

## About the Doctoral Programme in Management at IIM Ahmedabad

The Doctoral Programme in Management at IIM Ahmedabad (IIMA), one of the country's first and most reputed doctoral programmes in management, remains the first choice for candidates interested in a Ph.D. and in pursuing a career in management research. The doctoral programme offers students the option to choose from 11 diverse specializations within the interdisciplinary field of management. IIMA's Doctoral Programme in Management places its graduates in prestigious teaching, research, and consulting roles in world class organizations globally. A total of 471 doctoral students have graduated from the doctoral programme so far. For more details, please visit <https://www.iima.ac.in/academics/phd>.



## About this Newsletter

This newsletter is a new initiative of the students of the Doctoral Programme in Management at IIMA. The newsletter is a celebration of the various academic and extra-curricular achievements of the students. This issue highlights select achievements during the 2023-24 academic year.

## ACADEMIC ACHIEVEMENTS

We are excited to share select academic achievements of our doctoral students in this edition of the newsletter. We're proud of their success and look forward to seeing even more achievements in the future.

### **Abhishek Shaw** (6th Year, Economics)

Abhishek's paper "Food supply chains and resilience to shocks: Evidence from India's COVID-19 lockdown" co-authored with Nikita Gupta and Prof. Vidya Vemireddy was published in Applied Economics Perspectives and Policy on April 11, 2023. Abhishek also presented his paper titled, "Affirmative Action in Higher Education: Understanding OBC Reservations in India" at the 18th Annual Conference on Economic Growth and Development organised by Indian Statistical Institute Delhi Centre, New Delhi between December 18-20, 2023.

### **Nirved Kumar** (5th Year, Innovation and Management in Education)

Nirved was selected for the Research for Impact (RFI) Fellowship offered by CLEAR/J-PAL South Asia at IFMR during 2022-2023. The RFI fellowship awarded him a scholarship to complete the MITx MicroMasters course, following which he worked on an ongoing JPAL South Asia project evaluating the impact of Health and Wellness Center reforms in Rajasthan.

Nirved won the best proposal award for his thesis proposal titled "Exploring sociopolitical development among youth policy workers: Role and influence of fellowship programs" at the 4th Doctoral Colloquium on Management and Development, organized by the Institute of Rural Management (IRMA).

### **Pallavi Rachel George** (4th Year, Public Systems)

Pallavi has been awarded the Fulbright-Kalam Climate Fellowship for Doctoral Research by the United States-India Educational Foundation. Funded by the governments of the United States and India, the Fulbright-Kalam scholarship is awarded to doctoral students working on climate change-related issues to support a 6-9 month visiting student researcher (VSR) position at a host institution in the United States. Pallavi will be researching urban coastal resilience planning and policy at the Massachusetts Institute of Technology (MIT), in Cambridge, MA for nine months, starting August, 2024.

### **Praharshita Krishna** (6th Year, Information Systems)

Praharshita participated (online) in the PAN IIMA Conference 2023 organised by IIM Sambalpur between January 23-27, 2024. She presented her paper titled, "Codefluencers Talk Easy, Work Steady: An Analytical Understanding of Predictors of Developer Popularity and Sponsorship on Social Coding Platforms" co-authored with Prof. Adrija Majumdar and Prof. Indranil Bose and was awarded the Best Paper Award for her presentation.

**Pramendra Singh Tank**  
(4th Year, Strategy)

Pramendra's paper "Unbundling Accelerators' Design: Impact of Accelerators' Characteristics on Venture Performance," won Runner-up prize at the inaugural India Strategy Conference (2023) organised by IIM Ahmedabad, IIM Bangalore, and Indian Schools of Business. His paper "Do Firms Respond to Commitments on Climate Change? Impact of COP21 on Investment Intensity," was recognized as the Best Submission in the ESG and Non-Market Strategy Track. He won the Best Doctoral Student prize at the conference. Pramendra participated in the Indian Academy of Management (INDAM) Conference at Goa Institute of Management, and won Best Paper (Runner-up) for his paper titled "Leading to Innovate: Exploring the Link between a Leader's Promotion Focus and Firm Innovation Performance," co-authored with Prof. Amit Karna. He presented this paper also at Asia Pacific Innovation Conference (APIC) at Ahmedabad University.

Pramendra participated in the International Conference on Digital Organization (ICODO) at Ahmedabad University and presented a paper titled "Striking the Balance: The Impact of Digital Investment on Environmental and Social Performance."

**Pranusha Kulkarni**  
(7th Year, Public Systems)

Pranusha secured funding through two fellowships: the Research and Writing Fellowship at IIT Kanpur's Just Transition Research Centre for empirical research at Pavagada solar park, Karnataka, and the India Tech Policy Fellowship by Pacific Forum to study India's semiconductor supply chains. She was also invited to teach "Just Sustainability Transitions" at NLSIU, Bengaluru, and presented a co-authored paper on Karnataka's energy transition policy at the Empowering Futures Summer School by IIHS and international universities from March 27-29, 2024, focused on sustainable energy transitions in the Global South.

