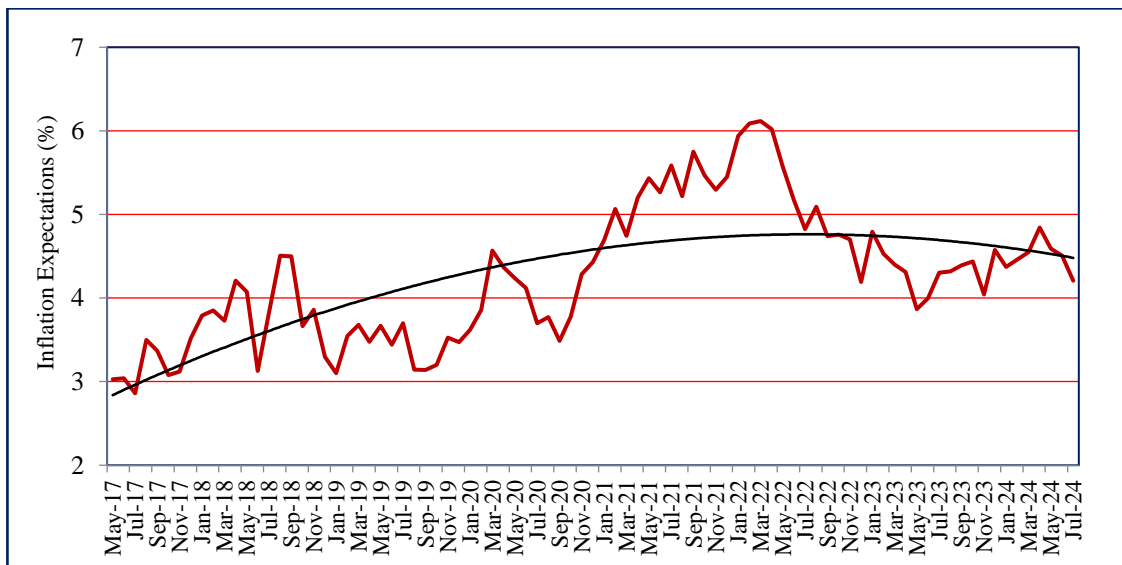


Business Inflation Expectations Survey (BIES)¹ – July 2024

A. Inflation expectations

- One year ahead business inflation expectation, as estimated from the mean of individual probability distribution of unit cost increase, has declined sharply by 29 basis points to 4.21% in July 2024 from 4.50% reported in June 2024. Firms’ average inflation expectation during the past 12 months works out to be 4.44%. The trajectory of one year ahead business inflation expectations is presented in Chart 1.
- The uncertainty of business inflation expectations in July 2024, as captured by the square root of the average variance of the individual probability distribution of unit cost increase, went up significantly to 2.03% from 1.94% reported in June 2024.

Chart 1: One year ahead business inflation expectations (%)



B. Costs

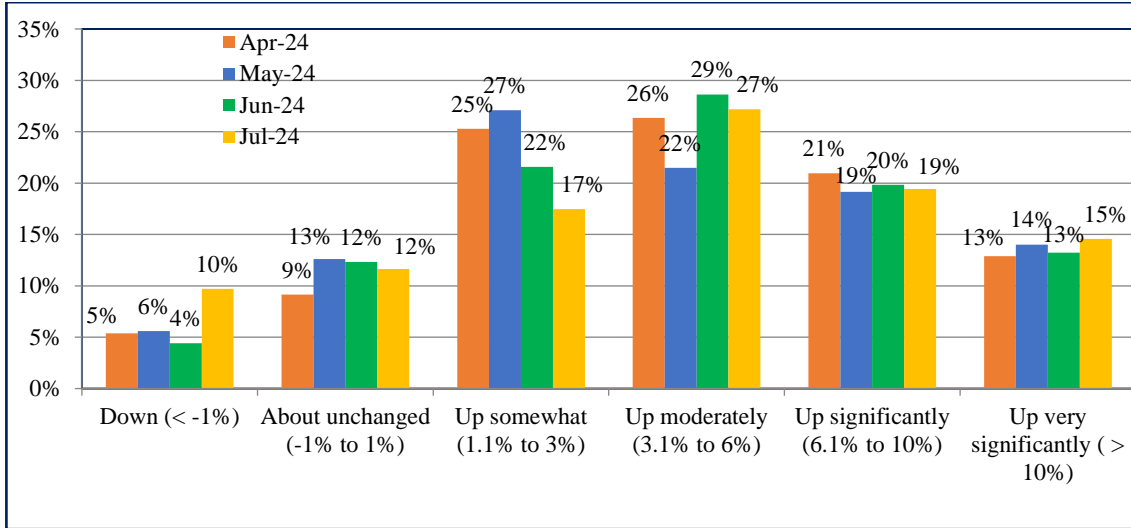
- Overall, the cost perceptions data in July 2024 indicate moderation in cost pressures, although the percentage of firms perceiving very significant cost increase (over 10%) has increased marginally to 15%, from around 13% reported in June 2024 (Chart 2).

