



Publications



Using Participatory Action Research to Examine Child Protection Services: Case of Inhalant Misuse in India

Authors: Ajazuddin Shaikh and Ankur Sarin

Journal: Children and Youth Services Review, June 2025

[Read the Paper](#)

Impact through being Bottom-up in Multi-fold Realms: Lessons from Journeying to Subsistence Marketplaces and Marketplace Literacy

Authors: Madhubalan Viswanathan, Ashley Goreczny, **Arun Sreekumar**, and Xiuying Sophy Cai

Journal: European Journal of Marketing, October 2025

[Read the Paper](#)





SITS: An Efficient Tabu Search Algorithm for the Tool Indexing Problem Without Tool Duplication

Authors: Deepti Mohan and Diptesh Ghosh

Journal: International Journal of Production Research, October 2025

[Read the Paper](#)

Pay inequality and firm performance

Authors: Neerav Nagar and Avinash Arya

Journal: Journal of Contemporary Accounting & Economics, October 2025

[Read the Paper](#)



Police Violence as Organizational Enactment of the State of Exception

Authors: Rajnish Rai, Srinath Jagannathan, and Raza Mir

Journal: Journal of Business Ethics, October 2025

[Read the Paper](#)



Analysis of the Spatial Range Advantage of Vehicle Owners and its Implications on Vehicle Ownership Aspirations: Insights from India and Takeaways for Transportation Equity

Authors: Sandip Chakrabarti and Muskan Verma

Journal: Research in Transportation Economics, October 2025

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Cases Published

Customer Loyalty at Sky Airways

Author: Kavitha Ranganathan

Published On: October 31, 2025

[Read the Case](#)



Emerald Jewel Industry India Limited: A Journey of Growth, Innovation and Market Expansion

Authors: Ilma Rizvi, Mayank Varshney, and Sundaravalli Narayanaswami

Published On: October 10, 2025

[Read the Case](#)



ONDC: Catalysing Digital Transformation in India's E-Commerce Landscape

Authors: Tara Tiwari and Pankaj Setia

Published On: October 10, 2025

[Read the Case](#)



Blubirch: Growing an Auction Platform for Product Returns

Authors: Vedika Kankariya, Saral Mukherjee, and Jeevant Rampal

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Achievements & Appointments

Prof. Anindya S. Chakrabarti of the Economics Area has been appointed to join the editorial team of the Economic Modelling journal, as an Associate Editor.



Prof. Pankaj Setia of the Information Systems Area has been appointed as the Guest Editor at The Journal of Strategic Information Systems (JSIS) special issue on “India at the Intersection: Reconfiguring Commerce, Capabilities, and Culture in the Age of Technological Acceleration”.



Prof. Samrat Gupta and **Prof. Pankaj Setia** of the Information Systems Area have received a grant of USD 1000 from NYU Stern School of Business for their research proposal submitted to Workshop on Information Technologies and Systems (WITS) to be held in Nashville, US in December, 2025. This winning proposal is related to development of SequenceFlow tool for configuration of digital workflows- an ongoing project at CDT.

Invited Talks

Prof. Neerav Nagar of the Finance and Accounting Area was invited to deliver a Masterclass on Financial Planning for Early-Stage Startups for The NEXTLEAP 2025, organised by ICAI Singapore Chapter in collaboration with BeyondSeed under the aegis of ICAI Committee on MSME and Startups.



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