



**Krishnamurthy Tandon
School of AI**
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

A One-of-its-Kind Two-Year

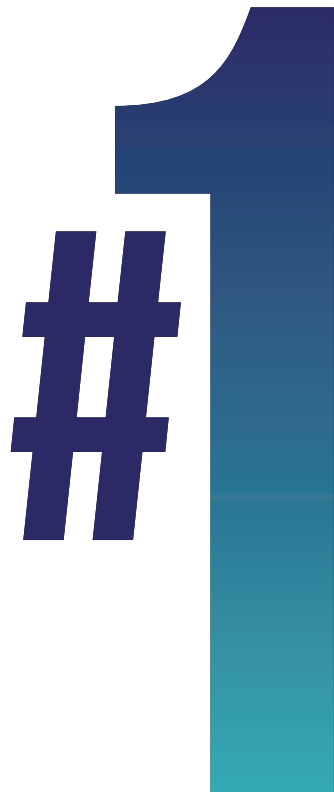
Blended MBA in Business Analytics & AI

(BPGP: BA & AI) - Batch 2027-29

Most Coveted Alumni Status | Completely Interactive & Tech-enabled

**Designed for
Working Professionals
and Emerging Leaders**

A Unique Opportunity to Learn from IIM Ahmedabad



in NIRF 2025
Management
Category



Financial Times
Masters in
Management 2025

**in Fortune India
2025**
Best Indian Business
Schools Ranking

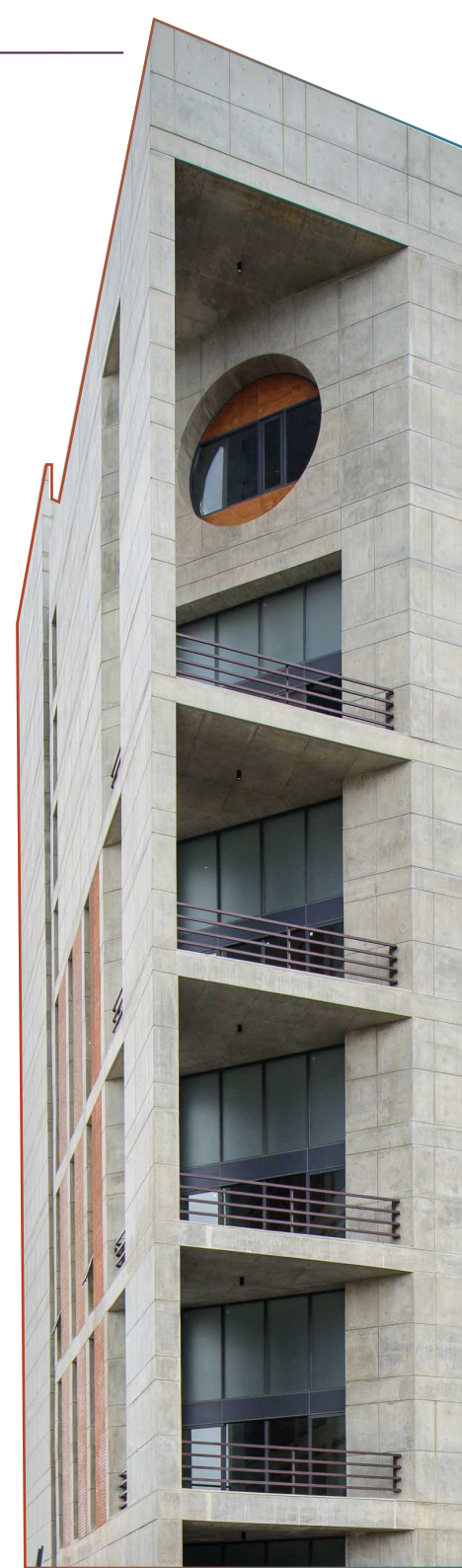


Financial Times
Global MBA
Ranking 2026

