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|| PARTICIPATING IN SHAPING IIMA'S FUTURE ||

IIMA ENDOWMENT FUND

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 Ms. Madhabi Puri Buch

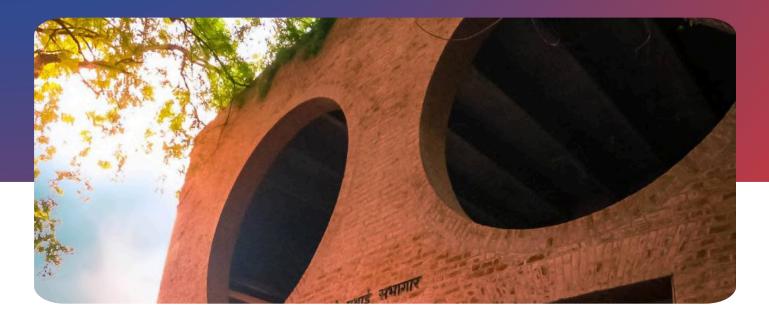


ABOUT IIMA ENDOWMENT FUND



In 2020, a group of like-minded alumni from IIMA came together to start the IIMA Endowment Fund (IIMAEF), a first-of-its-kind initiative for a B-school in India. Endowments are very popular globally, and most of the leading business schools in the world have billions of dollars in their endowments powered by their alumni. IIMAEF has been set up to recognize the contributions made by our alumni, and to help create a formal, well-governed, and professionally run structure through which they can give back to IIMA.

Since the integration with the erstwhile Development Office in June 2021, IIMAEF is now IIMA's unified fundraising and philanthropic arm for all contributions made to the Institute (alumni, corporate, CSR, multilateral agencies, etc). The team takes care of functions such as raising funds, facilitating deployment, managing donor relations, communications & engagement, and supporting the Institute in donor reporting & documentation for both general corpus and specific purpose donations to IIMA.



The activities of the IIMA Endowment Fund are carried out by the IIM Ahmedabad Endowment Management Foundation, a company incorporated under Section 8 of the Companies Act, 2013. The Board of the Foundation comprises alumni contributors as well as IIMA leadership, i.e., the Director and Dean – Alumni and External Relations (in ex-officio capacity). From 10 founding alumni, IIMAEF has expanded to currently 19 alumni Founders, Co-Founders and one Co-Founding Batch spanning from batches as early as the 1960s to as recent as the 2000s. Mr. Deep Kalra (PGP 1992) is the Chairman of the Board of the Foundation and Ms. Chhavi Moodgal (PGP 2004) is the CEO. The IIMA Endowment Fund offers alumni the opportunity to make a meaningful impact on the future of their alma mater and leave a lasting legacy at IIMA while providing tax benefits** to donors across various geographies. Your support will go a long way in funding projects, including growth & expansion, research, and faculty & student initiatives at IIMA.

**The contributions by Indian taxpayers to IIMA - both individual and organizations having Indian PAN are 100% tax deductible under 80G provisions of Income tax Act, 1961. Effective 1st April, 2023, 80G benefit towards tax deduction only remains for those who opt for the old tax regime. The new tax regime does not accord 80G tax deduction, even though IIMA is notified under 80G of Income tax Act, 1961. Filing returns for FY24 onwards in old regime vs new regime is currently at the discretion of the donors. Taxation details should hence be run past respective tax advisors in your local jurisdiction as needed

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MESSAGES



Mr Deep Kalra

Chairperson – IIMA Endowment Fund





The journey of the endowment started with a few of us coming together a while back, and now, as I assume my role as the Chairperson of the IIMA Endowment Fund Board, it feels like homecoming and in a more meaningful way.

IIMA has always been a beacon of excellence and innovation, shaping leaders who thrive in diverse and dynamic environments. As we continue to navigate through changing educational landscapes, the importance of our collective effort to support and enhance IIMA's future cannot be overstated.