¹ The Business Inflation Expectations Survey (BIES) provides ways to examine the amount of slack in the economy by polling a panel of business leaders about their inflation expectations in the short and medium term. This monthly survey asks questions about year-ahead cost expectations and the factors influencing price changes, such as profit, sales levels, etc. The survey is unique in that it goes straight to businesses - the price setters - rather than to consumers or households, to understand their expectations of the price level changes. One major advantage of BIES is that one can get a probabilistic assessment of inflation expectations and thus get a measure of uncertainty. It also provides an indirect assessment of overall demand condition of the economy. Results of this Survey are, therefore, useful in understanding the inflation expectations of businesses and complement other macro data required for policy making. With this objective, the BIES is conducted monthly at the Misra Centre for Financial Markets and Economy, IIMA. A copy of the questionnaire is annexed.

Companies are selected primarily from the manufacturing sector. Starting in May 2017, the “BIES – July 2024” is the 87th round of the Survey. These results are based on the responses of around 1300 companies.

- The percentage of firms reporting moderate to significant cost increase (3.1% to 10.0%) has declined to 46% in July 2024, from 49% reported in June 2024.

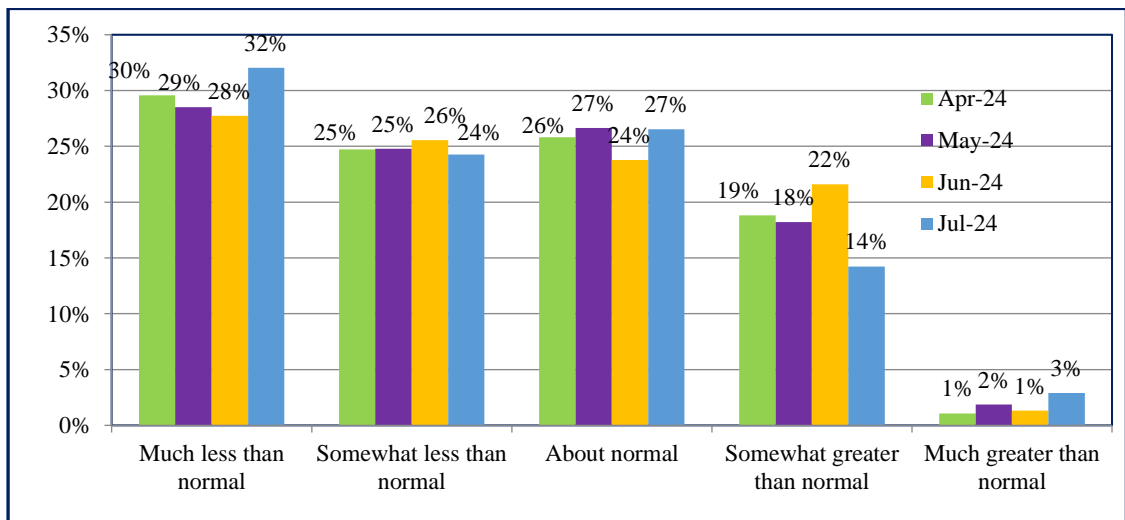
Chart 2: How do current costs per unit compare with this time last year? – % responses



C. Sales Levels

- The sales expectations scenario in July 2024 remained subdued. About 32% of the firms are reporting ‘much less than normal’ sales, up from 28% reported in June 2024 (Chart 3).
- About 56% of the firms are reporting ‘somewhat less than normal’ or lower sales in July 2024, further up from 54% reported during March-June 2024².