**in Financial Times
Executive Education
(India) 2026**
Open Programmes
Category



QS Global MBA
Rankings 2026

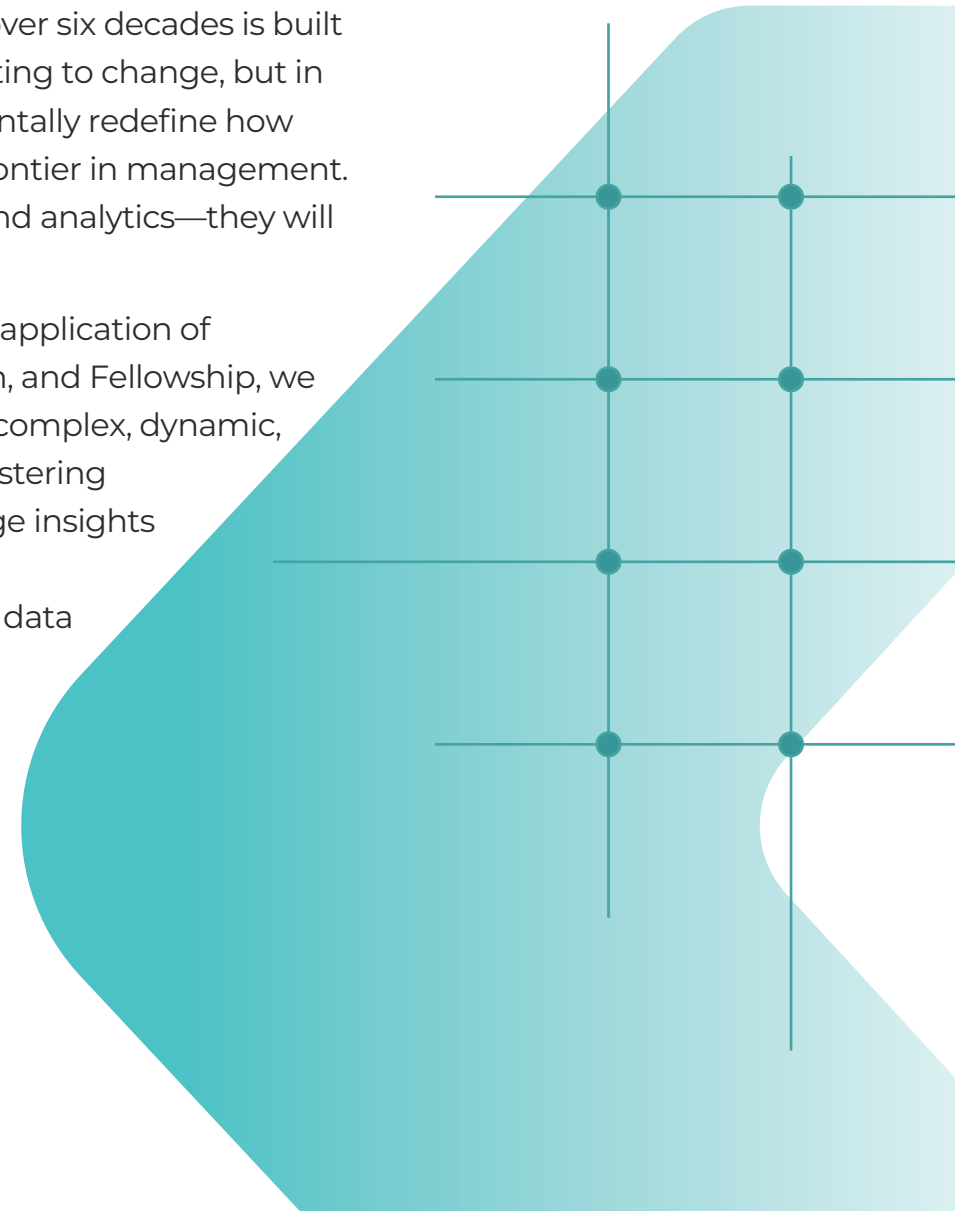


Director's Message

At the Indian Institute of Management Ahmedabad (IIMA), our legacy of over six decades is built on a simple yet profound premise: true leadership lies not in merely adapting to change, but in driving it. Today, as artificial intelligence and advanced analytics fundamentally redefine how global organisations operate, innovate, and create value, we face a new frontier in management. At IIMA, we believe the next generation of leaders will not merely use AI and analytics—they will lead through them.