Globally, leading institutions are bolstered by endowments, providing a continuous flow of resources that fuel their mission. It is with great ambition and a clear vision that I see the IIMA Endowment Fund evolving into such an everlasting source of strength, ensuring that our Institutives on a sustainable foundation of excellence for many generations to come.

And I say this with the confidence and energy I witnessed at the Endowment Day celebrated earlier this year at IIMA. Building on the seeds sowed during the endowment's last event in December 2021, we discussed the way ahead as we move into the next phase of growth. I am delighted to have interacted and engaged with the Institute's leadership, Mr. Pankaj Patel, Chairperson of the IIMA Board of Governors; Director Prof. Bharat Bhasker; Dean AER Prof. Sunil Maheshwari, during this occasion. It was almost nostalgic meeting the faculty members, students and colleagues, and spending time at the campus with friends and other founding alumni from the endowment.

Being the first of its kind at a major B-School in India, it is heartening to see the journey and progress of the IIMA Endowment Fund, and I congratulate the Institute and the team for the recognition of this endeavour at the recent FiNext Award Ceremony. As we stride into the future, I look forward to a rich engagement and exchange with the Institute, alumni and well-wishers in bringing IIMA among world's top management institutes; and I extend a warm invite to each one of you to join us in this effort.



MESSAGES



Ms Chhavi Moodgal

CEO – IIMA Endowment Fund





Building on the work done so far, and as the Chairperson of IIMAEF Board - Deep mentioned, we are excited as we enter the next phase of growth and evolution at the IIMA Endowment Fund. We are close to reaching the 500 Cr mark of philanthropic commitments to IIMA, and have received over 1.5 times the funds since we commenced our operations in FY 2022. We sincerely thank all our donors and supporters for this great milestone, and it is with pleasure that we bring this edition to you covering our new initiatives and engagement through various events and occasions.

It was also a great start of the year for us as 14 IIMA faculty members were awarded the first-ever IIMA Endowment Fund Case Awards during the Pre-Convocation Function at the Institute last month. The awards have been set up to recognise faculty and promote case writing. The funding for these Awards is from the IIMA Endowment Fund General Corpus – through which the student start-up and 30 new scholarships were also previously supported. These grants have immediately led to more cases being written.

On behalf of IIMA and IIMA Endowment Fund, I extend a warm welcome to our long-time well-wisher and supporter, Padam Prakash Gupta, as the newest Founder of the IIMAEF. With him, we are delighted to bring decades of experiences and insights and we look forward to meaningful engagement with our Founding Alumni as they help shape the road head. Specifically, aligning our efforts with the vision and objectives crafted by the Institute leadership.

I can not be more grateful to all our founding alumni and donors who took out time to join us for the Endowment Day, celebrated over a day-long event at the campus. The unwavering support and solidarity shown by our alumni and donors is the foundation stone, quite literally the "neev" of the work we do at the endowment – create a positive ecosystem that facilitates and actively participates in the future-building of this important institution. I also would like to specially thank the faculty members for joining us during the day and helping bring insights into the roadmap ahead.

Lastly, I would like to give a big shout out to everyone who has been instrumental and has contributed – in any way – towards the collective vision of the endowment and the Institute. I congratulate the Board and the Institute as the endowment's work earns global recognition through the FiNext's Award in Dubai, that acts both as a beacon of the pathbreaking work IIMA continues to do and the growing awareness of endowments in the organized philanthropy space.

As we are set our focus on enabling initiatives that promise to enhance the academic environment, foster innovative research, and fortify IIMA's connections with the industry and society at large; we seek your support and involvement in this journey. I invite you to continue engaging with us, to share your insights, and to partake in our joint endeavour to sculpt the future of IIMA. Thank you for taking the time to go through this newsletter, and I eagerly look forward to a bright year ahead.



