# LEAP Entrepreneurs' Mentoring Board Collaborative platform to learn and network with fellow entrepreneurs **August 22 - December 13, 2025**



### LEAP ENTREPRENEURS' MENTORING BOARD

August 22 - December 13, 2025 Every Friday and Saturday, 08.45 - 15.45 hrs.

"Coming together is a beginning. Keeping together is progress.

Working together is success" - Henry Ford

Recognizing the need for learning as well as mentoring for entrepreneurs, the LEAP Entrepreneurs' Mentoring Board (LEAP-EMB) offers an exceptional platform for leaders of enterprises (small, medium or large) to connect and learn from experts, and one another.

The program revolves around three fundamental pillars:

- Masterclass: Power-packed, monthly, experiential workshops by IIMA faculty as well as visiting faculty on life as well as business skills.
- Personality development: Develop leader personality by imbibing social and life skills such as emotional intelligence, mindfulness, communication, and a growth mindset.
- Mentorship: Networking and mentorship provided by expert faculty and fellow board members to address personal as well as business challenges.

LEARN - GROW - LEAD LEAP-EMB Connecting leaders in a trusted and confidential space, and creating opportunities for personal development and business growth **Program Highlights Takeaways** PERSONALITY CRAFT A LEADER DEVELOPMENT PERSONALITY LEADERSHIP AND MONTHLY INDEPTH SKILL DEVELOPMENT CLASSES **BUSINESS SKILLS** GROUP MENTORSHIP AND FINDING SOLUTIONS TO **NETWORKING BUSINESS PROBLEMS** 

LEAP-EMB will target the development of:

- Leadership skills: Learn skills to lead your organisation.
- Emotional intelligence: Build sustainable relationships at work and with family members by honing your personality.
- Authentic performance: Excel at work and in leading execution by learning focused topics as well as by getting mentorships from faculty and fellow participants.

Through the masterclass sessions as well as mentorship provided during the course, the participants will learn to tackle various leadership and business challenges ranging from life, family, relationships, business performance and career success for self as well as next generation.



LEAP-EMB is designed to connect leaders in a trusted and confidential space, creating opportunities for business growth and personal development.

# **Programme Objectives**

- 1. Develop leadership and emotional intelligence skills.
- 2. Learn business management skills required to excel at the entire lifecycle of business.
- 3. Network with expert faculty with fellow participants and learn from their experiences.
- Collaborate with LEAP-EMB participants to solve personal as well as professional challenges.
- Create a close-knit community of entrepreneurs and benefit from the varied experiences of the group.

# **Uniqueness of LEAP-EMB**

- Skill Development: Develop life and business skills.
- Sustainable Relationships and Career Mentoring: Special sessions planned for spouses and children of participants on developing sustainable relationships, as well as career planning.
- Networking: Generate business by working together and by exploring the power of recommendations.
- 3. Mentorship and Collaborative Future Planning: Plan for business expansions, future challenges, and bottlenecks.

# Who Should Attend

- Entrepreneurs leading MSMEs
- Family business owners
- First-generation entrepreneurs
- Startup owners
- CEOs of MSMEs and family businesses

# What to expect from LEAP ENTREPRENEURS' MENTORING BOARD (LEAP-EMB)



Develop leadership skills

Build a positive personality





Strategy development and execution

Be accountable for performance to the board



**PERFORMANCE** 



Celebrate success together

# **LEAP-EMB Focus Topics**

A typical focus of the program will be on the following:

### Self-leadership:

Emotional Intelligence, Mindfulness, Personality Development, Communication and Business Presence, Change Management Skills, Growth mindset development, Culture Development, Strategic management, Personal as well as business brand building.

### **Business leadership:**

Branding, marketing and selling, project planning and execution, strategy formulation and execution, customer and service management, human resource management.

# Programme Duration and Schedule

Detailed schedule of the LEAP-EMB program is given below:

August 22-23, 2025 (Friday, Saturday)

September 19-20, 2025 (Friday, Saturday)

October 10-11, 2025 (Friday, Saturday)

November 7-8, 2025 (Friday, Saturday)

December 12-13, 2025 (Friday, Saturday)

# Overview of LEAP-EMB 2024 batch

YouTube Video Link:

https://www.youtube.com/watch?v=vOLTYdDRQzg



Participants at IIMA Ventures



Strategy class by Prof. Sunil Sharma

<sup>\*</sup> Dates are indicative and some changes may be made depending on the preferences/availability of the program participants

Prof. Vishal Gupta with Participants



In class with Prof. Vishal Gupta



# In-class game on team-building



Dinner Outing with the Group



# **Faculty**



**Prof. Vishal Gupta**Faculty Chairperson, LEAP-EMB

Vishal Gupta is a Professor at IIM Ahmedabad (IIMA). His research has been published in international and national journals of repute and has been covered by national dailies and magazines such as the Times of India, Financial Express, Economic Times, Hindu BusinessLine, DNA, Mint, People Matters and Business World.