Guided by our motto Vidyaviniyogadvikāsa — “development through the application of knowledge” — and rooted in our timeless pillars of Scholarship, Innovation, and Fellowship, we continuously evolve our academic offerings to address the demands of a complex, dynamic, and tech-driven world. True transformation does not stem solely from mastering complex algorithms or data architectures; it lies in learning how to leverage insights from that data to shape strategic decisions, organisational direction, and leadership intuition. It is about connecting intelligence with intuition, and data with direction.

The two-Year Blended MBA in Business Analytics & Artificial Intelligence (BPGP: BA & AI) by IIMA has been meticulously crafted to bridge the critical gap between business management and technology. Designed specifically for working professionals and emerging leaders, this programme combines IIMA's foundational strength in general management with cutting-edge analytical rigour. Our curriculum moves beyond technical execution to focus on strategic foresight, empowering





professionals to translate analytical insights into decisive, high-impact business actions across domains like finance, marketing, operations, and HR.

Through a flexible, technology-enabled blended format, participants experience the best of both worlds: interactive live online learning alongside three immersive modules on our historic red-brick and state-of-the-art campus. You will engage with world-class faculty, learn through our renowned case-based pedagogy, and collaborate on action-learning projects with a diverse network of accomplished peers from across industries.

Graduating from this programme earns you the prestigious IIMA Alumni Status, integrating you into a distinguished global network of over 45,000 leaders and innovators who are shaping organisations across the world.

I invite forward-thinking professionals to step into this transformative journey, harness the power of AI and analytics with clarity and purpose, and lead the future of intelligent enterprise.

