



विद्याविनियोगाद्विकासः

The IIMA Chronicle

e-Newsletter | Issue 21 | February 2026



Publications



FinBloom: Knowledge-Grounding Large Language Model with Real-Time Financial Data

Authors: Ankur Sinha, Chaitanya Agarwal, and Pekka Malo

Journal: Knowledge-Based Systems, February 2026

[Read the Paper](#)

Preventing Defaults in Response to Deteriorating Bank Health: The Prompt Corrective Action Approach

Authors: Nishant Kashyap, Srinivas Mahapatro, and Prasanna Tantri

Journal: Contemporary Accounting Research, February 2026

[Read the Paper](#)





Supplier Concentration and Firm Performance: The Role of Relative Size, Relative Reputation, and Network Position

Authors: Amalesh Sharma, Alok R. Saboo, **Sourav Bikash Borah**, and Anirban Adhikary

Journal: International Journal of Research in Marketing, January 2026

[Read the Paper](#)

Policy Evaluation in the Absence of Survey Data: Customised Border Designs with Satellite Data

Authors: Muddasir Ahmad Akhoun, Abhishek Shaw, and **Vidya Vemireddy**

Journal: Journal of Agricultural Economics, February 2026



[Read the Paper](#)

Cases Published



GoQii-Sokrati: A Contract Dispute in the Digital Ad World

Author: Anurag K. Agarwal

Published on: February 18, 2026

[Read the Case](#)

Baalmelo 2024: Weaving Social Fabric Through Experiential Learning in Rural Gujarat

Authors: Chintan Patel, Mangalya Majmudar, **Kathan Shukla**, and Richa Pandey

Published on: February 16, 2026

[Read the Case](#)



Deepening Gender Diversity and Inclusion at ACG



Authors: Harnain Kaur Arora and Neharika Vohra

Published on: February 10, 2026

[Read the Case](#)

Ayushman Bharat - The Promise of Healthcare for All

Authors: Mohammad Irfan T, Tarun Jain, Yash Kamath, and V R Veda

Published on: February 03, 2026

[Read the Case](#)



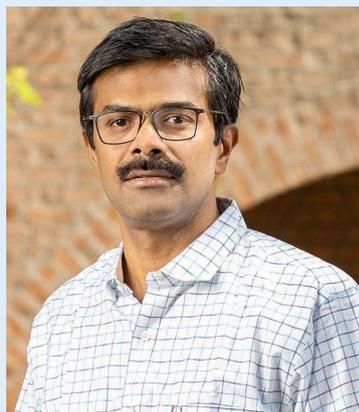
Air India 171: Gujarat Health System Response to an Air Disaster

Authors: Tarun Jain, Viswanath Pingali, and V R Veda

Published on: February 23, 2026

[Read the Case](#)

Achievements & Appointments



Prof. M P Ram Mohan of the Strategy Area has been appointed as a member of the newly-constituted “Advisory Group on Ease of Doing Business” (EoDB), by Government of India.

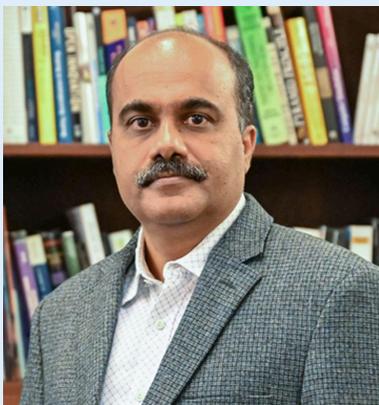
Prof. Neerav Nagar of the Finance and Accounting Area has been appointed as a member of the editorial advisory board of the Accounting Theory and Practice journal.



Prof. Tarun Jain of the Economics Area has been invited as member of the editorial board of Artha Vijnana, the Journal of Gokhale Institute of Politics and Economics, Pune.

Invited Talks

Prof. Neerav Nagar of the Finance and Accounting Area was invited as a speaker in a round table conference organised by ACCA (UK) on “Future-Ready Talent Development: Leveraging AI and Professional Qualifications to Connect Academia and Industry” on February 6, 2026.



Prof. Pankaj Setia of the Information Systems Area was invited to deliver two talks at IIT Bombay on February 5, 2026. The first talk on “Leading in the Digital Age” was given at the Shailesh J. Mehta School of Management and the second talk on “IT Externality Benefits Across Business Units in Multibusiness Firms” was delivered as part of a research seminar series.

Prof. Tarun Jain of the Economics Area delivered an invited keynote talk titled “Eroding Restrictive Gender Norms through Schools: Lessons from a Decade

Long Study” at IIT Kanpur on
February 13, 2026.



Access past issues of The IIMA Chronicle at: <https://www.iima.ac.in/faculty-research/the-iima-chronicle>

Faculty members may share their latest updates from each month with us on newsletter@iima.ac.in by the last date of every month.