PP Gupta (PGP 1974) Joins as 13th Founder of the IIMA Endowment Fund

Jan 2024



IIMA Endowment Fund proudly announces the addition of Mr. Padam Prakash Gupta (PGP 1974) as a Founder member. Mr. Padam Prakash Gupta, MD Techno Electric & Engineering Company Limited is known for his significant contributions, including the PP Gupta Auditorium on campus. IIMAEF welcomed him as our 13th Founding member on Endowment Day, alongside Prof Bharat Bhasker, Director, IIMA, and Mr. Deep Kalra, Chairperson, IIMAEF Board. With Mr. Gupta's inclusion, the IIMAEF includes 19 Founders and Co-Founders, along with 1 Co-Founding Batch.

Dipak Gupta (PGP 1985) extends support towards Brij Disa Centre for Data Science and Artificial Intelligence

Apr 2024

Brij Disa Centre for Data Science and Artificial Intelligence

The Brij Disa Centre for Data Science and Artificial Intelligence (CDSA) at the Indian Institute of Management Ahmedabad (IIMA) serves as a hub for pioneering research in data analytics and artificial intelligence, offering practical solutions for business, governance, and policy decisions. The Centre not only produces actionable insights but also actively disseminates this knowledge to a wider audience both within and beyond the Institute. CDSA is committed to building strong, collaborative relationships between academia and data-intensive industries, conducting case-based research to align with current industry practices and enhancing its educational offerings with relevant case studies. IIMAEF is pleased to announce that Mr. Dipak Gupta, former Joint Managing Director, Kotak Mahindra Bank, will be graciously extending his support for the centre for an additional five years.

IIMAEF INITIATIVE



IIMAEF MARKS A MILESTONE WITH ENDOWMENT DAY CELEBRATIONS: WELCOMES FOUNDING ALUMNI & ESTEEMED GUESTS TO CELEBRATE

Jan 2024

On 13th January 2024, IIMAEF celebrated Endowment Day, demonstrating the pivotal role of the IIMA Endowment Fund in the Institute's evolution and its aspirations for the future. This was the second time IIMAEF's founders, co-founders and donors came together on campus to celebrate the initiatives of IIMA Endowment Fund. They earlier visited the campus in Dec 2021.

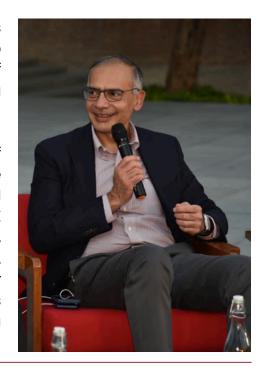


The event saw strategic discussions between the Institute's leadership and the members of the IIMA Endowment Fund - laying the groundwork for building a future plan for IIMA from a fundraising perspective. Together, they mapped out an ambitious trajectory for IIMAEF, focusing on innovative fundraising as the cornerstone of a strategic blueprint designed to propel the Institute to new heights of academic excellence and global influence.

Welcoming IIMAEF's incoming Chairperson

IIMAEF in welcoming Mr. Deep Kalra to guide us with his invigorating insights and strategies, takes a moment to recognise Mr. Sandeep Singhal, the founding chairperson of IIMAEF whose exceptional stewardship and unwavering dedication has been the bedrock of our accomplishments.

Mr. Deep Kalra is the founder, group chairman and chief mentor of the MakeMyTrip Group. He is a member of the Executive Council of NASSCOM and chairs the NASSCOM Internet Working Group. He is also a Charter Member of TiE (The Indus Entrepreneurs) and serves on the Board of TiE, New Delhi. He is also one of the 10 alumni who founded IIMA Endowment Fund. We anticipate a future full of growth under the esteemed leadership of Mr. Kalra as he steps into his new role, bringing with him profound experience and a deep-seated commitment.





Tree Planting



The day unfolded with a symbolic gesture of growth and nurturing when the Founders and Co-Founders, alongside Director Prof Bharat Bhasker and Dean-AER Prof Sunil Maheshwari, participated in a tree-planting ceremony at the Cricket Ground to commemorate the occasion. This act represented the nurturing care the Institute receives from its seasoned faculty and diverse alumni body. Notably, this tree planting echoed a similar gesture made during their last visit in December 2021.

