

Managing IT Projects

August 18 - 23, 2025



विद्याविनियोगाद्विकासः

Executive Education

INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Managing IT Projects

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Introduction

In recent years, Information Technology (IT) has emerged to become a critical resource for doing business. With more importance being given to IT in organizations, more resources are also being earmarked for such initiatives. However, the rate of failure of IT projects across the globe has remained at around 50 percent in survey after survey done over the past couple of decades. This has happened in spite of new and more resilient technologies, innovative methods, tools and management practices. Interestingly, the reasons for failure remain the same and the issues and the problems recur again and again. A large number of these issues are related to failures in appreciating risks related to IT projects and categorization of such risks relating to non-adherence to frameworks for managing IT projects and IT governance at large.

Programme Highlights

This programme will be focusing on various aspects of IT project management and risk management, IT governance frameworks, project monitoring, and contract management. A few topics on which the programme will focus are as follows:

- Implementing Enterprise-wide IT Projects
- Tracking IT Project Performance
- Adopting, Managing and Driving Change
- Selecting the IT Project Manager
- Managing IT Contracts
- Risk Allocation and Mitigation of Projects
- Bidding Design and Evaluation of IT Projects
- IT Implementation Failures: Factors and Strategies
- Waterfall and agile methodology
- Managing Project Teams
- Choosing development strategy and process
- Emerging trends in IT project management

Pedagogy

The lead learning tool will be case studies. It will be supplemented by lectures, group presentations, group exercises and games along with self-learning. To integrate the learning, the course will end with an integrated case or practical problem-based group presentation.

Who Should Attend

This programme is designed for experienced middle-level IT professionals, including IT project managers, team leaders, business analysts, quality assurance professionals, and IT consultants. It is also suitable for IT leaders, executives, and entrepreneurs overseeing IT projects within their organizations. This program is ideal for professionals seeking to enhance their skills in planning, executing, and overseeing IT projects to ensure they are completed successfully and deliver value to their organizations.

Faculty

Prof. Sanjay Verma (Faculty Chair)

Email: sverma@iima.ac.in

Prof. Adrija Majumdar

Prof. Anurag Agarwal

Prof. Sunil Maheshwari

Prof. Swanand Deodhar

The faculty team will also include industry experts.

Prof. Sanjay Verma

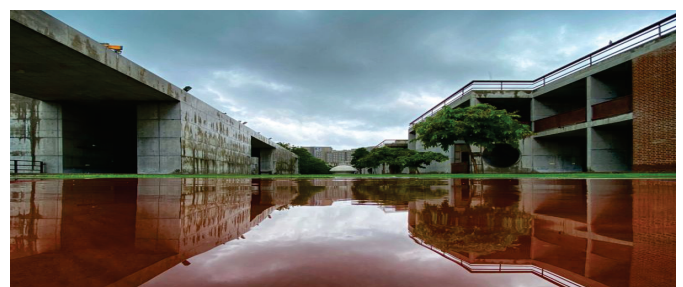
Prof Sanjay Verma is a member of the Information Systems, Marketing and Strategy areas at IIM Ahmedabad. His teaching interests are in the field of Information Systems, Customer Relationship Management, Retail, Knowledge Management and Business Intelligence/Analytics with applications in Marketing/Operations. He engages in work related to Enterprise Resource Planning (ERP), e-Governance, Retail Marketing, Customer Relationship Management (CRM), and Performance Measurement. He has worked on developing algorithms for multiple machine scheduling and project scheduling problems, business simulation as well as, on developing decision support systems in marketing.

At IIMA, he has chaired the Master's in Management Studies programme. In the past, he has served as the chairperson of Centre for e-Governance and as the chairperson of IT services for two terms and is heading it again for the third time. He headed the committee formed to formulate the strategy of IIMA on online education.

He has served on the boards of the Punjab National Bank as well as the Punjab and Sind Bank as an independent director. In these banks, he has been actively involved in developing and implementing overall as well as, functional strategies of the banks. He has been the chairperson of the Audit Committee of Board at PNB, and of the IT committee. Currently, he is on the board of IIM Rohtak. He was also a member of the Governing Board of NTPC School of Business.

He has been on various committees on IT related issues associated with organizations such as Indian Oil, Supreme Court, Gandhi Ashram Sabarmati, Gujarat Urja Vikas Nigam, Gujarat Mineral Development Corporation etc.

He has been involved in teaching and consulting with organizations engaged in the field of retail, health, insurance, infrastructure (ports, railways, container handling etc.), education, BPO and social sector.



How to Apply

To register for the programme, fill in the application form through the link below:
<https://shorturl.at/FSNHY>

The closing date for receiving applications is **August 04, 2025**. All applications are subject to review and approval by the programme faculty (usually after the due date for receiving applications). A formal acceptance letter will be sent to the selected candidates. Applicants are requested to make their travel plans only after receiving the acceptance letter.

For more information, please write to us at **mdp-info@iima.ac.in**, connect with us on WhatsApp at **6357435951**, or call us at **07971524624**.

Certification

A certificate of participation will be issued to the participants at the end, subject to their having attended all the sessions of the programme.

Venue & Accommodation

The programme will be held at the Indian Institute of Management Ahmedabad. Participants would get full board and air-conditioned single room accommodation either on campus or with empanelled hotel partner.