Prof. Bharat Bhasker

Director, IIM Ahmedabad

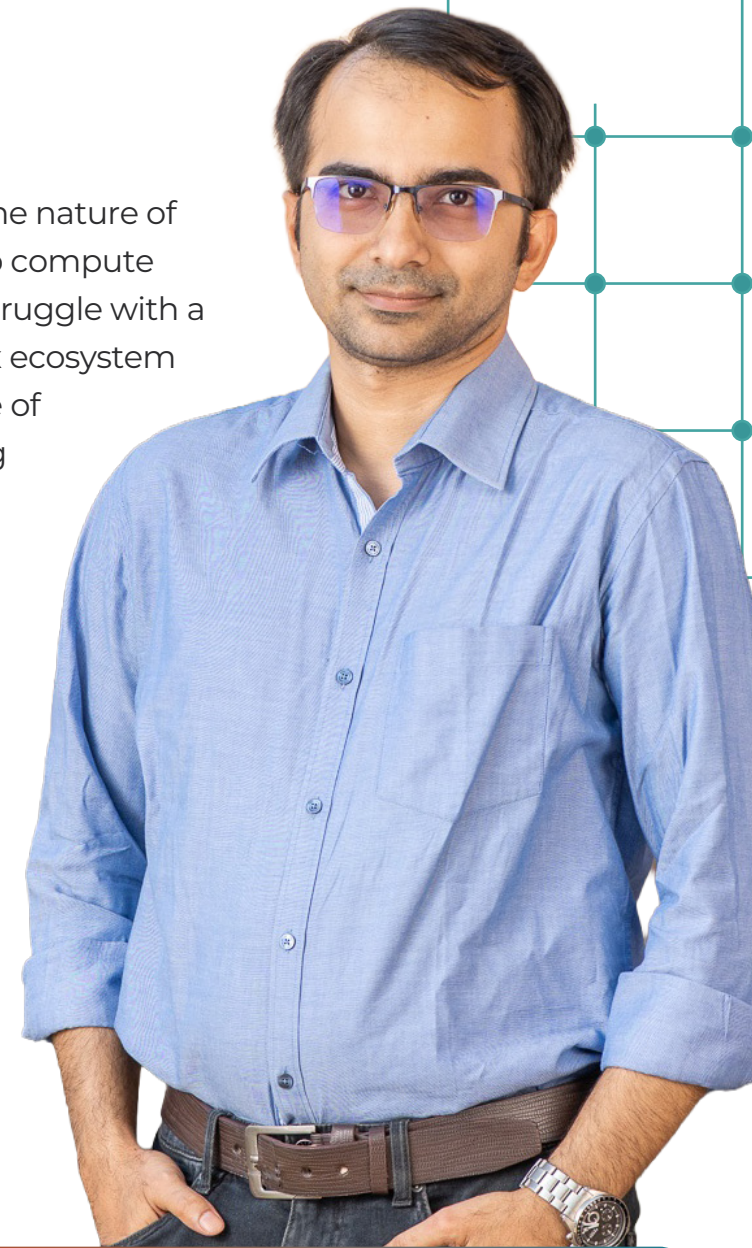
Chairperson's Message

The modern business landscape is undergoing a fundamental shift with uncertainty in the nature of skills that will survive the next decade, in terms of usefulness. Simultaneously, with cheap compute power and digital footprint of consumers as well as producers, organizations no longer struggle with a lack of data; instead, they face the challenge of extracting strategic value from a complex ecosystem of data. As artificial intelligence evolves from an experimental tool into the central engine of enterprise growth, the need for leaders who can navigate technical complexities keeping the business goals in sight, has never been more urgent.

The Blended MBA in Business Analytics & Artificial Intelligence (BPGP: BA & AI) precisely aims to do that. Designed to fit the demanding schedules of active professionals, the program moves beyond traditional management curriculum. This program provides a rigorous, ground-up foundation in analytical modeling, machine learning, and advanced AI frameworks, while anchoring every technical concept in practical business application through the legacy courses on general management in IIM Ahmedabad.

Throughout the two-year journey, participants do not merely study tools—they apply them. Through interactive coursework, real-world case discussions, and hands-on capstone projects and action-learning projects, you will learn to construct data-driven solutions, anticipate market shifts, and guide organizational strategy with precision. The program's blended structure ensures that rigorous live virtual sessions are complemented by immersive on-campus modules, allowing you to build lasting relationships with faculty and an exceptional group of peers, and to be in the vibrant mix of academia and entrepreneurship.

I invite you to join us at IIM Ahmedabad. Take the next step in translating complex analytics into board-level strategy and lead the tech-driven future of business.



Prof. Anindya Chakrabarti
Chairperson, BPGP: BA & AI

World Needs Leaders Fluent in Data Analysis and Decision Making

AI and analytics are redefining how organisations make decisions and create value.

The **Blended MBA in Business Analytics & Artificial Intelligence (BPGP: BA & AI)** from IIM Ahmedabad prepares future-ready professionals for a technology-driven world.

Purpose of the Programme

Bridge Business and Technology

Integrate data, AI, and management to deliver enterprise value.

Transform Insight into Strategy

Turn analysis into decisive, high-impact business actions.

Enable Intelligent Organisations

Lead innovation and AI-driven transformation across industries.

How IIM Ahmedabad Addresses the Need

#RedBrickLegacy

At **IIM Ahmedabad**, we believe the next generation of leaders won't just use AI and analytics, they'll **lead through them**. True transformation lies not only in mastering algorithms, but also in learning **how data shapes decisions, innovation, and leadership**.

Our philosophy focuses on turning analytical understanding into strategic foresight, empowering professionals to lead with insight, clarity, and confidence. It's about connecting **intelligence with intuition**, and **data with direction**, redefining how organisations think, act, and grow.