Faculty Interaction



The day's proceedings were further enriched when the Founders and Co-founders, together with faculty members and alumni from the IIMA Alumni Ahmedabad Chapter, engaged in insightful exchanges over High Tea, reinforcing the enduring bonds within the IIMA community.

The WIMWIONEERS - 2nd Edition



The highlight of the day was the 'WIMWIONEERS' (WIMWI + PIONEERS) event, the term affectionately coined by the students to honour the pioneers from the Well-Known Institute of Management in West India (WIMWI), a sobriquet to out alma matter. The event was graced by



the presence of Mr. Abhinay Choudhari, former Co-Founder of BigBasket and Co-founder LaundaryMate; Mr. Deep Kalra, Founder and Group Chairman of MakeMyTrip; Mr. Madan Mohanka, Executive Chairman of MM Group of Industries; Ms. Meenakshi Ramesh, CEO of United Way of Chennai; Mr. Padam Prakash Gupta, Managing Director of Techno Electric & Engineering Co. Ltd.; Mr. Rajesh Gopinathan, former CEO of Tata Consultancy Services; Mr. Ramesh Mangaleswaran, Senior Partner Emeritus at McKinsey & Company; and Mr. Surendra Jain, former Co-Founder of WestBridge Capital.



The interaction brought together over 125 PGP and PGPX students with the distinguished alumni across generations. The session provided a platform for sharing experiences and wisdom, serving as a source of inspiration for the next cadre of leaders. The students actively sought guidance from the esteemed industry veterans, enriching them with firsthand insights from those who have navigated the complexities of the professional world.

The industry leaders shared pivotal moments and decisions from their careers, intertwining personal stories with their journey from student dormitories to professional prominence. Their narratives, filled with humor and memories of past adventures, resonated with the students, bridging the gap between the alumni's time at IIMA and their subsequent accomplishments. The leaders also imparted valuable lessons by reflecting on their own student days at IIMA, emphasising how the experiences and education they received at IIMA were instrumental in shaping their professional and personal live.

The alumni engaged in an extensive dialogue on subjects ranging from navigating market downturns and changing entrepreneurial ecosystem, to the importance of giving back. For the current student body, the opportunity to interact with them was truly inspiring. It served as a tangible reminder that today's learning paves the way for tomorrow's achievements.



A Tribute to IIMA from IIMA Endowment Fund

Jan 2024

You don't choose IIM Ahmedabad, it chooses you.

Harsha Bhogle (PGP 1985)

Embark on a heartfelt journey with our alumni, who share how IIMA profoundly shaped their lives. In this film, our alumni recount their experiences and express gratitude, highlighting IIMA's role in both their professional and personal growth. It's a token to the best management institution in the country. An Institute which imparts wisdom that transcends the boundaries of textbooks and lecture halls, instilling in us a way of living that we carry forward into the world with pride and purpose. The film is available at this <u>link</u>.





This film is the culmination of a significant collaborative effort involving over 40 alumni globally over a year and showcases the emotional bond between the alumni and the Institute. The Alums offer words of emphasising encouragement, the importance of giving back to ensure the Institute's continued success over generations. Discover, reflect, and consider joining this meaningful journey of fostering growth and legacy building at our Alma Mater with IIMAEF.

This film would not be possible without the guidance of IIMAEF Board, our Director and Dean-AER. IIMAEF also thank the Alumni & External Relations Office for their support in the initial outreach to the alumni and the creative agency who supported us on this project.



14 faculty Members awarded the First-Ever IIMA Endowment Fund Case Awards: Honouring Innovation and Excellence in Case Writing Mar 2024



On the occasion of IIM Ahmedabad 59th Convocation Ceremony, IIMA Endowment Fund (IIMAEF) announced the inaugural recipients of the IIMA Endowment Fund Case Awards. The announcement, made during the Pre-convocation Function, marks a significant chapter in IIMA's legacy of academic leadership.



