been acknowledged for its exemplary contributions to scholarship, practice and policy through its distinctive teaching, high-quality research, nurturing future leaders, supporting industry, government, social enterprise and creating a progressive impact on society. IIMA was founded as an innovative initiative by the Government, industry, and international academia in 1961. Since then, it has been consolidating its global footprint and today it has a network with over 80 top international institutions and a presence in Dubai. Its eminent faculty members and close to 40,000 alumni, who are at the helm of influential positions in all walks of life also contribute to its global recognition. Over the years, IIMA's academically superior, market-driven, and socially impactful programmes, have earned high reputation and acclaim globally. It became the first Indian institution to receive international accreditation from EQUIS. The Institute has been ranked number 1 in India, number 2 in Asia and the 35th, globally, in the Financial Times (FT) Executive Education Rankings 2023 in the combined category. IIMA's one-year Post Graduate Programme in Management for Executives (PGPX) has been ranked 51<sup>st</sup> in the FT Global MBA rankings 2023. The institute also is placed first in the Government of India's National Institutional Ranking Framework (NIRF), India Rankings 2022. The renowned flagship two-year Post Graduate Programme in Management (PGP) is ranked 26th in the FT Master in Management Ranking 2021.

IIMA offers consultancy services and more than 200 curated executive education programmes in customized, blended, and open enrolment formats for a diverse audience comprising of business leaders, policymakers, industry professionals, academicians, government officials, armed forces personnel, agri-business and other niche sector specialists and entrepreneurs.

**To know more about IIMA, please visit: <https://www.iima.ac.in/>**

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