IIMA has designed this programme to bridge the critical gap between business management and technology. It equips professionals to use analytics and AI as powerful tools for insight-driven transformation.



Faculty & Research Excellence

Learn from scholars who shape thinking in analytics, AI and business.

Alumni Network

Join 45,000+ global alumni influencing business across globe

Global Academic Reach

Renowned worldwide for research, analytics and leadership depth.

Pedagogical Innovation

Case-based learning, immersive projects, real-world boardroom context.

Legacy with Impact

Built on six decades of leadership and cutting-edge analytical rigour.

Achieving the Dream



**Two-Year
Degree**
from IIM
Ahmedabad



**Action
Learning
Projects**

**Peer Network of Diverse
Industry Leaders**

IIMA's
Renowned
**Case-Based
Approach**



Future-Ready Curriculum
Integrating Management,
Analytics & AI

**IIM Ahmedabad
Alumni Status**

**Capstone
Project**



Blended
Format for
**Working
Professionals**



**Three
Immersive
On-campus
Modules**



**Top-Tier
Faculty &
Thought
Leaders**

Lead in AI & Analytics. Build on These Pillars.

Graduating from IIM Ahmedabad means becoming part of a **distinguished global community of over 45,000 alumni, leaders, innovators, and entrepreneurs** shaping organisations across the world. Earn **IIM Ahmedabad Alumni Status**, and gain lifelong access to a world of learning, networking, and leadership opportunities.

Alumni Privileges



**Alumni Status with
Lifelong Value**



**Exclusive Alumni
Portal Access**



**Global Professional
Network**



**Invitations to
Chapter Meets**



**Continued Learning
Opportunities**



**Prestigious Legacy
Connection**



First year (Core courses)

Term I

- Probability & Statistics – I
- Programming for Analytics using R & Python
- Introduction to Data Management
- Introduction to Optimization and Decision Models
- Concepts in Business Analytics & AI
- Introduction to Digital Transformation
- Principles of Economics
- Principles of Finance & Accounting