The initiative aims to promote a culture of excellence and innovation in case writing among our esteemed faculty. The awards are funded by the IIMA Endowment Fund General Corpus, which comprises of unrestricted and flexible donations. This is a testament to the enduring support and vision of our 19 Founders and Co-Founders, Co-Founding Batch, donors, and alumni who made it possible.





IMAEF extends its gratitude to Director Prof. Bharat Bhasker for his visionary IIMAEF leadership in the conception and execution of this significant initiative. We also acknowledge with great appreciation the support of Dean (Faculty) Prof. Satish Deodhar and Case Centre Chairperson Prof. Chetan Soman, whose invaluable contributions have been pivotal in the administration of the awards.

A committee appointed by the Director, comprising of respected former faculty members Prof. Abhinandan Jain, Prof. M R Dixit, and Prof. Jahar Saha oversaw the selection process. The committee evaluated 41 cases and a game, alongside their teaching notes to come up with the final 9 cases authored by 14 faculty members.



IIMAEF congratulates Prof. Sobhesh Kumar Agarwalla, Prof. Vineet Virmani, Prof. Jayant Verma, Prof. Chitra Singla (recognised for two cases), Prof. Indranil Bose, Prof. Adrija Majumdar, Prof. Ambrish Dongre, Prof. Sourav Borah, Prof. Asha Kaul, Prof. Saral Mukherjee, Prof. Debjit Roy, Prof. Akhileshwar Pathak, and Prof. George Kandathil for their distinguished contributions.

IIMA Endowment Fund is committed to supporting endeavors that IIMA undertakes by boosting faculty and research funding via grants and chairs, student scholarships, and strategic projects that resonate with our mission.



IIMA Endowment Fund wins FiNext's 2024 Award in the 'Excellence in Market Development'

Feb 2024

IIMA Endowment Fund (IIMAEF) has been bestowed with the prestigious FiNext 2024 'Excellence Award for in Market Development'. This accolade, conferred at the esteemed Finance Conference in Dubai, serves as a testament to IIMAEF's innovative strides in cultivating a vibrant ecosystem for endowments in India's academic landscape. Since its inception, IIMAEF has stood as a trailblazer, setting precedent for a endowment funds within the nation's business schools.



In less than three years, the fund has made significant headway in promoting structured philanthropy, while bolstering the quality of management education in India through pioneering methods in communications, productisation, and stakeholder engagement.

Recognising the pivotal role of a collaborative environment for the fruition of academic endowments, IIMAEF has worked assiduously to synergise the efforts of various actors in the sector, including IIMA's illustrious alumni, distinguished faculty members, corporates, and the Institute itself.

At the Finance Conference's two-day discourse, IIMAEF's representation on the theme 'Building Endowment Ecosystem: Opportunities in Indian Education Sector' highlighted the substantial growth potential for endowments in the country. It underscored the fund's diverse undertakings across various domains such as sustainability, Diversity, Equity, Inclusion (DEI), upskilling, research, and scholarship programs.

We extend our gratitude to the Board of Governors at IIMA, the IIMAEF Board, and the Institute's faculty for their support and sagacious counsel. The contributors' generosity has been the cornerstone of IIMAEF's success and continues to drive its mission forward.

With the recognition by FiNext, IIMAEF not only cements its position as a leader in market development for endowments but also as a harbinger of knowledge and expertise in this nascent sector. As other institutions across India seek to establish their endowment funds, IIMAEF is poised to play a critical role in nurturing the endowment ecosystem, thus shaping a robust future for Indian management education.

IN OTHER NEWS



Singapore Alumni Association Silver Jubilee Celebrations on 20th January, 2024

IIMA Singapore Alumni Association celebrated its Silver Jubilee. The association invited influential attendees such as Prof Bharat Bhasker, Director IIMA, Prof Sunil Maheshwari, Dean-AER, Chhavi Moodgal, CEO, IIMA Endowment Fund, alongside notable guest Prof Lily Kong of SMU. The event concluded with the signing of a MoU between IIMA and SMU.



