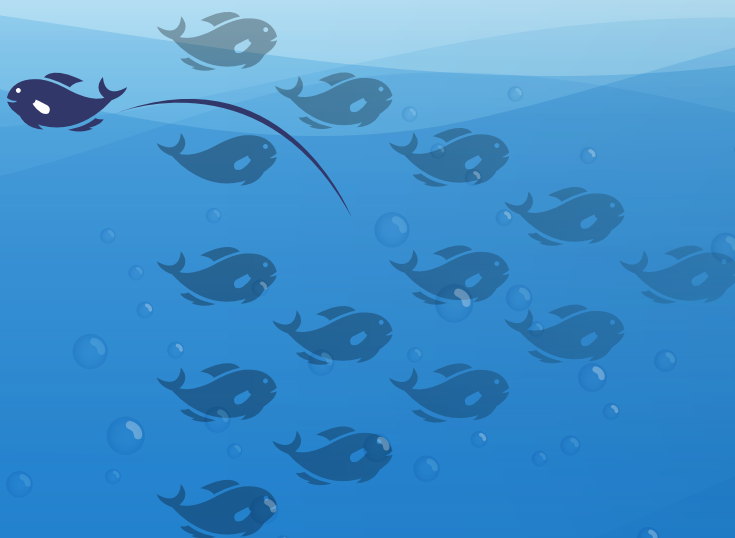




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PSYCHOLOGY OF STRATEGIC LEADERSHIP: YOUNG WOMEN PROGRAMME

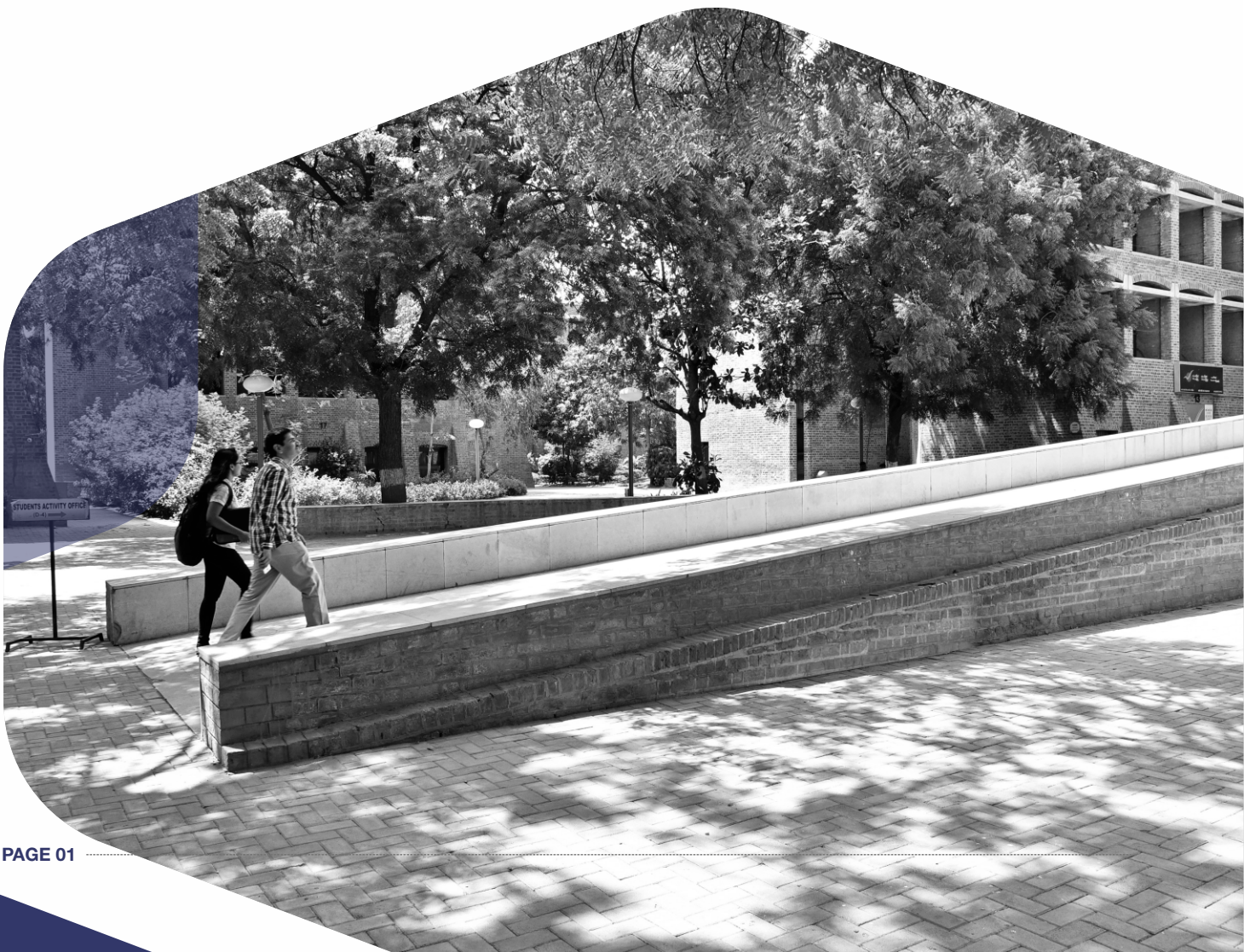
February 19 - 22, 2025



www.iima.ac.in/exed/

● INTRODUCTION

Strategic leadership plays a significant role in organisational success. Psychology of strategic leadership focuses on leading organizations and teams using principles of neuroscience and psychology. The difference between successful and unsuccessful leaders is rooted in their emotional strength, cognition, and personality style. There are elements of psychological principles that interact with situation differently for men and women. Consequently, there are variations in the way these principles operate for men and women. In addition, women also face challenges that are unique to them. The programme thus aims to build skills, knowledge, attitudes, and habits of young women to succeed in leadership roles with strategic mindset.



● OBJECTIVES



The programme prepares young women to succeed in strategic and leadership roles. It aims to improve their capabilities to manage self and lead organizations.

By attending this programme, you will:

- Explore and learn a strategic leader's attributes, and create self-belief systems
- Develop strategic thinking skills to make business decisions
- Gain practical acumen to embrace and manage change
- Discover your personal strengths to drive greater leadership presence in workplace
- Enhance ability to lead teams and foster a high-performing culture

● PROGRAMME CONTENTS

- **Psychology of strategic leadership**