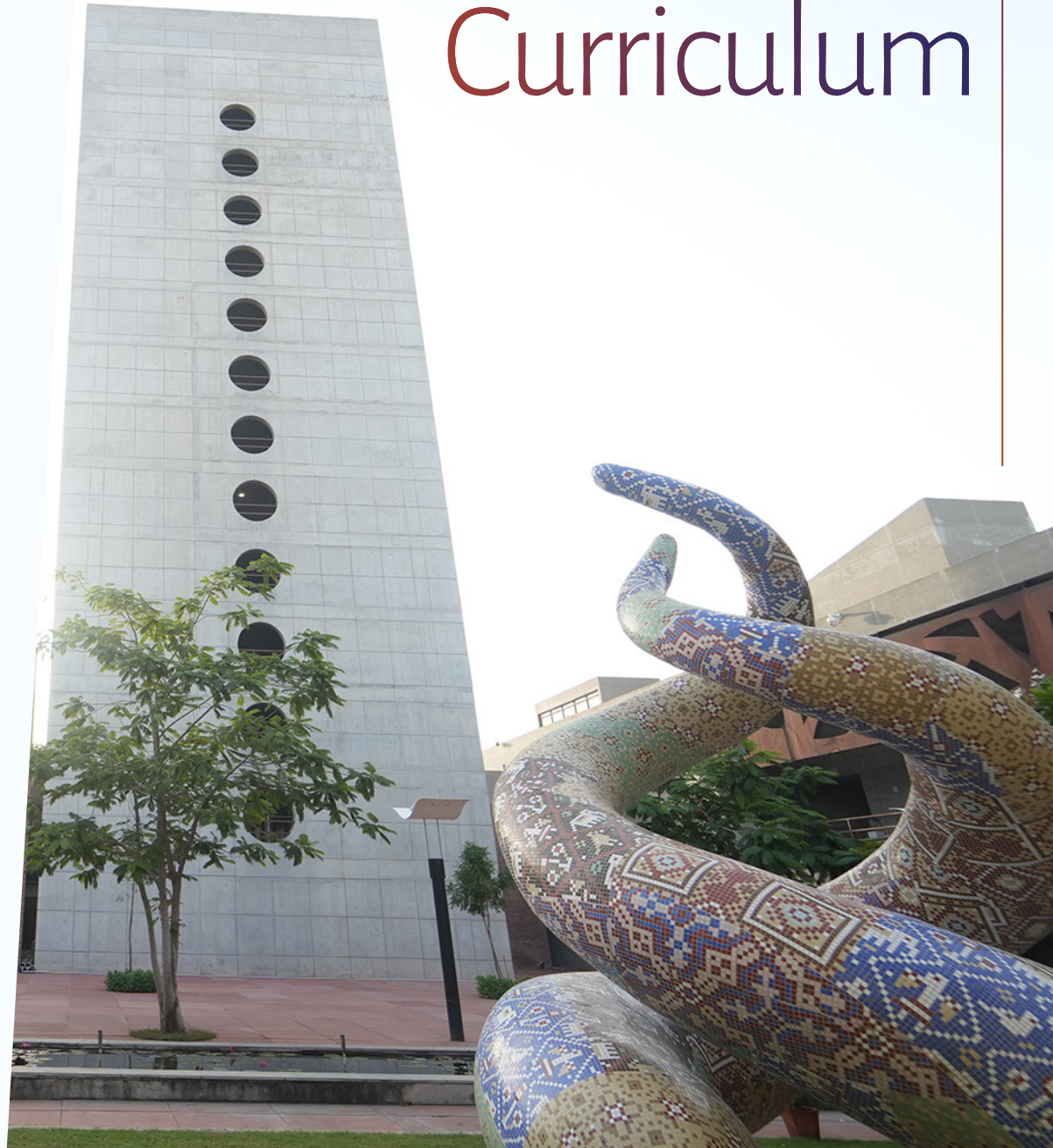
Term II

- Linear Regression Models
- Probability & Statistics – II
- Exploratory Data Analysis (EDA) & Data Visualization
- Foundations for Machine-learning and AI
- Principles of Human Resource Management and Organizational Behaviour
- Principles of Business and Corporate Strategy
- Principles of Marketing
- Principles of Operations Management
- Capstone Project (Initiation)

Term III

- Advanced Machine Learning and AI
- Time-series Forecasting
- Databases and Data Architecture
- Communication of Analytical Findings to Business-leaders
- Digital Strategies
- Applications of Gen AI, Agentic AI in Business
- Capstone Project (completion)

Future-ready Curriculum



Second year (Core, Elective courses and Projects)

Term IV

- Natural Language Processing
- Deep Learning
- Decision-making under Uncertainty and Simulations
- Business Simulation Game
- Elective courses

Term V

- Elements of Analytics Project Lifecycle and Developing Action Learning Project Proposal
- Ethics and Responsible Usage of Analytics and AI
- Elective courses

