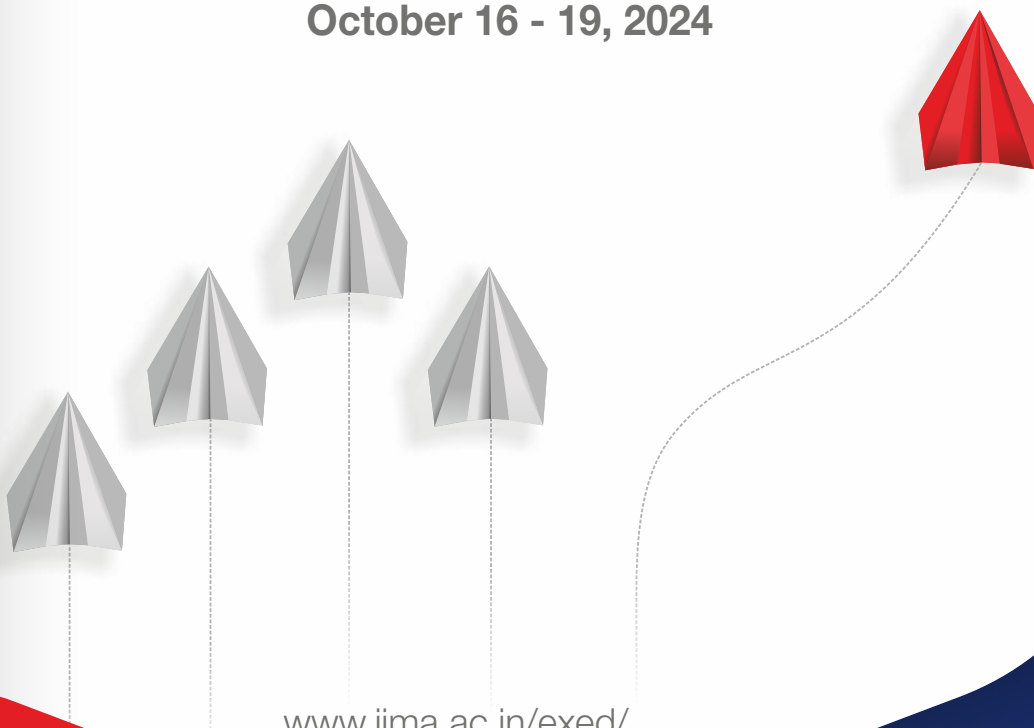




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## **MANAGING THE “SELF” IN ORGANISATIONS:** Towards Personal Transformation and Growth