- **Neuroscience of decision making**
- **Self-limiting belief systems and leadership**
- **Emotions and leadership**
- **Managing interpersonal dynamics**
- **Personality Psychology**
- **Diversity, inclusivity and collaboration**

● WHO SHOULD ATTEND

If you aspire to become more purposeful and progressive in your role, and take a lead in your professional and personal space, this programme is for you.

This programme will be especially helpful in bringing your unique essence forward and optimise your leadership skills in significant ways.

The programme welcomes young women from private, public, government, and corporate sectors belonging to different professions and functions. Women entrepreneurs who have a strong ambition to learn the tenets of strategic leadership and foray in this direction should also apply for this programme.

Pedagogy

The programme will use a mix of pedagogies including case studies, simulations, role plays, group exercises and group activities to deliver the content.

● FACULTY



Prof. Promila Agarwal
Faculty Chair

and a team of IIMA faculty members

● HOW TO APPLY

To register for the programme, fill in the application form through the link

[CLICK HERE TO APPLY](#)

All applications are subject to review and approval by the programme faculty (usually after the due date for receiving applications). A formal acceptance letter will be sent to the selected candidates. Applicants are requested to make their travel plans only after receiving the acceptance letter.

For more information, please email us at mdp-info@iima.ac.in, connect with us on WhatsApp at 6357435951, or call us at 07971524624.

