



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Requires

Research Assistants

for the NSE Centre for Behavioural Science (NSECBS)

CENTRE DESCRIPTION

The NSE Centre for Behavioural Science aims to build a cross-disciplinary platform for conducting and disseminating research grounded in neuroscientific and behavioural knowledge across diverse fields of management, including, but not limited to, finance, economics, marketing, organisational behaviour, and human resource management. The CBS Laboratory is equipped with a 32-Channel EEG system, a screen-based & portable eye-tracker, and a galvanic skin response system. The laboratory is designed to explore the applicability of behavioural science theories to marketing, finance, and economics, and to generate and disseminate ideas on these themes. The Centre conducts experiments and research to generate meaningful decision-making insights for industries, as well as to help shape better policies and improve services.

JOB DESCRIPTION

- Assist faculties with research projects & experiments in sync with the required skillset.
- Administration of recruitment of participants for experiments, if required.
- Organisational support for running experiments.
- Administrative support for the centre, viz. Conference organisation, webinar and seminar support; social media engagement and updates.
- Mandatory conceptualisation and drafting of at least one research paper in the aforementioned areas for publication in coordination with the faculty.

QUALIFICATIONS: Applicants who have completed a Master's Degree from a recognised Institute or University in an analytical or human insights-focused field, including, but not limited to Cognitive Neuroscience, Behavioural Finance, Cognitive Science, Neuromarketing, Behavioural Economics, etc., would be preferred. Please note that undergraduate applications will not be entertained.

Preferred Required Skillset

- An understanding of Consumer Behaviour and Marketing/Finance/Economics/Data Analytics, or a curiosity to learn.
- Well equipped with experiment-building and stimulus presentation software such as E-Prime/ Psychopy.
- EEG & Eye Tracker Data Acquisition and Analysis.
- Working knowledge of any programming language.
- Well-versed with statistical tools/software (SPSS/R).

**Please note that this position is highly suited for those individuals who are interested in pursuing a PhD in their related field.*

APPOINTMENT TENURE: Depending on the skill set, the appointment tenure may range from 6 to 12 months, with the potential for extension based on performance.

LOCATION: The selected candidate(s) would be required to work from Ahmedabad. IIMA provides access to the library and the computer centre for all Research Assistants. The campus is centrally located in Ahmedabad, close to several residential and commercial hubs.

REPORTING AUTHORITY: Chairperson, NSE Centre for Behavioural Science

COMPENSATION: The salary will be commensurate with the candidate's qualifications and experience, in accordance with IIMA guidelines.

LAST DATE TO APPLY: Interested candidates are expected to apply online by **15th October 2026**. Applications received after this date will not be considered.

MODE OF APPLICATION: Interested applicants should [CLICK HERE](#) to submit their updated cover letter and resume. Please ensure that you combine the files into a single PDF in the order of (a) cover letter and (b) resume. Your cover letter should not be a summary of your resume. It should focus on why you want this position, how it is relevant to your research and your potential contributions to NSE CBS.