Vishal has been honoured with awards from Indian and international agencies including the Outstanding Doctoral Dissertation award (2013-14) by the European Federation for Management Development, India's 25 young HR leaders (2013) by People Matters, the Emerging Psychologist award (2014) by the National Academy of Psychology India and the Young Scientist Award (2016) by the National Academy of Sciences India and Scopus (Elsevier).

Vishal's 'Leadership Skills' course on the Coursera platform

(course link: https://www.coursera.org/learn/leadershipskills)

has been subscribed by more than 160,000 individuals from around the world and has been ranked as the top 3 leadership courses of all time on the Coursera platform.

Vishal has trained numerous professionals from public as well as private sector organisations on in various areas related to self-mastery, leadership and organization development. His full profile can be viewed at:

https://www.iima.ac.in/~vishal



Prof. Sunil Sharma

Sunil Sharma is a Professor of Strategy at IIM Ahmedabad where he teaches courses on Strategic Planning, Strategy Implementation, and Leading Professional Service Firms. He holds a Ph.D in Strategy from IIM Ahmedabad. Prior to joining IIM Ahmedabad, Sunil has worked for 16 years in large corporations like McKinsey, ONGC, and NTPC. His most recent corporate stint was with Tata Power in a CXO role leading Strategy, Innovation, and Business Collaboration. He has also served as an Independent Director for ZEE entertainment and Madhya Gujarat Vij Company Ltd.

Sunil has held various administrative positions at IIMA and member of several program review committees. He was the Chairperson of IIMA Executive Education from 2018-21 and of IIMA's one year MBA (PGPX) from 2016-18. He is currently the Chairperson of IIMA Centre on Incubation and Entrepreneurship.

Sunil has designed and delivered more than hundred executive development courses for senior executives working in the private sector, entrepreneurs, bureaucrats in government, and public sector professionals. Sunil regularly advises companies on their strategy and organizational related issues.

He has presented papers in leading international conferences and his work on capability building, innovation, and growth challenges has been published in international journals. He has also written cases on the topics of growth strategy, transformation, and management consulting.

# **Faculty**



Prof. Vineet Virmani

Prof. Vineet Virmani received his doctorate in management from the Indian Institute of Management, Ahmedabad with a specialization in Economics. He obtained his engineering degree from the Institute of Technology, Banaras Hindu University, Varanasi.

After finishing his doctorate Prof. Virmani was a post-doctoral fellow first at the Indian School of Business, and then at IIMA before leaving for industry.

Before coming back to IIMA, Prof Virmani was with Nomura/Lehman Services, Mumbai where he worked with the model validation team for almost four years as a 'risk quant'. At Nomura/Lehman his work involved testing models for pricing equity derivatives. He also briefly worked with erstwhile Bank of America, Mumbai in an asset management role, and prior to that at Dell, Bangalore as an econometrician.

Prof. Virmani's interests are primarily applied, with majority of his work being in the area of mathematical finance and monetary economics.



Prof. Subhadip Roy

Dr. Subhadip Roy is Professor in the Marketing Area at the Indian Institute of Management Ahmedabad. He did his Master's in Business Management with specialization in Marketing from the University of Calcutta and PhD in Marketing from the ICFAI University Dehradun.

He was also a Visiting Scholar at the University of Toledo, Ohio, USA from September 2006 - June 2007. Prior to joining IIMA, he has been an Associate Professor at IIM Udaipur and a Faculty Member at IFHE University Hyderabad.

He also has published in a number of international journals of repute such as Journal of Advertising Research, Journal of Services Marketing and Marketing Letters. He is an avid case writer and his cases have been published in reputed case journals and databases such as The Case Journal, Ivey Case Collection and Emerald Emerging Markets Case Studies.



# **Testimonials**

I wanted to take a moment to express my sincere gratitude for this new learning in my professional journey. It's been a truly rewarding experience for me. I'm particularly impressed of varied businesses, the challenges and the passion, dedication and positive spirit to overcome them, and above all the drive to ethically grow businesses by me and my all colleagues.