IIMA norms do not allow participants to have guests staying with them during the programme.

Programme Fee & Payment

INR 1,91,250 + GST per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fee, programme materials, boarding and lodging.

The programme fee along with the application form should be received by the Executive Education Office latest by **August 04, 2025**. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If an application is not accepted, the fee will be refunded to the person/organisation concerned.

The programme fee can be paid in one of these two ways:

[A] Electronic Fund Transfer:

1. Name of Beneficiary:

Indian Institute of Management Ahmedabad

2. Savings Bank A/c **IIMAHMOEP**

HDFC Bank Limited, Ahmedabad Vastrapur Branch
(IFSC Code: HDFC0000048, MICR Code: 380240003)

3. Name of Remitter: _____ (Please mention the name of the sponsoring organization)

4. Purpose of Remittance: **Managing IT Projects**

5. IIMA Permanent Account Number (PAN): AAAT11247F

6. IIMA Tax Deduction Account Number (TAN): AHMI00189A

7. IIMA GST Registration Number:

24AAAT11247F1Z4 (SAC: 999293)

After making the payment, please email us the complete transaction details immediately so that we can link your remittance with your nomination.

[B] Payment Gateway

For more information, please visit the respective programme on our website:

https://exed.iima.ac.in/pay-prg-online.php?prg_id=6afe680c-2f96-804e-f141-67bc7297f545

Discount

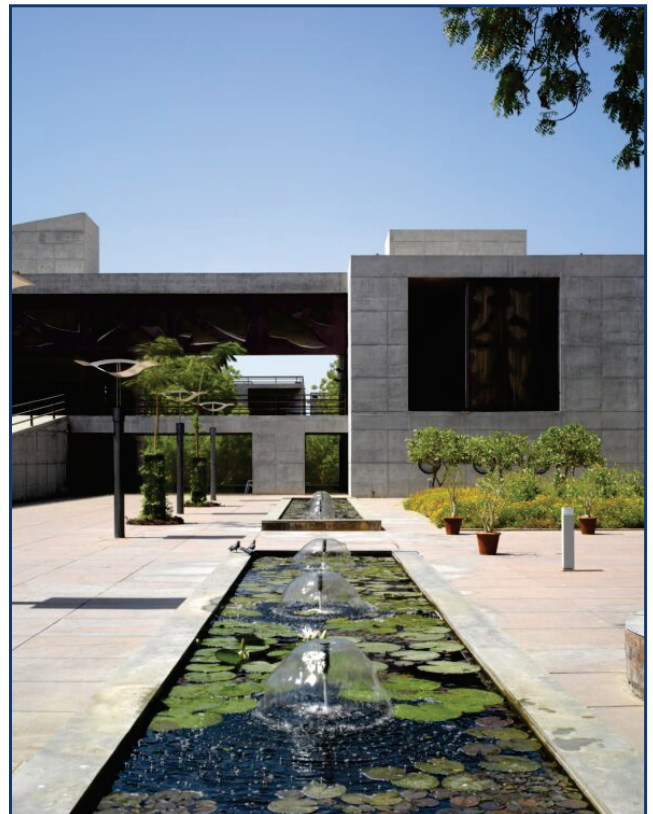
Early Bird Discount: Applications received with payments on or before **July 28, 2025** will be entitled to an early bird discount of 7%. Early submission of fee and application does not, however, guarantee acceptance of the application.

Group Discount: Any organisation sponsoring four or more participants will be entitled to a discount of 7% on the total fee payable provided that at least four participants actually attend the programme. Organisations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organisation sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

Programme dates and fee are subject to change at the discretion of the Institute.



IIMA Alumni Association

Participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000/- + GST.

Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

Major Programmes Offered by IIMA

- Two-Year Post Graduate Programme in Management (MBA)
- Two-Year Post Graduate Programme in Food and Agri-business Management (MBA-FABM)
- Ph.D. Programme in Management
- One-Year Full Time Post Graduate Programme in Management for Executives (MBA-PGPX)
- Short duration Executive Education programmes through open enrollment, customisation and online for various levels of experienced professionals across industry
- Faculty Development Programme (FDP)
- ePost Graduate Diploma in Advanced Business Analytics (ePGD-ABA)
- Armed Forces Programme (AFP)
- Blended Post Graduate Programme in Management (BPGP)

The Institute has 100 plus faculty members working in the following management areas and centres:

Disciplinary Areas & Groups

- Centre for Management in Agriculture
- Communication
- Economics
- Finance and Accounting
- Human Resources Management
- Information Systems
- Marketing
- Organisational Behaviour
- Operations and Decision Sciences (O&DS)
- Public Systems Group
- Ravi J Matthai Centre for Education Innovation
- Strategy

Interdisciplinary Centres

- Ashank Desai Centre for Leadership and Organisational Development
- Brij Disa Centre for Data Science and Artificial Intelligence
- Centre for Digital Transformation
- Centre for Management of Health Services
- Centre for Sustainability and Corporate Governance Research
- Centre for Transportation and Logistics
- Gender Centre
- IIMA Ventures (Formerly known as IIMA-CIIE)
- India Gold Policy Centre
- JSW School of Public Policy
- Madan Mohanka Centre of Excellence in Case Method of Learning
- Misra Centre for Financial Markets and Economy
- NSE Centre for Behavioral Science in Finance, Economics and Marketing



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