IIMA Leadership Visits IIM Calcutta and Kolkata Alumni Chapter on 4th February, 2024



The CEO, IIMAEF along with Director, IIMA and Dean-AER, IIMA visited IIMC to explore collaborations between IIMA and IIMC. The visit anchored by IIMAEF Founder, Mr Madan Mohanka (PGP 1967), also involved an alumni event & dinner meet with the Kolkata Alumni Chapter of IIMA.

The Nykaa Chair, Consumer Technology at IIMA, set up by IIMAEF organises "IIMA-Nykaa 24-hour Ideovation Hackathon" on 24-25 February, 2024

A first-of-its-kind Hackathon was organised, centred on key themes like User Experience, Supply Chain Optimization, Data Analytics, Sustainability, and Community Building, in the e-commerce business landscape. A total of 22 student teams from IIMA, each comprising four members, submitted proposals, with six teams shortlisted for the final presentation.





IIMA hosted the International Conference on Digital Organizations (ICODO) 2023-24 on 17th - 18th December 2023





A two-day IIMA Entrepreneurship Summit was held, showcasing the entrepreneurial spirit at IIMA and the impactful endeavours of our alumni in building businesses of significance

His Highness Filipe Jacinto Nyusi, President of the Republic of Mozambique, visited the IIMA campus





IIMA participated in the Vibrant Gujarat Global Trade Show 2024 held in Gandhinagar and showcased the academic offerings, research and information on upcoming programmes at the Institute

IIMA celebrates its Annual Cultural Festival CHAOS from 26th to 28th Jan 2024. The event featured performances by Sunidhi Chauhan, Mohammad Irfan, TRAP and Julia Bliss





In association with the Ministry of Panchayati Raj (MoPR), IIMA hosted a first-of-its-kind residential Leadership and Management Development Programme "Leadership in Panchayats for Strategic Rural Transformation (LEAP-START)

IIMA has signed an MoU with the Singapore Management University (SMU) to establish a collaborative partnership between the two prestigious institutions in the Southeast Asian region







IIMA announced the launch of its new two-year Online MBA programme for working professionals and entrepreneurs. For more information, <u>click here</u>

IIMA secures #1 position for "Career Progression" in the FT Global MBA Rankings 2024, marking its third consecutive year on the top of the list





IIMA Centre for Digital Transformation (CDT) launched an insightful survey report titled 'Digital Retail Channels and Consumers: The Indian Perspective'. The report can be accessed <u>here</u>

IIMA welcomes delegates from renowned universities in New Zealand and signed a MoU between IIMA and Education New Zealand on student and faculty exchange programmes, joint research projects, and executive education programmes





The India Gold Policy Centre at IIMA concluded its '7th Annual Conference on Gold and Gold Markets' held in New Delhi

IIMA hosts delegation for the 'India Summit on Education Knowledge Exchange' of the World Bank with delegation from about 20 countries across Africa and Asia, executives from the private sector, and The World Bank





IIMA Director Prof Bharat Bhasker receives AIMA - Kewal Nohria Award for Academic Leadership in Management Education 2023 on the 18th National Management Day



IIMA celebrates Mother Tongue Day, the event featured dance, singing, poetry recitation, and skit performances in a total of 16 national as well as international languages





IIMA hosted a delegation led by Shadow Deputy Prime Minister and Deputy Leader of the Labour Party, United Kingdom, the Rt. Hon. Angela Rayner

The Nykaa Chair in Consumer Technology at IIMA recently organised an engaging panel discussion titled "Snakes and Ladders: Up or Down with Generative AI?