Closing Date for
Receiving Applications
February 5, 2025

Last Date for Early Bird
January 29, 2025

Certification

A Certificate of Participation will be issued to the participants at the end of the programme, subject to their having attended all the sessions of the programme. Absence from any session needs to be with the prior approval of the Programme Faculty Chair.

● PROF. PROMILA AGARWAL (FACULTY CHAIR)

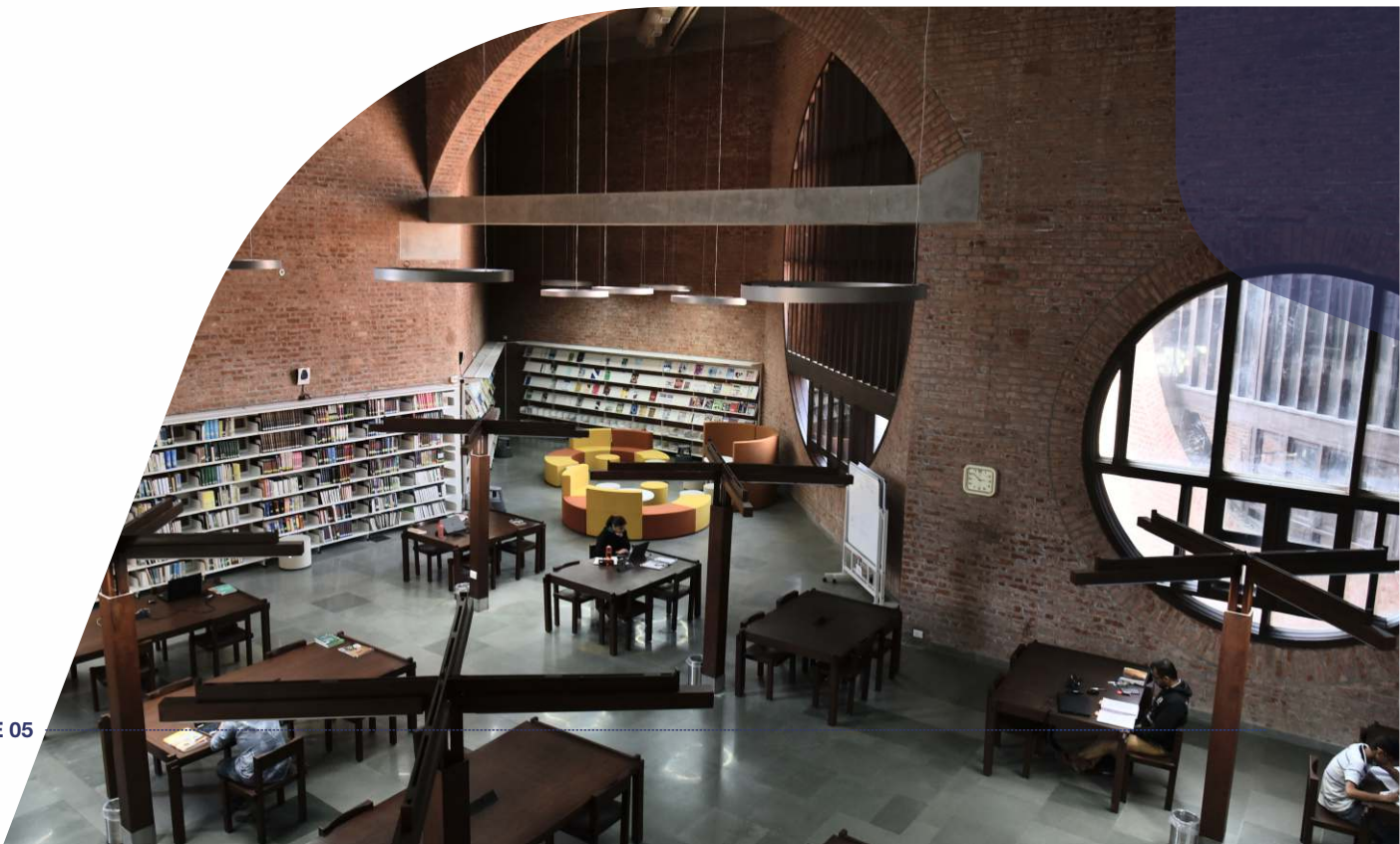
Promila Agarwal is an Associate Professor in the HRM Area at IIM Ahmedabad and a secondary member of the Strategy Area. She holds a Ph.D. from FMS, Delhi, an M.A. in Applied Psychology, and a B.A. in Psychology (Hons.) from the University of Delhi. Before joining IIM Ahmedabad, she worked with Ernst & Young. She is certified in Psychodynamic Approaches to Executive Leadership Coaching by the Tavistock Institute of Human Relations, UK, and is a recipient of the Prof. Indira Parikh Women Award.