Chart 3: Sales Levels - % response

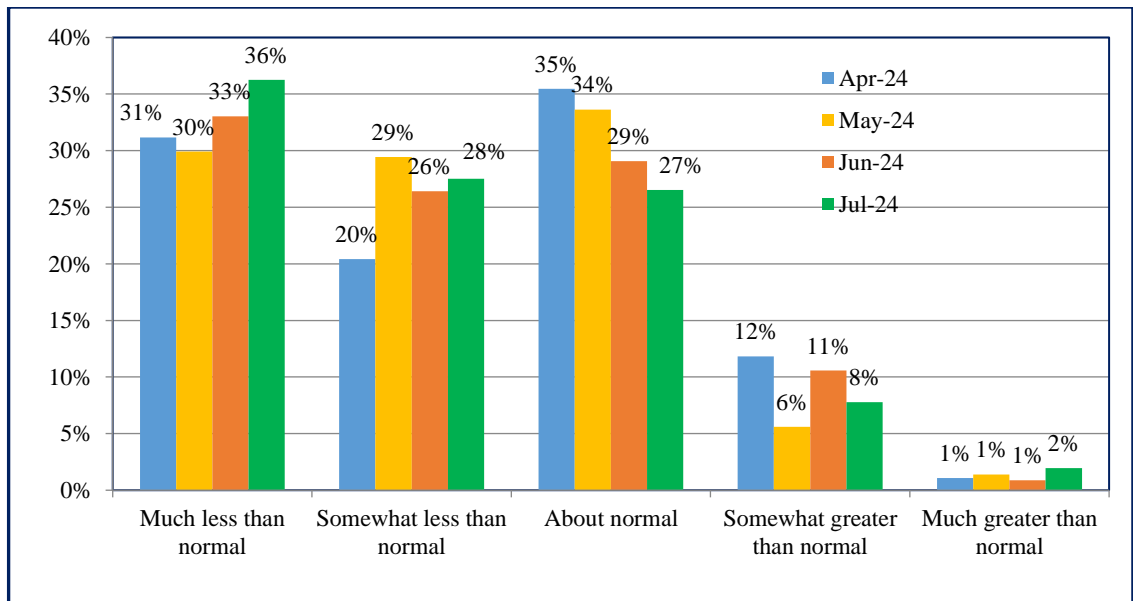


² "Normal" means as compared to the average level obtained in the preceding 3 years, excluding the Covid-19 period.

D. Profit Margins

- About 64% of the firms are reporting ‘somewhat less than normal’ or lower profits in July 2024, further up from 59% reported during May-June 2024 (Chart 4).
- Overall, the profit margins expectations remained subdued in July 2024.

Chart 4: Profit Margins - % response



Business Inflation Expectation Survey (BIES) – Questionnaire

A. Current Business Conditions

Q1. How do your current **PROFIT MARGINS**[@] compare with "normal"* times?

- Much less than normal
- Somewhat less than normal
- About normal
- Somewhat greater than normal
- Much greater than normal

Q2. How do your current sales levels compare with **SALES LEVELS**[@] during what you consider to be "normal"* times?

- Much less than normal
- Somewhat less than normal
- About normal
- somewhat greater than normal
- Much greater than normal

[@] of the main or most important product in terms of sales.

*"normal" means the average level obtained during the corresponding time point of preceding 3 years, excluding the Covid-19 period.

B. Current Costs Per Unit[^]

Q3. Looking back, how do your current **COSTS PER UNIT**[^] compare with this time last year?

- Down (< -1%)
- About unchanged (-1% to 1%)
- Up somewhat (1.1% to 3%)
- Up moderately (3.1% to 6%)
- Up significantly (6.1% to 10%)
- Up very significantly (> 10%)
-

[^] of the main or most important product in terms of sales.

C. Forward Looking Costs Per Unit^{\$}

Q4. Projecting ahead, to the best of your ability, please assign a percent likelihood (probability) to the following changes to costs per unit^{\$} over the next 12 months.

- Unit costs down (less than -1%)
- Unit costs about unchanged (-1% to 1%)
- Unit costs up somewhat (1.1% to 3%)
- Unit costs up moderately (3.1% to 6%)
- Unit costs up significantly (6.1% to 10%)
- Unit costs up very significantly (>10%)

%
%
%
%
%
%

^{\$} of the main or most important product in terms of sales.

Values should add up to 100%.