



IIMA PGPX registers a successful placements season – IPRS Report 2024 reaffirms students placed in top Indian and international companies

~ Consulting (Management and Technology) largest recruiter; IT Services, BFSI and Healthcare follow

~ Companies continue to prefer IIMA students for strategic growth and leadership roles

~ A total of 67 new organisations participated in the placements process for the first time.

September 02: The Indian Institute of Management Ahmedabad (IIMA) successfully concluded the final placement process of its One Year MBA (PGPX) at the end of June 2024. As is the norm at IIMA, the final audited placement report, aligned with the 'Indian Placement Reporting Standards' (IPRS), was audited by an external agency and finalised in August 2024. Notably, IIMA is one of the first management institutes in India to put forth an audited placements report since 2011.

This year too, IIMA PGPX has an exceptional placement season with as many as 105 companies from diverse sectors offering a wide range of roles. The placements continue to have a good mix of returning and new recruiters, a clear sign of robust demand for the PGPX programme and its diversity. About 121 students from the IIMA PGPX class of 2024 accepted offers from employers of global repute across sectors and geographies, economic conditions notwithstanding.

Sharing his views on placements 2024, Professor Viswanath Pingali, Chairperson of the Placement Committee said, *“The rigorous academic curriculum, innovative pedagogy, and cutting-edge coursework plays a significant role in making IIMA’s One Year MBA (PGPX) a highly sought after programme among experienced professionals and recruiters alike. Despite challenging economic conditions, this year’s One Year MBA (PGPX) placements continue have demonstrated exceptional performance. These statistics clearly illustrate the consistent confidence shown by the industry in our programme. Additionally, the interest from several new recruiters this year suggests the growing popularity and strong reputation of the programme amongst the recruiters”*

Highlights from PGPX Class of 2024 Placements

Consulting (Management and Technology) Largest Recruiting Sector, Followed by IT Services, BFSI and Healthcare

Consulting firms (Management and Technology), emerged as the largest recruiters this year, by hiring 35 percent of the students. Information Technology (IT) Services, BFSI and Healthcare sectors followed close by hiring 18 percent, 11 percent and 10 percent of the students, respectively*. (*Numbers rounded off)

Leadership Roles



IIMA PGPX students continued to be preferred for leadership roles as well as middle and senior management roles both by Indian and international recruiters. Some positions for which students, including women students, were hired for include Chief Product Officer, Vice President, Associate Director, Associate Vice President, Leadership Programs, Program Head, Product Head, & Consultant, among others.

While the IIMA PGPX students were largely considered for senior leadership and middle management roles by large corporates, start-ups - both unicorns and soon-to-be-unicorns – too recruited students this year.

The IIMA PGPX batch has had successful placements every year since its inception 19 years ago. Recruitment secretary of PGPX, Class of 2024, Utkarsh Shukla said, “The One Year MBA (PGPX) has consistently upheld its reputation as a leading program for producing managers at mid and senior levels. This year, leading the placement process was especially challenging due to the tough market conditions, but the PGPX philosophy of aligning recruiter needs with candidate aspirations provided a clear path forward. The student placement committee played a pivotal role by giving personalised attention to each candidate, ensuring they found the right opportunities. We started the process in July’23 and focused on securing quality roles for our students. This approach not only significantly improved mean and median salary packages but also reinforced the strong market trust in the IIMA PGPX brand sustained over the past 18 years. Our alumni, many of whom occupy senior positions in various organisations, continue to make a significant impact, further solidifying the confidence that recruiters have in IIMA PGPX.” The sentiment was shared by Manish Kohli, Recruitment Secretary of the current batch of PGPX (Class of 2025).

Since its inception in 2006, IIMA PGPX has served as a transformative journey for high-calibre, aspirational and industrious working professionals to meet their goals of becoming global leaders. It has established its credentials as a rigorous, intensive, fast-track programme and has been ranked among the top management programmes in the world by leading global rankings year after year.

The detailed IPRS placement report can be accessed here:

<https://www01.iima.ac.in/iprs/placement-reports/iim-ahmedabad>

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About One Year MBA (PGPX) at IIM Ahmedabad:

One Year MBA (PGPX) is designed for ambitious experienced professionals who want to step up their career potential, confidently shoulder high-level responsibilities, bring forward game-changing ideas and prepare for a shifting global economy. For many the One Year MBA (PGPX) is also the springboard from which they launch their own ventures and build global companies. The One Year MBA (PGPX) has been ranked 41st in the FT Global MBA rankings 2024.

About IIM Ahmedabad:

The Indian Institute of Management Ahmedabad (IIMA) is a premier, global management Institute that is at the forefront of promoting excellence in the field of management education. In more than six decades of its existence, the Institute has been acknowledged for its exemplary contributions to scholarship,



practice and policy through its distinctive teaching, high-quality research, nurturing future leaders, supporting industry, government, social enterprise and creating a progressive impact on society.

IIMA was founded as an innovative initiative by the Government, industry, and international academia in 1961. Since then, it has been consolidating its global footprint and today it has a network with over 80 top international institutions and a presence in Dubai. Its eminent faculty members and more than 44,000 alumni, who are at the helm of influential positions in all walks of life also contribute to its global recognition. Over the years, IIMA's academically superior, market-driven, and socially impactful programmes, have earned high reputation and acclaim globally. It became the first Indian institution to receive international accreditation from EQUIS. The Institute is also placed first in the Government of India's National Institutional Ranking Framework (NIRF), India Rankings 2024. The Institute has been ranked 43rd globally in the Financial Times (FT) Executive Education Rankings 2024. The renowned flagship two-year Post Graduate Programme in Management (PGP) is ranked 43rd in the FT Masters in Management Ranking 2023 and the One Year MBA (PGPX) has been ranked 41st in the FT Global MBA rankings 2024.

IIMA offers consultancy services and more than 200 curated executive education programmes in customised, blended, and open enrolment formats for a diverse audience comprising business leaders, policymakers, industry professionals, academicians, government officials, armed forces personnel, agri-business and other niche sector specialists and entrepreneurs.

To know more about IIMA, please visit: <https://www.iima.ac.in/>

For media queries, please contact:

Ms. Shivangi Bhatt | manager-comm@iima.ac.in and pr@iima.ac.in | +91 9979776306