Professor Bharat Bhasker, Director, IIMA, spoke at the Open Forum on 'The Indian Century: Managing Growth with Transformation' organised by the Ahmedabad Management Association-AMA

IIMA Centre for Digital Transformation launched its latest report "Digital Technologies and Inclusion: The SAID Model for Policy Making and Program Development". The report can be accessed <u>here</u>





IIMA celebrates Manthan 2024 from 23rd to 25th February 2024, welcoming and fostering the transfer of knowledge to the incoming PGPX batch through the annual extravaganza

IIMA celebrates International Women Day by publishing podcasts of women leaders from IIMA across diverse fields in the series "She means Business". The podcast series can be accessed <u>here.</u>







In Collaboration with Insolvency & Bankruptcy Board of India (IBBI), Misra Centre for Financial Markets and Economy at IIMA launched the Annual Research Workshop on Insolvency and Bankruptcy

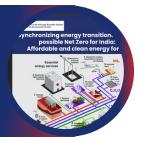
Ms Madhabi Puri Buch (PGP 1988), Chairperson SEBI, graced the 59th convocation ceremony as Chief Guest to congratulate the Graduating Batch





Release of survey on Business Inflation Expectations Survey (BIES) for Feb 2024; authored by Prof Abhiman Das from the Misra Centre for Financial Markets and Economy at IIMA

In collaboration with Office of PSA, a team at IIMA, led by Professor Amit Garg, NIIF Chair in ESG, has authored a report titled "Synchronizing Energy Transitions towards Possible Net-Zero for India: Affordable and Clean Energy for All". The report can be accessed here/bs/





IIMA commenced the 44th edition of the Faculty Development Programme at IIMA. The 44th FDP offers two distinct modules, namely 'Pedagogy and Research Methods' and 'General Management'

The Brij Disa Centre for Data Science and Al at IIMA organised a week-long Workshop on "Data Science and Artificial Intelligence", covering diverse topics such as Regression Analysis, Deep Learning and Text Analytics





IIMA has clinched the 22nd spot in Business and Management Studies in the 2024 QS World University Rankings (by subjects) in Business and Management Studies



IIMA commenced the 19th batch of PGPX, IIM Ahmedabad batch of 2024





IIMA welcomed its 50th Fellow Programme in Management (FPM) batch. The Institute organised the 'Doctoral Programme Golden Jubilee Celebrations' to commemorate five decades of academic excellence and research contributions

IIMA welcomed its 5th cohort of the ePGD in Advanced Business Analytics (ePGD-ABA), marking the commencement of their 16-month academic journey at the Institute





The Misra Centre for Financial Markets and Economy at IIMA (MCFME) organised a research webinar on "Striking Out: Biases and Losses of Retail Option Traders" by Professor Aleksi Pitkäjärvi, Assistant Professor of Finance at Vrije Universiteit Amsterdam

IIMA has been featured in the Ministry of Education, Government of India, New Delhi's "Know Your Institution" series



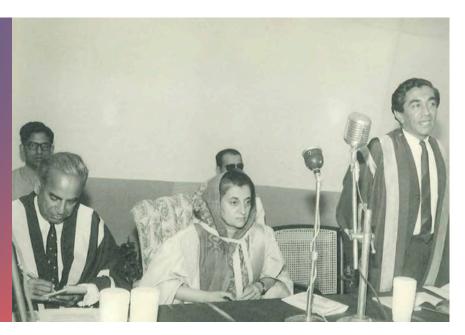


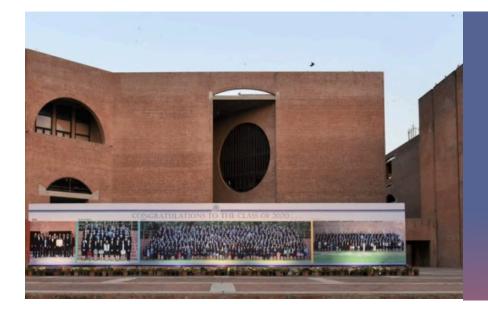
IIMA announced its inaugural "India Management Research Conference: IIM Ahmedabad (IMRC 2024), with 11 tracks spanning diverse fields, spread across three days on the theme "Confluence of Growth, Sustainability and Resilience"

KNOW YOUR CONVOCATIONS



Who is the first woman Chief Guest at an IIMA Convocation? Which Convocation did she attend?





