**IIMA to Host Mr Sunil Kant Munjal, Chairman, Hero Enterprise for Leadership Talk on December 17**

*~ Talk Organised by IIMA’s Ashank Desai Centre for Leadership and Organisational Development*

**December 15, 2021:** The Indian Institute of Management Ahmedabad (IIMA), a premier global management Institute, will host **Mr Sunil Kant Munjal, Chairman of Hero Enterprise** to speak about ‘Impact Leadership: An India Story’ organised by the Ashank Desai Centre for Leadership and Organisational Development (ADCLOD). The talk is being organised on December 17, 2021, at the Ahmedabad Management Association (AMA).

The Lecture Series is a marquee initiative by ADCLOD to bring together ideas, opinions, and insights from visionary business leaders on critical issues related to leadership and organisational development and initiate deliberations on future developments.

Sharing his thoughts on the need for discussions on leadership, **Professor Errol D’Souza, Director, IIMA** said “Leaders bear the onus of being visionaries and bringing change that will impact not just organisations and people but the industry and community, at large. Hence, it is important that they continue to evolve and adapt, learn to empathise and be more people oriented, while being business oriented. While there are several examples around us globally, the Hero Enterprise is a home-grown brand that has had exemplary leadership lessons in line with the goal of this lecture series and has brought forth leadership precedents that are inclusive and has set benchmarks globally. We are glad to host Mr Sunil Kant Munjal as our next speaker for the IIMA Leadership Lecture Series and I am confident that there are lessons from his experiences for all attendees.”

Senior journalist Mr Siddharth Zarabi, Managing Editor, Business Today TV will be in conversation with Mr Sunil Kant Munjal and Professor Errol D’ Souza, as Mr Munjal shares the story of the Hero Group - a story that stresses how complexity, uncertainty, and radical change forces business leaders to unlearn, relearn and find solutions to obstacles that were previously unheard of.

He shall also share excerpts from his latest book *‘The Making of a Hero’* which chronicles the arduous journey undertaken by his father and uncles – the founders of the Hero Group –to build the present-day global brand ‘Hero Enterprise’, which is lauded for its corporate practices efficiently dovetailed with strong family and cultural values.

“When you look back at the journey of Hero, you see close parallels with the story of India’s emergence. Hero Cycles was born out of a desperate attempt by my father and uncles to survive and provide for their families. However, with time, vision diligence and plenty of common sense, Hero evolved into a global force with leadership in multiple businesses. This book looks at how the Hero ecosystem was built, and the factors that led to the success,” he says about his book.

Talking about the objective of the lecture series in the current scenario, **Professor Vishal Gupta, Chairperson, Ashank Desai Centre for Leadership & Organisational Development** said, “As part of the Centre’s activities, we aim to create a platform where we can learn from the experiences of practicing leaders as well as scholars. The IIMA Leadership Lecture Series has been planned with the aim to host individuals who have spent their life experiencing and demonstrating leadership or researching on various facets of leadership. We will continue to invite such individuals onto this platform so that they may share their knowledge and experiences with students, faculty, and professionals. We are extremely excited about this initiative and hope that this lecture series can become a one-of-its-kind source of ideas and insights to solve the problems being faced by leaders and management of organisations.”

Since the inauguration of the IIMA Leadership Lecture Series earlier this year, ADCLOD has hosted eminent personalities such as Professor TV Rao, Chairman, TVRLS and Professor Prithviraj Chattopadhyay from the University of Auckland to deliver lectures on leadership and organisational development.

The Centre has been launched with the objective of facilitating research and dialogue on the changing dynamics of leadership and translate the outcomes into knowledge that will equip leaders with best practices for improvement.

**About IIMA**

The Indian Institute of Management Ahmedabad (IIMA) is a premier, global management Institute that is at the forefront of promoting excellence in the field of management education. Over the 60 years of its existence, it has been acknowledged for its exemplary contributions to scholarship, practice and policy through its distinctive teaching, high-quality research, nurturing future leaders, supporting industry, government, social enterprise and creating a progressive impact on society.

IIMA was founded as an innovative initiative by the Government, industry and international academia in 1961. Since then it has been consolidating its global footprint and today it has a network with over 80 top international institutions and a presence in Dubai. Its eminent faculty members and 40,000 alumni, who are at the helm of influential positions in all walks of life also contribute to its global recognition.

Over the years, IIMA’s academically superior, market-driven, and socially impactful programmes, have earned high reputation and acclaim globally. It became the first Indian institution to receive international accreditation from EQUIS. The renowned flagship two-year Post Graduate Programme in Management (PGP) is ranked 20th in the FT Master in Management Ranking 2020 and the one-year Post Graduate Programme in Management for Executives (PGPX) has been ranked 48th in the FT Global MBA rankings 2021. The institute also is placed first in the Government of India’s National Institutional Ranking Framework (NIRF), India Rankings 2020. IIMA offers consultancy services and more than 200 curated executive education programmes in customized, blended, and open enrolment formats for a diverse audience comprising of business leaders, policymakers, industry professionals, academicians, government officials, armed forces personnel, agri-business and other niche sector specialists and entrepreneurs. To know more about IIMA, please visit: <https://www.iima.ac.in/>

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