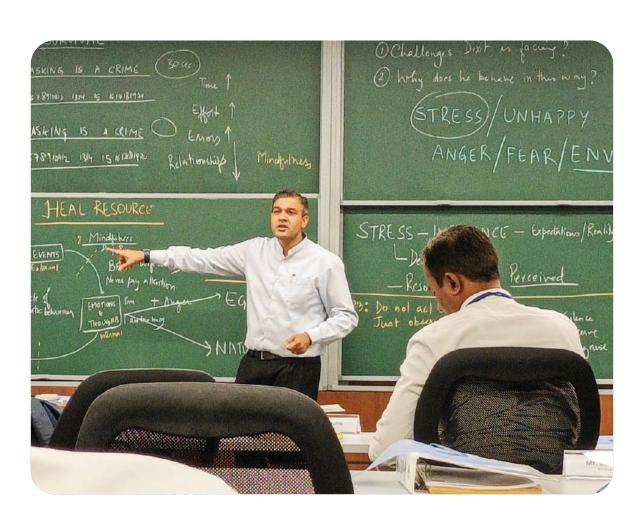
-Ujas Patel, Managing Director (Leela Partner Limited) ((

The LEAP-EMB course at IIM-A was truly transformative! The Cohort based format and in depth deliberations on real-life business scenarios made learning engaging and practical. Prof. Vishal's passion for Organizational Behavior related topics is contagious. I have gained valuable inputs from the course that I'm already applying in my entrepreneurial endeavour.

### Manish Mohta,

Managing Director (Desai Autotech Private Limited)

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# **How to Apply**

The application for the program will happen in two parts:

### 1 Interest form and online interaction:

To register for the programme, fill in the interest form through the link below: https://bit.ly/44XeHMo

For more information, please write to us at mdp-info@iima.ac.in, connect with us at 6357435951, or 07971524624.

All applications will be reviewed by the programme faculty and shortlisted candidates will be invited for an online interaction over Zoom.

### 2. Payment and Registration:

Once the candidature is accepted for the program, the participant will be sent a payment-cum-registration link for making the

fee payment and registration for the program. A formal acceptance letter will be sent to the selected candidates. Applicants are requested to make their travel plans only after receiving the acceptance letter.

The closing date for receiving applications is August 8, 2025. The last date for early bird discount is August 1, 2025.



# Certification

A Certificate of Participation will be issued to the participants by IIM Ahmedabad at the end of the programme. Absence from any session needs to be with the prior approval of the Programme Faculty Chair.



### Venue & Accommodation

The programme will be held at the Indian Institute of Management Ahmedabad. Participants would get full board and air-conditioned single room accommodation either on campus or with empanelled hotel partner. IIMA norms do not allow participants to have guests staying with them during the programme.

# Programme Fee & Payment

INR 2,97, 500 plus GST per person for participants from India and its equivalent in US Dollars for participants from other countries.

The fee includes tuition fee, programme materials, boarding and lodging.

The programme fee along with the application form should be received by the Executive Education Office latest by August 8, 2025. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme.

### **IIMA Alumni Association**

Participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000/-+GST.

# Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting, and research facilities in management.

# Major Programmes Offered by IIMA

- Two-Year Post Graduate Programme in Management (MBA)
- o Two-Year Post Graduate Programme in Food and Agri-business Management (MBA-FABM)
- o Ph.D. Programme in Management
- One-Year Full Time Post Graduate
   Programme in Management for Executives
   (MBA-PGPX)
- o Short duration Executive Education programmes through open enrollment, customisation and online for various levels of experienced professionals across industry
- o Faculty Development Programme (FDP)
- o ePost Graduate Diploma in Advanced Business Analytics (ePGD-ABA)
- o Armed Forces Programme (AFP)
- Blended Post Graduate Programme in Management (BPGP)

The Institute has 100 plus faculty members working in the following management areas and centres:

# **Disciplinary Areas & Groups**

- o Centre for Management in Agriculture
- o Communication
- o Economics
- o Finance and Accounting
- o Human Resources Management
- o Information Systems
- o Marketing
- o Organisational Behaviour
- o Operations and Decision Sciences (O&DS)
- o Public Systems Group
- o Ravi J Matthai Centre for Education
  Innovation
- o Strategy

### **Research Centres**

- o Ashank Desai Centre for Leadership and Organisational Development
- o Brij Disa Centre for Data Science and Artificial Intelligence
- o Centre for Digital Transformation
- o Centre for Management of Health Services
- o Centre for Sustainability and Corporate Governance Research
- o Centre for Transportation and Logistics
- o Gender Centre
- o IIMA Ventures (Formerly known as IIMA-CIIE)
- o India Gold Policy Centre
- o JSW School of Public Policy
- o Madan Mohanka Centre of Excellence in Case Method of Learning
- o Misra Centre for Financial Markets and Economy
- o NSE Centre for Behavioral Science in Finance, Economics and Marketing



कार्यकारी शिक्षा भारतीय प्रबंध संस्थान अहमदाबाद