**October 16 - 19, 2024**

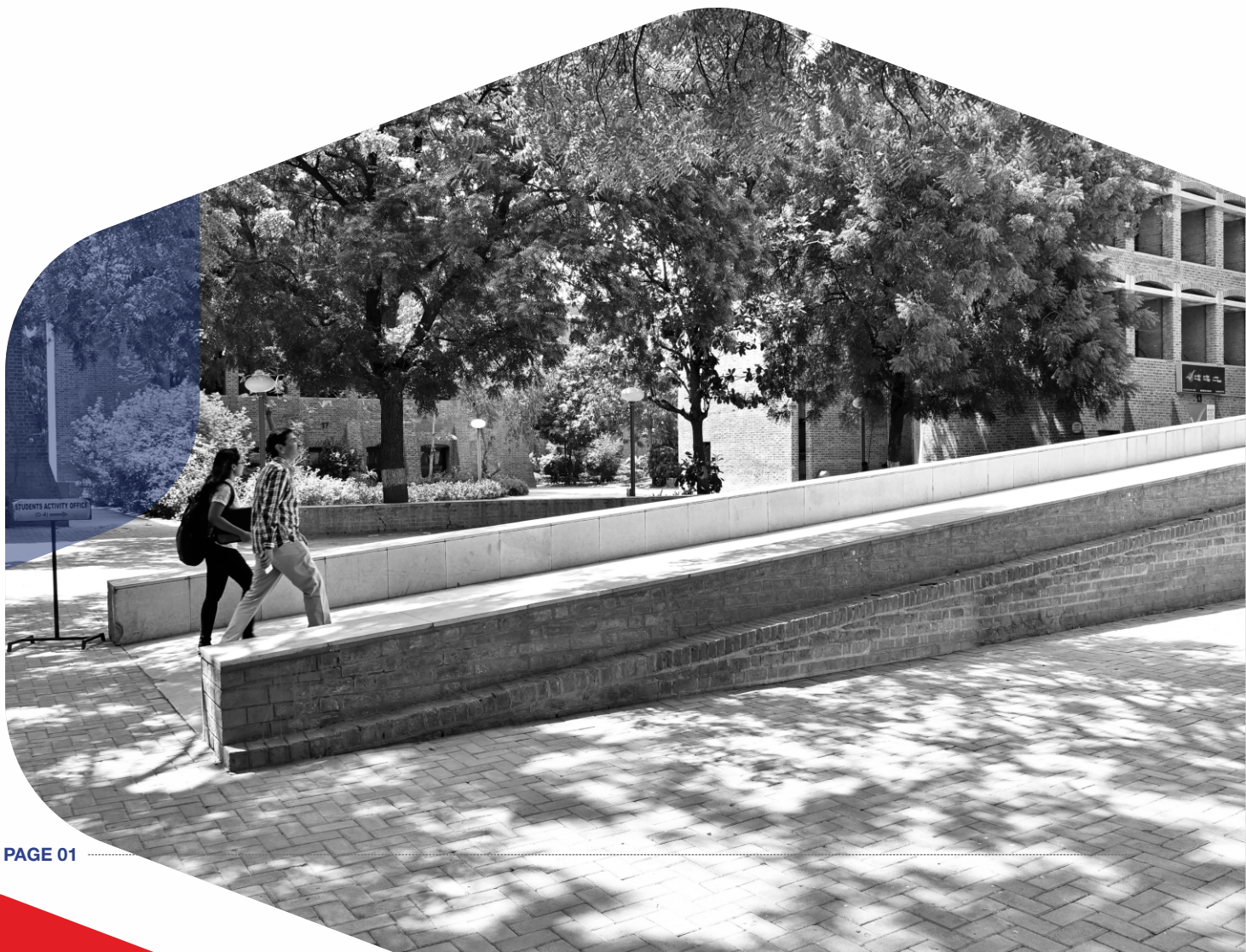


[www.iima.ac.in/exed/](http://www.iima.ac.in/exed/)

## ● INTRODUCTION

Technical and analytical skills alone do not lead to superior performance. Managers and leaders often need self-awareness and complex interpersonal skills to manage themselves and their environment effectively. Organizational psychologists assert that understanding the “Self” leads to more effective self-management and better workplace interactions. This programme offers participants with an opportunity for personal transformation by delving into various aspects of their personal Self and understanding its impact on their performance in both professional and personal lives.

The programme includes discussions of different frameworks that enable self-examination and enhance self-awareness. It also offers engaging activities such as experiential exercises, case discussions, role plays, and psychometric assessments to help clarify participants' personal patterns, styles, needs, and values. Through these activities, participants gain insights into themselves and receive feedback from peers and faculty, fostering personal growth and mastery.





## ● OBJECTIVES



The core objective of the programme is to help participants gain deeper insights into themselves and their interactions at work. By examining the “Self” within organizations, the programme encourages personal transformation, professional growth, personal mastery, and fulfilment in career-related choices.

The primary objectives of the programme are:

- Enhance self-awareness to facilitate personal mastery
- Identify core strengths and areas of improvement
- Explore personality traits which impact our effectiveness
- Understand the needs and motivations behind our actions
- Build emotional intelligence
- Assess how “others” impact our behaviours and functioning
- Identify behaviours which derail leadership and devise strategies to overcome them
- Work towards becoming the person we aspire to be

## ● PROGRAMME CONTENTS

● Enhancing self-awareness	● Understanding interpersonal and team dynamics
● Exploring personality traits	● Examining needs and motivations
● Negotiating effectively	● Networking for success
● Understanding leadership skills	● Creating alignment between Self and Roles
● Elevating emotional awareness	● Managing career aspirations with mindfulness

## ● WHO SHOULD ATTEND

If your learning goals include enhancing *Personal Effectiveness* and *Self-Transformation*, this programme is for you.

The programme welcomes participation from business leaders, managers, and entrepreneurs, working across a wide range of industries and sectors. The programme will be useful for decision makers and aspiring learners who are seeking purposeful solutions to align their “Self” with their roles and to lead meaningfully.

### **Pedagogy**

The learning process will include a combination of pedagogical tools and approaches, including experiential exercises, cases, psychometric inventories, role-plays, and group discussions.

## ● FACULTY



**Prof. Kirti Sharda**  
Faculty Chair



**Prof. Leena Chatterjee**



**Prof. Biju Varkkey**



**Prof. Neharika Vohra**

## ● HOW TO APPLY

To register for the programme, fill in the application form through the link

[CLICK HERE TO APPLY](#)

All applications are subject to review and approval by the programme faculty (usually after the due date for receiving applications). A formal acceptance letter will be sent to the selected candidates. Applicants are requested to make their travel plans only after receiving the acceptance letter.

