



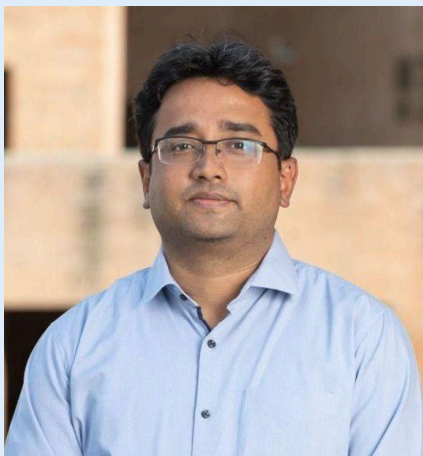
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# The IIMA Chronicle

e-Newsletter | Issue 13 | June 2025



## Publications



### **Why do HFTs Use the Futures Market**

**Authors:** Anirban Banerjee and Ashok Banerjee

**Journal:** The Journal of Future Markets, June 2025

[Read the Paper](#)

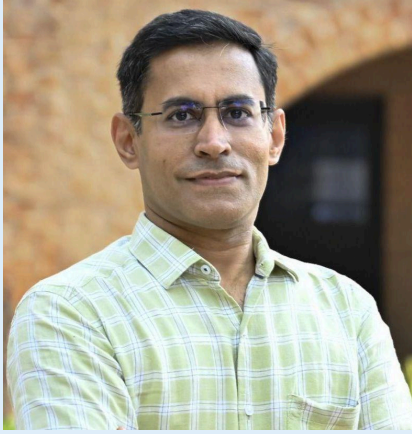
### **History is Prologue: Impact of Closed Economy Imprints (1956–1991) on Investments in Innovation by Indian Firms**

**Authors:** Lakshmi Goyal and Manish Popli

**Journal:** Business History, June 2025

[Read the Paper](#)





## **Terrorism and Cross-border Mergers and Acquisitions**

**Authors:** Edward R. Lawrence, **Mehul Raithatha**, and Iván M. Rodríguez Jr.

**Journal:** Global Finance Journal, June 2025

[Read the Paper](#)

## **A Comparison of the Effects of Local and EAT-Lancet Dietary Recommendations on Selected Economic and Environmental Outcomes in India**

**Authors:** Vartika Singh and 6 other co-authors, including **Ranjan Kumar Ghosh**

**Journal:** Food Policy, June 2025

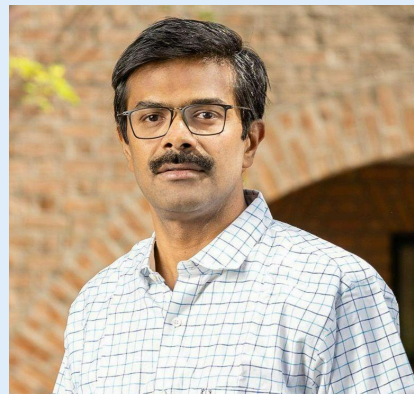
[Read the Paper](#)



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## **Cases Published**

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### **Teams and Conflicts: Sanjay Sood at Marteex Systems (Part A)**

**Authors:** Harkiran Kaur Chawla, **K V Gopakumar**, and **M P Ram Mohan**

**Published on:** June 26, 2025

[Read the Case](#)

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### **Teams and Conflicts: The Legal Team at Velocity Motors (Part B)**

**Authors:** Harkiran Kaur Chawla, **K V Gopakumar**, and **M P Ram Mohan**

**Published on:** June 26, 2025

### **Teams and Conflicts: Cross-functional Conflict at Aguaverd (Part C)**

**Authors:** Harkiran Kaur Chawla, **K V Gopakumar**, and **M P Ram Mohan**

**Published on:** June 26, 2025



[Read the Case](#)[Read the Case](#)

### **Sid's Farm: A Purpose-Driven Safe Food Startup**

**Authors: Ranjan Kumar Ghosh**

**Published on:** April 21, 2025

[Read the Case](#)

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## **Achievements & Appointments**

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**Prof. Neerav Nagar** of the Finance and Accounting Area has been invited to join the Editorial Board of Artha, a peer-reviewed e-journal published by The Finance Research and Trading Laboratory (FRTL) at IIM Calcutta. The term of the board will be for two-years.



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## **Invited Talks**

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**Prof. Ernesto Noronha** and **Prof. Premilla D'Cruz** of the Organisational Behaviour Area were invited as panellists at the BBC UK Forum Series' session titled "Customer service: The rise of the doom loop", where their research on call centres was discussed.

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**Prof. Pankaj Setia** of the Information Systems Area was invited to deliver a keynote address on “Purpose: Driving Digital Transformation”, at the Bank of America Annual Treasury Exchange Conference, held in Gurugram on June 18, 2025.

**Prof. Tarun Jain** of the Economics Area was invited to conduct a two-day research workshop on “Econometric Methods” at IIM Visakhapatnam, on June 5 and 6, 2025. He was also invited to present a paper titled “When science feels like math: Quantitative framing and the science gender gap” at the Second Symposium on Evidence of Economic Development, held at IIM Bangalore on June 28 and 29, 2025.



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Faculty members may share their latest updates from each month with us on [newsletter@iima.ac.in](mailto:newsletter@iima.ac.in) by the last date of every month.