**Rudresh Himanshu Raval**  
(3rd Year, Information Systems)

Rudresh participated in the International Conference on Digital Organizations (ICODO) 2023-24 organised by Centre for Digital Transformation, IIM Ahmedabad on December 16, 2023. His paper co-authored with Vidisha titled "Interaction, Influence and Consensus in Online Mental Health Communities" secured the third place in the doctoral workshop.

**Rashika Gupta**  
(3rd Year, Operations & Decision Sciences)

Rashika was awarded the Mirae Asset Scholarship on 25th September 2023. The scholarship aims to promote academic excellence and provide opportunities to disadvantaged students due to poor socio-economic background, disability, family circumstances or other factors.

**Sanjay Kumar Jain**  
(4th Year, Public Systems)

Sanjay participated in the Southwestern Finance Association conference in Las Vegas, USA, and presented the paper titled "Do Firms Respond to Commitments on Climate Change? Impact of COP21 on Investment Intensity," co-authored with Pramendra Singh Tank and Prof. Balagopal Gopalakrishnan.

**Shreya Pandey**  
(5th Year, Information Systems)

Shreya, along with Prof. Pankaj Setia, has co-authored the research study "Digital Strategies for Engendering Resilient, Adaptive, and Entrepreneurial Agility: A Configurational Perspective", which has been published in Information Systems Frontier on January 20, 2024. This work investigates how different profiles of digital strategies influence agility in customer demand management differently.

**Tanya Ahuja**  
(2nd Year, Public Systems)

Tanya Ahuja was awarded an internship opportunity by National Human Rights Commission (NHRC), Government of India (April 29 to May 10, 2024). She, with her intern group, was awarded the first prize for their research project on "Inclusive Education for Children with Disabilities." She was also awarded the Best Speaker prize in the extempore Declamation contest. Tanya was selected to participate in the Virtual Summer School in Entrepreneurship Research 2024 (VSSER-24) organised by the University of Alabama and Academy of Management (AoM) (May 6-10, 2024).

**Taronish Pastakia**  
(2nd Year, Innovation and Management in Education)

Taronish has been recognized by the India Book of Records for qualifying the University Grants Commission - National Eligibility Test for Assistant Professorship (UGC-NET) in eight different subjects and qualifying with Junior Research Fellowship (JRF) in three. The chronological list of subjects is as follows: Psychology (with JRF), Criminology, Anthropology, Sociology, Education (with JRF), Management, Adult Education and Social Work (with JRF).

**CONVOCATION**

The Indian Institute of Management Ahmedabad (IIMA) hosted its 59th Annual Convocation on March 30, 2024. Ms Madhabi Puri Buch, IIMA alumna and Chairperson of the Securities and Exchange Board of India (SEBI), was the Chief Guest. Ms Buch was joined on stage by Mr Pankaj R Patel, Chairperson, Board of Governors, IIMA; Professor Bharat Bhasker, Director, IIMA; and the Board of Governors and faculty members. This year's Convocation celebrated the graduation of a total of 20 scholars from the Doctoral Programme in Management, who received their Ph.D. degree certificates from the Chairperson, Board of Governors, IIMA.



The thesis titles and placement details of the graduating students are as follows:

**THESIS TITLES**

1	<b>Abinash Mishra</b>	Essays on Consumption Distribution and Heterogeneity in Household Preferences
2	<b>Amrita Roy</b>	Essays on Caste Demography, Occupational Diversity, Education, and Entrepreneurship in India
3	<b>Atul Karwasara</b>	Role of Family Firm Heterogeneity in Internationalization, Earnings Management, and Entrepreneurial Orientation
4	<b>Ayush Gupta</b>	Strategic Interactions in Vertical Supply Chains: On the Role of Encroachment and Advance Purchasing
5	<b>Bharati Singh</b>	Essays on Regulatory Aspects in Indian Financial Market
6	<b>C. Deep Prakash</b>	Determination, Estimation and Enhancement of Social Media User Engagement: A DEEP Dive into Sports Marketing
7	<b>Deepti Mohan</b>	Heuristic Approaches to Some Intralogistics Layout and Routing Problems
8	<b>Disha Bose</b>	Examining Effects of Women's Participation in Non-Farm Work
9	<b>Garima Khemani</b>	Hedonic and Eudaimonic Well-Being in the Context of Workplace Bullying: A Hermeneutic Phenomenological Study of Food Delivery Platform Workers
10	<b>Harnain Kaur Arora</b>	Exploring the Trajectory of Moral Courage in Whistleblowing at Work: Actual Whistleblowers' Lived Experiences
11	<b>Nachiketas Gajanan Waychal</b>	Customized Forecasting and Change Point Detection with Temporal Data
12	<b>R. Raghuram</b>	Do Price Promotions Lead to Lost Customers? The Impact of Perceived Control, Psychological Ownership, and Psychological Distance on Promotional Credit
13	<b>Rusha Das</b>	Changes in Environmental Impact Assessment (EIA) Regulation in India: Exploring the Political Dynamics from a Neo-Gramscian Perspective
14	<b>Sawan Rathi</b>	Technology Adoption and Innovation in Healthcare
15	<b>Srishti Kumar</b>	Essays on Navigating Fake Reviews and Enhancing Trust in E-Commerce Websites
16	<b>Sumit Saurav</b>	Three Essays on the Indian Derivatives Market
17	<b>Tanjum Haque</b>	Essays on Climate Change from Stakeholder Engagement Perspective
18	<b>Tarun Kumar Vashisth</b>	Ableism and Employment of Persons with Disabilities: Organizational Socialization of Employees with Blindness
19	<b>Vinayak Kishore</b>	Exploring the Evolution of the Test-Preparation Industry in India - Historiographic Analysis and Public Policy Implications
20	<b>Ekta Johar Chaudhary</b>	Capabilities, Entrepreneurial Competencies, and Success: Some explorations