For more information, please write to us at  
**exed@iima.ac.in** or call at **+91 79 7152 6400**

Closing Date for  
Receiving Applications  
**October 3, 2024**

Last Date for Early Bird  
**September 25, 2024**

### **Certification**

A Certificate of Participation will be issued to the participants at the end of the programme, subject to their having attended all the sessions of the programme. Absence from any session needs to be with the prior approval of the Programme Faculty Chair.

## ● PROF. KIRTI SHARDA (FACULTY CHAIR)

Prof. Kirti Sharda is a faculty in Organisational Behaviour area at the IIM Ahmedabad (IIMA).

Prof. Sharda's primary teaching and research interests include Leadership, Personal Mastery, and Team Effectiveness.

Prof. Sharda offers a variety of executive education and consulting projects for private and public sector organisations. As a part of IIMA's Executive Education programme, Prof. Sharda offers the following programmes:

- *Managing the Self in Organisations: Towards Personal Transformation and Growth*
- *Leading and Managing Effectively*
- *SheLeads: The Women Leadership Programme*



Prof. Sharda has been trained in participant-centred learning methods (with an emphasis on case method teaching) at Harvard Business School. She is certified in the use of various psychometric assessments and creates pedagogies based on process-work including T-group method, appreciative inquiry, theatre techniques, psychodrama, storytelling, mindfulness practices, gestalt OD practices, and other forms of experiential designs that facilitate greater awareness of behavioural processes in organisations.

Prof. Sharda is a PhD from IIM Calcutta with a specialisation in Organizational Behaviour. She has achieved Gold Medals at both graduation and post-graduation levels (Psychology) along with an Honours degree (Psychology). Her doctoral thesis was awarded by Emerald/EFMD Outstanding Doctoral Research Awards.

Prof. Sharda has been the Chairperson, PGP (MBA programme) and Chairperson, Placements at IIM Ahmedabad. Prof. Sharda is on the Board of Governors, IIM Kashipur.

She can be contacted at [kirti@iima.ac.in](mailto:kirti@iima.ac.in).







## MANAGING THE “SELF” IN ORGANISATIONS: Towards Personal Transformation and Growth

### ● VENUE & ACCOMMODATION

The programme will be held at the Indian Institute of Management Ahmedabad. Participants would get full board and air-conditioned single room accommodation either on campus or with empanelled hotel partner. IIMA norms do not allow participants to have guests staying with them during the programme.

### ● PROGRAMME FEE & PAYMENT

**INR 1,60,000 plus GST per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fee, programme materials, boarding and lodging.**

The programme fee along with the application form should be received by the Executive Education Office latest by **October 3, 2024**. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If an application is not accepted, the fee will be refunded to the person/organisation concerned.

**The programme fee can be paid in one of these two ways:**

#### A. Electronic Fund Transfer

- Name of Beneficiary**  
Indian Institute of Management Ahmedabad
- Savings Bank A/c**  
IIMAHMOEP  
HDFC Bank Limited, Ahmedabad Vastrapur Branch  
(IFSC Code: HDFC0000048, MICR Code: 380240003)
- Name of Remitter**  
\_\_\_\_\_ (Please mention the name of the sponsoring organisation)
- Purpose of Remittance**  
Managing the “Self” in Organisations:  
Towards Personal Transformation and Growth
- IIMA Permanent Account Number (PAN)**  
AAAT11247F
- IIMA Tax Deduction Account Number (TAN)**  
AHMI00189A
- IIMA GST Registration Number**  
24AAAT11247F1Z4 (SAC: 999293)

#### B. Payment Gateway

For more information, please visit the respective programme on our website:

[CLICK HERE](#)

After making the payment, please email us the complete transaction details so that we can link your remittance with your nomination.

### DISCOUNT

**Early Bird Discount:** Applications received with payments on or before **September 25, 2024**, will be entitled to an early bird discount of 7%. Early submission of fee and application does not, however, guarantee acceptance of the application.

**Group Discount:** Any organisation sponsoring four or more participants will be entitled to a discount of 7% on the total fee payable provided that at least four participants actually attend the programme.

Organisations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organisation sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

### IIMA ALUMNI ASSOCIATION

Participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000/- + GST.

**Programme dates and fee  
are subject to change at  
the discretion of the Institute.**

**The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.**

## Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.



**Executive  
Education**

INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

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