



**Centre for Transportation and Logistics
Indian Institute of Management Ahmedabad**

**Invites applications for
Research Assistant (Market Research)**

The Centre for Transportation and Logistics (CTL), IIMA is hiring full-time Research Assistant (Market Research) to support a wide range of research activities. Research Assistants are expected to work independently within the scope of their responsibilities.

Responsibilities include, but are not limited to collecting data on industry, competitors, and marketplaces, and preparing reports and presentations. Also, this will require an understanding of business objectives, designing surveys, and analyzing industry trends.

Qualification, Experience and Skill Requirements:

Applicants must have a B.E./B.Tech (or equivalent in any discipline) or a B.S./B.A. (in economics, commerce, finance, management, or a closely related social science field) degree from a top-tier institution with outstanding grades. Preference will be given to applicants with a relevant master's degree (specifically in management, economics, commerce, finance, or a closely related social science field). Applicants must have at least one year of research experience.

Preference will be given to applicants having experience in designing and conducting surveys, coordinating with various organizations, and developing research reports.

Applicants must have strong quantitative analysis skills and sound knowledge of econometric methods. Experience in data analysis using Stata/R/SAS/Matlab/Python is a plus.

Applicants must be self-motivated with excellent communication skills (both written and oral) and can work in a team environment.

Responsibilities:

- Conduct market research, collect data on industry and prepare industry reports.
- Carry out literature reviews and secondary research on transportation and logistics-related topics.
- Work on research articles and prepare long-form articles, policy briefs, case studies, presentations, reports, editorial notes, white papers & industry/technical notes.
- Provide editorial support for the development of written content and visual communication products.
- Ideate and edit video clips on the latest faculty research and Centre's projects.
- Provide any other research support, as needed.

Age:

Below 30 years

Duration:

This position is for a tenure of 6 months with the possibility of an extension based on performance.

Interested candidates are advised to fill in the Google form and upload their CV latest by **July 15, 2024**, through the following link: <https://forms.gle/ev72GWhYWj53DiYTA>