Promila serves as an Independent Director at Mitcon Limited and as an Advisory Board Member for the Human Resource Management Journal (Wiley, USA). She also advises two startups in the domains of data analytics and educational technology. Actively engaged in consulting, she has contributed to significant projects such as the Seventh Pay Commission. Her consulting expertise includes designing HRM systems and processes, HR analytics, leadership competency frameworks, performance management systems, organizational capabilities, change management, and developing proprietary HR/OB tools and models.

Her research interests span a range of topics, including the Dark Triad personality traits, top management teams, employee well-being, burnout, work engagement, managerial derailment, high-performance work systems, and leadership. Promila has published extensively in both national and international journals, including prestigious outlets such as the Human Resource Management Journal, International Journal of Hospitality Management, and Journal of Business Research.

She can be contacted at promila@iima.ac.in.





PSYCHOLOGY OF STRATEGIC LEADERSHIP: Young Women Programme

● VENUE & ACCOMMODATION

The programme will be held at the Indian Institute of Management Ahmedabad. Participants would get full board and air-conditioned single room accommodation either on campus or with empanelled hotel partner.

IIMA norms do not allow participants to have guests staying with them during the programme.

● PROGRAMME FEE & PAYMENT

INR 1,60,000 plus GST per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fee, programme materials, boarding and lodging.

The programme fee along with the application form should be received by the Executive Education Office latest by **February 5, 2025**. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If an application is not accepted, the fee will be refunded to the person/organisation concerned.

The programme fee can be paid in one of these two ways:

A. Electronic Fund Transfer

- Name of Beneficiary**
Indian Institute of Management Ahmedabad
- Savings Bank A/c**
IIMAHMOEP
HDFC Bank Limited, Ahmedabad Vastrapur Branch
(IFSC Code: HDFC0000048, MICR Code: 380240003)
- Name of Remitter**
_____ (Please mention the name of the sponsoring organisation)
- Purpose of Remittance**
Psychology of Strategic Leadership: Young Women Programme
- IIMA Permanent Account Number (PAN)**
AAATI1247F
- IIMA Tax Deduction Account Number (TAN)**
AHMI00189A
- IIMA GST Registration Number**
24AAATI1247F1Z4 (SAC: 999293)

B. Payment Gateway

Please visit the following link for Payment Gateway:

[CLICK HERE](#)

After making the payment, please email us the complete transaction details so that we can link your remittance with your nomination.

DISCOUNT

Early Bird Discount: Applications received with payments on or before **January 29, 2025**, will be entitled to an early bird discount of 7%. Early submission of fee and application does not, however, guarantee acceptance of the application.

Group Discount: Any organisation sponsoring four or more participants will be entitled to a discount of 7% on the total fee payable provided that at least four participants actually attend the programme. Organisations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organisation sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

IIMA ALUMNI ASSOCIATION

Participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000/- + GST.

**Programme dates and fee
are subject to change at
the discretion of the Institute.**

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.



Executive Education
INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

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