## PLACEMENTS

Doctoral students have secured placements at reputed institutions in India and abroad. The following table lists select placement details of the graduating batch.

Sr. No.	Name of the Student	Placement Details
1	<b>Atul Karwasara</b>	Assistant Professor, Jindal Global Business School
2	<b>Ayush Gupta</b>	Consultant, PwC India
3	<b>Bharati Singh</b>	Assistant Professor, IIM Bodh Gaya
4	<b>C. Deep Prakash</b>	Assistant Professor, SPJIMR, Mumbai
5	<b>Deepti Mohan</b>	Assistant Professor, Goa Institute of Management
6	<b>Disha Bose</b>	Associate Scientist, International Crops Research Institute for Semi-Arid Tropics (ICRISAT)
7	<b>Ekta Johar Chaudhary</b>	Adjunct Professor, Nipissing University, North Bay, Ontario
8	<b>Garima Khemani</b>	Visiting Faculty, Entrepreneurship Development Institute of India
9	<b>Harnain Kaur Arora</b>	Assistant Professor, Ahmedabad University
10	<b>Nachiketas Gajanan Waychal</b>	Assistant Professor, SPJIMR, Mumbai
11	<b>R. Raghuram</b>	Assistant Professor, SPJIMR, Mumbai
12	<b>Rusha Das</b>	Assistant Professor, IIM Bangalore
15	<b>Sawan Rathi</b>	Post-Doctoral Research Fellow, University of Sussex, UK
14	<b>Tarun Kumar Vashisth</b>	Assistant Professor, IIM Bodh Gaya
15	<b>Vinayak Kishore</b>	Consultant, Tata Steel Foundation

Based on information shared by students at the time of graduation

## SPORTS

We are proud to highlight select sports achievements of our doctoral students. Congratulations to all our athletes for their success!

**Anmol Basant (4th Year, Organisational Behaviour)** won the Gold medal in Table Tennis for IIMA and also won the 'Best Player' award at Sangharsh 2024. He was also a part of the Silver winning IIMA TT team in Shaurya 2023.

**Chrsito Sagaya Milton T (4th Year, Marketing), Qumer Ahmed Khan (4th Year, Food and Agribusiness) and Vikas Shukla (3rd Year, Operations & Decision Sciences)**, frisbee players, participated in Sangharsh, Yalgaar and Shaurya tournaments. They also played with the US Ultimate Frisbee team.

**Kirty Majumdar (2nd Year, Operations & Decision Sciences)** participated in the 1st Annual Swimming Competition held on 8th October 2023 in the women's (age:18 years and above) freestyle, breaststroke and butterfly and stood 2nd in all three categories. The competition was open to all members of the IIMA community.

**Manmohan Yadav (3rd Year, Food and Agribusiness)** (Hockey) and **Abhishek Tripathy (5th Year, Economics)** (Cricket) also participated in Sangharsh 2024.

**Riddhi Valabhai Parmar (2nd Year, Innovation and Management in Education)** participated in Chess at Aakrosh (IIMA inter-section tournament) representing Section D.

**Tanya Ahuja (2nd Year, Public Systems)** won the Gold Medal in Sangharsh 2024 (Inter-IIM Tournament) representing IIMA as part of the IIMA Futsal (Women) Team. She also won the football match in Yalgaar on the side of First-Year Students. At Aakrosh (inter-section first-year sports tournament), playing for Section D she won the first position in Table Tennis, Squash and in Long-Distance Race (2000m). Her section lifted the Aakrosh trophy.



Source: All details have been submitted by the students or shared by the Doctoral Programme in Management Office.  
Credits: Tanya Ahuja and Latha Panicker.