

# The IIMA Chronicle

e-Newsletter | Issue 15 | August 2025



## **Publications**



The Internal and International Diasporas of India

**Author: Chinmay Tumbe** 

Journal: Sociological Bulletin, August

2025

Read the Paper

Internet of Things in Intralogistics: Applications and Emerging Research

**Authors:** René de Koste, **Debjit Roy**, Yun Fong Lim, and Subodha Kumar

**Journal:** Production and Operations Management, August 2025

Read the Paper







Mobilizing Human Capital in Information Technology Projects: Interactions, Negotiations, and Actions of Distributed Actors

Authors: Shrihari Suresh Sohani, Manjari Singh, and Biju Varkkey

Journal: PLOS One, June 2025

Read the Paper



Upward-tilted Logos Cue Perceptions of Unhealthiness

**Authors: Tanvi Gupta** and Henrik Hagtvedt

**Journal:** Journal of Retailing, August 2025

Read the Paper

### **Cases Published**





Tata Innoverse (A): Preparing the Ground to Fly

Authors: Amit K Nandkeolyar, Arohini Narain, and K V Gopakumar

Published On: August 14, 2025

Read the Case



Antrix-Devas: Dispute as in 2024

**Author: Anurag K Agarwal** 

Published On: August 4, 2025

Read the Case

Dr Vinayak Sahukar's Tryst with Leadership

**Authors:** Jallavi Panchamia, **Neharika Vohra**, Kashika Sud, Veena Iyer, Shilpa Bhakare, Bharati Sharma, and Snigdha Patnaik

Published On: August 4, 2025

Read the Case



The Myriad Dubai: Scaling Purpose-built Student Co-Living Communities

Authors: Indra Meghrajani and Saral

Mukherjee

Published On: August 11, 2025

Byju's: Legal Challenges in 2024

**Author: Anurag K Agarwal** 

Published On: August 5, 2025

Read the Case



Roha Foods: Bharat Bank Refinances a Mortgage Loan

Authors: Prashant Das and

**Prashant Purohit** 

Published On: August 29, 2025

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S4S Technologies: Scaling up Solar Dehydration Technology among Rural Women Micro-Entrepreneurs

Authors: Valerie R Mendonca and Vidya

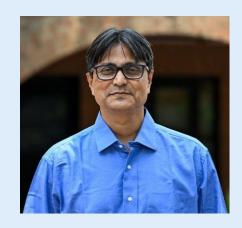
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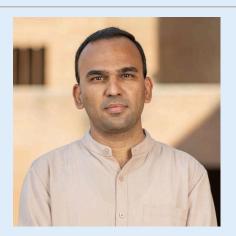
Published On: August 29, 2025

Read the Case

### **Achievements & Appointments**

**Prof. Abhiman Das** of the Economics Area has been invited as a member of the Expert Committee on Household Surveys of Reserve Bank of India.





**Prof. Neerav Nagar** of the Finance and Accounting Area has been appointed as a Mentor at THE NEXTLEAP 2025- a cohort-based growth accelerator (by ICAI Singapore Chapter) designed to empower early-stage startups and emerging entrepreneurs across India and Singapore.

**Prof. Sanket Mohapatra** of the Economics Area has been appointed as Member of the Technical Advisory Committee for compilation of State and District GDP statistics for the State of Odisha.



#### **Invited Talks**

**Prof. Kirti Sharda** of the Organisational Behaviour Area was invited as a speaker in the panel



discussion "Reflections on Workplace Mental Health: A Formal and Informal Workforce Perspective" on August 25, 2025. The webinar was jointly organised by Harvard Business School-India Research Center, Harvard T.H. Chan School of Public Health-India Research Center, The Lakshmi Mittal and Family South Asia Institute at Harvard University, and Lancet Citizens' Commission on Reimagining India's Health System.

Prof. Sandip Chakrabarti of the Public Systems Group was invited to a High Speed Rail (HSR) roundtable at the India Habitat Centre, New Delhi, on August 18, 2025. The event was cohosted by the Rail Transportation and Equipment Division of the Confederation of Indian Industry (CII) along with The Infravision Foundation.



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