Term VI

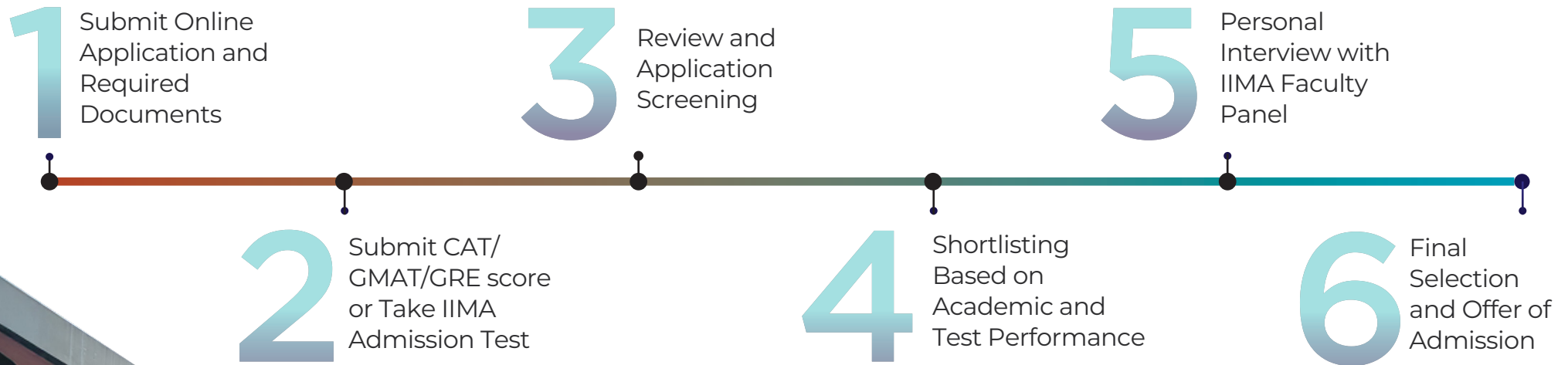
- Action Learning Projects in Analytics & AI
- Elective courses

*Curriculum matrix subject to change based on emerging industry trends and academic requirements.

Tentative List of Electives

- Advanced Predictive and Prescriptive Analytics
- AI in Operations and Supply Chain
- AI in Product Management and Innovation
- AI for Finance and Risk Management
- Human-AI Collaboration and Change Management
- AI Ethics, Policy, and Regulation
- Supply Chain Digitization
- Revenue Management and Dynamic Pricing
- Robotic Process Automation (RPA) and Intelligent Chatbots
- Bayesian Statistics
- Causal Inference
- Econometric Methods for Panel Data
- Categorical Data Analysis
- Nonlinear Optimization
- Network Analysis
- Game Theory
- Survey Construction and Field Experiments
- Model Thinking
- Spatial Statistics and Geographic Data Analysis
- Financial Analytics

Admission Process & Timelines



Admission Process & Timelines

Activity	Round 1	Round 2
Application Portal Opens	September 05, 2026	November 03, 2026
Submit the final application with application fees	November 02, 2026	December 20, 2026
Admit Card (only for IIMA Admission Test for BPGP: BA & AI Takers)	November 16, 2026	December 29, 2026
IIMA Admission Test for BPGP: BA & AI	November 22, 2026	January 10, 2027
Shortlist Announcement	November 30, 2026	January 18, 2027
Interview with IIMA Faculty members (Starting Date)	December 05, 2026	January 22, 2027
Interview with IIMA Faculty members (Ending Date)	December 13, 2026	January 31, 2027
Final Selection	December 21, 2026	February 10, 2027

Note: Applicants can submit valid CAT, GMAT (Classic/Focus), or GRE scores taken on or after January 1, 2022. Online test scores are also accepted. The above dates are tentative and subject to change as per IIM Ahmedabad's discretion. The detailed academic calendar will be shared with selected participants upon admission confirmation.

Is This Programme for You?

The **Blended MBA in Business Analytics & Artificial Intelligence (BPGP: BA & AI)** is designed for **experienced professionals** who aspire to lead at the intersection of **business, technology, and innovation**.

Entrepreneurs
and business
leaders

STEM and
analytical
professionals

Technology
managers and
consultants

Mid to
senior-level
professionals





Who meets Eligibility

Must hold at least a bachelor's degree / CA / CS / ICWA / CMA or equivalent qualification in any discipline with a minimum of 50% aggregate marks or equivalent CGPA from a recognized university or institution.

Work Experience:

- Minimum 3 years of full-time work experience after completing a 3-year graduation (10+2+3), or
- Minimum 2 years of full-time work experience after completing a 4-year graduation (10+2+4) as on March 31, 2027.

Test Requirement:

Submit a valid CAT, GMAT, or GRE score taken within the last five years (not prior to January 1, 2022)
or appear for the IIM Ahmedabad Admission Test for BPGP: BA & AI.
(GMAT Classic/Focus Edition and online GMAT/GRE exam scores are valid.)



