



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Requires

Centre Research Fellow

for the NSE Centre for Behavioural Science (NSECBS)

CENTRE DESCRIPTION

The NSE Centre for Behavioural Science aims to build a cross-disciplinary platform for conducting and disseminating research grounded in neuroscientific and behavioural knowledge across diverse fields of management, including, but not limited to, finance, economics, marketing, organisational behaviour, and human resource management. The CBS Laboratory is equipped with a 32-Channel EEG system, a screen-based & portable eye-tracker, and a galvanic skin response system. The laboratory is designed to explore the applicability of behavioural science theories to marketing, finance, and economics, and to generate and disseminate ideas on these themes. The Centre conducts experiments and research to generate meaningful insights for decision-making across industries, as well as to help shape better policies and improve services.

JOB DESCRIPTION

- Develop and conduct behavioural science research projects involving human subjects.
- Design and implement experimental and survey-based research studies and analyse the data using appropriate statistical techniques.
- Prepare manuscripts for publications in high-quality peer-reviewed journals.
- Present research findings at national and international conferences.
- Support laboratory management, research ethics applications and project documentation.
- Contribute to workshops and knowledge dissemination activities where appropriate.

QUALIFICATIONS AND REQUIRED SKILLSET

Applicants who have completed a PhD Degree from a recognised Institute or University in an analytical or human insights-focused field, or a PhD/FPM in Cognitive Science/Neuroscience, or the application of Behavioural Science to areas of Economics, Marketing or Finance are encouraged to apply.

Preferred Required Skillset

- An understanding of Consumer Behaviour and Marketing/Finance/Economics/Data Analytics.
- Well equipped with experiment-building and stimulus presentation software such as E-Prime/ Psychopy.
- EEG & Eye Tracker Data Acquisition and Analysis.
- Working knowledge of any programming language.
- Well-versed with statistical tools/software (SPSS/R).
- Ability to work independently while contributing effectively within interdisciplinary teams.

NUMBER OF POSITIONS AVAILABLE: 02

APPOINTMENT TENURE: Depending on the skill set, the appointment tenure may range from 12 to 24 months, with the potential for extension based on performance.

LOCATION: The selected candidate would be required to work from Ahmedabad. IIMA provides access to the library and the computer centre for all research staff. The campus is centrally located in Ahmedabad, close to several residential and commercial hubs.

REPORTING AUTHORITY: Chairperson, NSE Centre for Behavioural Science

COMPENSATION: The salary will be commensurate with the candidate's qualifications and experience, in accordance with IIMA guidelines.

LAST DATE TO APPLY: Interested candidates are expected to apply online by **15th October** 2026. Applications received after this date will not be considered.

MODE OF APPLICATION: Interested applicants should [CLICK HERE](#) to submit their updated cover letter and resume. Please ensure that you combine the files into a single PDF in the order of (a) cover letter and (b) resume. Your cover letter should not be a summary of your resume. It should focus on why you want this position, how it is relevant to your research and your potential contributions to NSE CBS.