For how many years
IIMA didn't have any
Chief Guest in the
Convocation?

The current World Bank
President came to
which IIMA
Convocation?



1. Indira Gandhi / Third Convocation 2. Two 3. 50th

Source: IIMA Archives

KNOW YOUR CONVOCATIONS



How many Indian
Prime Ministers have
attended IIMA
Convocations?





Who was the first RBI
Governor to attend
an IIMA
Convocation?

A very famous cartoonist attended a Convocation as Chief Guest. Who was he?



4. Three 5. Lakshmi Kant Jha 6. R.K. Laxman

Source: IIMA Archives

KNOW YOUR CONVOCATIONS



Who was the first
President to attend an
IIMA Convocation?





Who was the only Indian Vice President to attend an IIMA Convocation?

Which Indian state
Governor was invited
as a Chief Guest at
IIMA? Who was the
Governor?



7. A.P. J. Abdul Kalam 8. M Hideyetullah 9.Gujarat / Sharda Mukherjee

Source: IIMA Archives



AJOURNEY DOWN THE MENORY LANE

ALUMSPEAKS

66

in words of

Ms. Madhabi Puri Buch

Chairperson, SEBI

PGP 1988

There are many things that IIMA does to you. The first is – it makes you a little bit humble. You may have been the cat's whiskers where you came from, but here, everybody is the cat's whiskers! Second – you start to respect the fact that people come from very different walks of life with different experiences and different outlooks; and you start appreciating these differences. Third, it makes you open to asking for help, and accepting the fact that it's okay to ask for help, because you need it. The amazing thing in the dorms is, you can knock on any door and say "I can't deal with this anymore" and they'll know exactly what you mean.



Apart from all the pressure cooker days, there were also the "fun" times in IIMA. Some of my fondest memories of the campus are my walks about the campus; catching those 15-20 minutes, sometimes half an hour breaks that you could take. There was this one time when we were walking in the rain, without any umbrella, and we were all drenched. These days, we call it being in the moment, but at that time we didn't know that there was such a phrase! But now, looking back, I feel that we were just in that moment and living it. And those were some of the nicest, calmest, happiest moments on the campus, perhaps in the middle of all of the storms that used to rage in the classrooms and the quizzes!





Academically, I think I really enjoyed the case study methodology. It teaches you that you will never have the luxury of perfect information in real life! You have what you have, and you have to do whatever you can with that. And you take your decision. And then, when part B of the case shows up, you suddenly have new information!! It kind of teaches you and prepares you for the fact that in real life also you will never have perfect information, in one go. If we all had perfect information, we would be able to make perfect decisions. But the reality is you never do. And therefore learning to work with imperfect, inadequate information and still being able to take a decision, and to articulate a point of view – that is something very special. Then, you go into your job and people see you practicing this on a daily basis – I think it carries the stamp of IIMA!

Finally, those two years at IIMA were fun! They taught me that if I decided to do something and if I applied my mind to it and worked the hours on it, there were very few things I couldn't do; be it a new skill, a new subject, or adapting to a whole new world – it was just a matter of wanting to do it and being willing to sweat the hours to do it.



ALUMSPEAKS

You read this interesting story today, time to share yours! Send in photos with a story from your time at IIMA, or nominate an alum who has a great story to tell.

Email us at endowment@iima.ac.in, we'll get in touch with you on featuring it in our next issue!

IIMA CAMPUS VIRTUAL TOUR

Missing that stroll through the campus, the classrooms and your favourite hangout spot? Wondering what the campus looks like now? All your questions are answered here.

We bring the campus to you. Click the photo for a virtual tour!!



CONTACT US

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