



विद्याविनियोगादिकात्मः

# The IIMA Chronicle

e-Newsletter | Issue 23 | April 2026



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## Publications

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### **Internationalization and Data Capabilities: An Institutional Void Perspective**

**Authors: Bibek Bhattacharya, Lakshmi Goyal, Rajarshi Mukherjee, and Adrija Majumdar**

**Journal: Journal of International Management, April 2026**

[Read the Paper](#)

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### **Family Ownership and CSR Overspending: Evidence from India on the Mediating Role of CSR Committee Composition**

**Authors:** Pooja Thakur-Wernz, **Chitra Singla**, and Olga Bruyaka

**Journal:** Journal of Business Ethics, March 2026

[Read the Paper](#)



### **Speaking Across Silences: The Structural and Material Intersections of Business, Violence, and Ethical Responsibility**

**Authors:** Steffen Bohm, **Premilla D'Cruz**, **Ernesto Noronha**, Konan A. Seny Kan, and Baniyelme Zoogah

**Journal:** Journal of Business Ethics, April 2026

[Read the Paper](#)

### **Men in Beauty Work and Feminization of Digital Labor Platforms**

**Authors:** **Sai Amulya Komarraju**, Manisha Pathak-Shelat, Payal Arora, and Usha Raman

**Journal:** Social Media + Society, March 2026

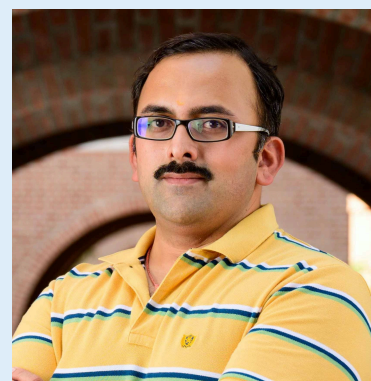


[Read the Paper](#)

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## **Cases Published**

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[Read the Case](#)



**Dr. Lal PathLabs: Sustaining Growth in a Changing Diagnostics Landscape**

**Authors: Tarun Jain, Om Manchanda, and Shreya Sam**

**Journal: April 21, 2026**

[Read the Case](#)

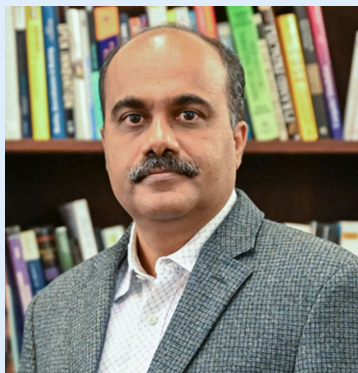
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## **Achievements & Appointments**

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**Prof. Debjit Roy** of the Operations and Decision Sciences Area won the Neary Teaching Award for the second time at Ross School of Business.

He was also appointed as a panellist at the Summer School in Operations and Analytics Research (SOAR) 2026 at the S. P. Jain Institute of Management & Research on April 9, 2026.



**Prof. Pankaj Setia** of the Information Systems Area has been appointed as a domain expert in the Empowered Committee for Capacity Building Scheme Phase-III under the chairmanship of the Secretary, Ministry of Electronics and Information Technology (MeitY), GoI.

**Prof. Pritha Dev** of the Economics Area has been appointed as an External Member of the Board of Studies for a two-year tenure at the Faculty of Management Studies at Parul University.





**Prof. Samrat Gupta** of the Information Systems Area has received a visiting fellow grant from the Faculty of Information Technology, University of Jyväskylä (JYU), Finland.

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**Prof. Sukhpal Singh** of the Centre for Management in Agriculture has been invited to be a member of the scientific advisory board of the Food Economy Journal at the Italian Society of Agri-food Economics.



**Prof. Tarun Jain** of the Economics Area has been appointed as Secretary-Treasurer of the Board of Directors of the International Development Economics Association.

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## Invited Talks

**Prof. Adrija Majumdar** of the Information Systems Area was invited by Ahmedabad University as a speaker at the AI on the Stepwell Symposium to deliver a talk on “Portraits of Engagement: Understanding the Effects of Demographic Visual Cues in Corporate Social Media Communication Using Explainable AI” on April 11, 2026.



**Prof. Bibek Bhattacharya** of the Strategy Area was invited to deliver a research talk on “Internationalization and Data Capabilities: An Institutional Void Perspective” at IIM Lucknow on April 27, 2026.

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**Prof. Lakshmi Goyal** of the Strategy Area was invited to deliver a talk on “Strategy that Wins: Thinking Like a Leader” at the Women Conference organised by the Women Members Excellence Committee, ICAI, in Ahmedabad on March 7, 2026.



**Prof. Sukhpal Singh** of the Centre for Management in Agriculture was invited to deliver a special address at a colloquium on “Promoting Diversification for Higher Incomes and Sustainable Agriculture in Punjab and Haryana” held at the Centre for Research in Rural and Industrial Development (CRRID), Chandigarh on April 2, 2026.

**Prof. Tarun Jain** of the Economics Area was invited to deliver a keynote talk on “Skilled Migration Restrictions and Targeted FDI: H1B Restrictions and the Rise of GCCs in India” at the LEO Conference 2026 held at Plaksha University during April 24-26, 2026.



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Faculty members may share their latest updates from each month with us on [newsletter@iima.ac.in](mailto:newsletter@iima.ac.in) by the last date of every month.