Networking
That Inspires
Perspective and
Leadership



Duration:
Two Years
Minimum Credits:
31.5

Flexible Live Online Sessions

Thursday and Friday evenings: 2 sessions
Saturday and Sunday mornings: 2 sessions
(+ additional sessions, if required)



Inspired by the iconic

“Tree of Life”

jali and rooted in the Sanskrit motto **Vidya Viniyogadvikāsa**, “**development through the application of knowledge**”, IIM Ahmedabad’s philosophy rests on three timeless pillars: Scholarship, Enterprise, and Fellowship. These values shape leaders who think critically, act purposefully, and create impact that endures. The programme BGP: BA & AI carries this heritage forward, blending wisdom with innovation to lead in the age of analytics and intelligence.

A long, dimly lit corridor with exhibition panels and a large circular opening in the foreground. The corridor is lined with various display cases and framed photographs. The lighting is warm and focused on the exhibits. A person is visible in the distance at the end of the corridor. The circular opening in the foreground shows a close-up of a framed photograph of a group of people.

Experience IIM Ahmedabad's legacy
come alive through **three campus
immersion modules** held across the
historic red-brick and newly built campus.

Bridge Between Heritage And Modernity

Access to the IIMA Ecosystem

Gain privileged access to IIM Ahmedabad's world-class academic ecosystem, from the iconic **Vikram Sarabhai Library** and advanced computing infrastructure to expansive research databases and digital learning platforms.



विक्रम साराभाई पुस्तकालय
VIKRAM SARABHAI LIBRARY



RESTORED & UPGRADED BY TCS FOUNDATION

TATA CONSULTANCY SERVICES

Fee

& Instalment Schedule

₹21,00,000
Total Programme Fee

Commitment Fee :
₹1,00,000 (Non-Refundable)

1st Installment | ₹3,50,000

2nd Installment | ₹4,00,000

3rd Installment | ₹4,00,000

4th Installment | ₹4,50,000

5th Installment | ₹2,00,000

6th Installment | ₹2,00,000

1st Year
12,50,000
in Instalments

2nd Year
8,50,000
in Instalments



KNOW MORE

Programme
Start Date
April 2027

Programme
End Date
March 2029



APPLY NOW

Important Notes

- The application fee and first commitment fee are non-refundable.
- Any fee refund will be processed only at the discretion of IIM Ahmedabad's competent authority.
- The programme fee excludes travel and accommodation expenses.
- The information contained herein is subject to change without notice.

About IIM Ahmedabad

Established in 1961, the Indian Institute of Management Ahmedabad (IIMA) stands as India's premier management institution, globally recognized for its academic excellence, cutting-edge research, and impactful leadership development. Guided by its mission to nurture innovative, principled, and socially responsible leaders, IIMA continues to shape the future of management education through its world-class faculty, rigorous pedagogy, and strong industry connections.

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Email: enquiry-bpgpbaai@iima.ac.in



Programme Partner

Founded in 2013, TimesPro is a premier Higher EdTech platform focused on enhancing the career prospects of ambitious learners by providing them with the essential skills needed to thrive in a competitive world. The programmes offered by TimesPro are carefully crafted to meet the dynamic demands of industries and incorporate the latest technological advancements, ensuring they are both accessible and affordable. In collaboration with leading institutions such as the IIMs and IITs, TimesPro delivers executive education programmes. The platform offers a diverse range of educational options, including certificate, diploma and degree programmes, primarily in management and technology. These programmes combine high-quality academic content with practical industry insights, providing participants with significant career advancement opportunities. Furthermore, TimesPro partners with top organizations across various sectors in India to offer upskilling and reskilling solutions, enhancing employability and contributing to a stronger workforce. As an initiative of The Times Group, TimesPro is dedicated to transforming higher education through innovative technological approaches.



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MIDC Central Rd, SEEPZ, Andheri East,
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