ONLINE MBA
—PROGRAMME—
@ IIM Ahmedabad

"A two-year post graduate programme offered in a blended mode with live online sessions and on-campus modules."

IIMA

विद्याविनियोगाद्विकास:

About IIMA

IIMA provides education, training, consulting, and research in management. IIMA has been consistently ranked as the top management school both globally and in India as evidenced by the National Institutional Ranking Framework (NIRF) by the Ministry of Education, Government of India. IIMA is recognized globally for its distinct contribution to thought leadership in business strategy, entrepreneurship, and policy-making, with a large number of its alumni leading growth initiatives of Indian and global organizations.

IIMA offers a range of programmes, including the

1 **Ph.D.**
Doctoral Programme in Management

2 **PGP**
Post Graduate Programme in Management

3 **PGP-FABM**
Post Graduate Programme in Food and Agri-Business Management

4 **PGPX**
Post Graduate Programme for Executives

5 **ePGD-ABA**
ePost Graduate Diploma in Advanced Business Analytics

6 **FDP**
Faculty Development Programme

7 **AFP**
Armed Forces Programme

8 **EEP**
Executive Education Programmes

which are customized to upskill participants in functional areas or are customized for a particular organization to meet its specific upskilling requirements.

Online MBA Programme

The Online MBA programme is a two-year long duration degree granting post graduate programme, offered by IIMA. The programme is primarily delivered in an online synchronous mode, suitably complemented through distinct on-campus modules.

The blended learning design facilitates participants who prefer to strike a balance between a professional career and academic learning. While the programme is primarily delivered online, it retains the core strength of case-based pedagogy followed by IIMA in all the other programmes.

Objective of the Online MBA Programme

The primary objective of the programme is to enable participants to strengthen their business leadership and entrepreneurial potential. The programme will enhance the participants' ability to contribute to organisational growth and innovation.

Who should apply for the Programme

- Management professionals at junior, middle and senior levels who aspire to lead their organisations in the future.
- Entrepreneurs and innovators who plan to scale up their ventures.
- Anyone wishing to have a career transition to leadership roles in business, management, and other organisations.

About the Programme

The Online MBA is a two-year post graduate programme, with the added flexibility of completion in three years, offered in a blended mode with online and on-campus modules.

The programme will be conducted over 900 hours of classroom sessions and project work, constituting 36 credits of coursework. The Programme will have on-campus modules, typically lasting one week each term. The Online MBA programme curriculum provides the participants with functional and organisational skills to succeed in a dynamic and challenging business environment.

The first-year core curriculum focuses on equipping the participants with:

- High performance general management skills
- Understanding of the functional core areas of management
- Nuanced awareness of the business, economic and regulatory environment
- Analytical tools and techniques for effective decision-making
- A strong foundation for leadership and managerial capabilities

On completion of the first year core courses, the participants are exposed to complexities involved in management of business organisations through elective courses in the second year. Each participant will choose elective courses from a wide portfolio related to functional areas such as Finance, Marketing, Operations and Decision Science, Human Resource Management, Information Systems and Digital Technologies, Business and Corporate Strategy, as well as several cross functional areas. The electives will enable participants to develop expertise in the areas of their interest.

Programme Overview

Mode of study
Blended mode with synchronous online sessions

Break up of credits

Core Courses	16 credits
Projects	2 credits
Elective Courses	18 credits

Duration
Two years

Total teaching hours
900 hrs

Online Sessions (IST)*

Thursday evening	2 sessions
Friday evening	2 sessions
Saturday evening	2 sessions
Sunday morning	1 session
Sunday (additional session pre-lunch)	1 session

On-campus Sessions
Typically lasting one week each term

Programme commencement month
September 2024

*Online session will be live and in synchronous mode.
Session duration will be 75 minutes each.

The live online session of the programme is delivered through **VCNow's** (a brand owned by Unified Collaboration Services LLP) Technology Platform in a direct-to-device mode.

Pedagogy

The programme pedagogy will comprise a blend of case studies, lectures, projects, peer-to-peer experiential learning activities, and simulations. The participants will have access to all the learning resources of IIMA including digital access to Vikram Sarabhai Library resources.

Programme Benefits and Features

Rigorous blended learning Online MBA degree granting programme offered by the top business school in India.

Designed for junior, middle and senior-levels working professionals and entrepreneurs working in India and worldwide with all the flexibility and benefits of technology-enabled interaction.

Classroom modules conducted on IIMA Campus which will enable deeper interaction with the faculty and other participants of the batch.

Participants awarded IIMA Alumni Status on successful completion of the programme.

Access to the world-class learning resources at IIMA including the library facilities.

Duration: 2 years (with added flexibility of completion in 3 years).

Unique learnings from IIMA's case method pedagogy which brings real life business case scenarios to the classroom.

Eligibility Criteria

- Working Professionals and Entrepreneurs with a minimum of 3 years of full-time work experience, after completion of graduation, as on June 30, 2024.

- Minimum Age of 24 years as on June 30, 2024 (i.e. date of birth on or before June 30, 2000). There is no upper age limit.

- Holding at least a bachelor's degree/CA/CS/ICWA or equivalent in any discipline. (Minimum 15 years of study as per the education system in India i.e. 10 + 2 + 3 or 4 as the case may be.), with at least 50 percent marks in aggregate or equivalent CGPA, awarded by any of the recognized universities.

Admission Criteria

- Online IIMA Admission Test (IAT) designed for Online MBA or,

- A valid CAT score (CAT score of tests taken within the last 5 years from May 01, 2024) or,

- A valid GMAT/GRE score (GMAT/GRE score taken within the last 5 years from May 01, 2024)

- The new GMAT Focus Edition exam scores will also be acceptable

- For final selection, shortlisted candidates will be invited for a personal interview

Programme Fees

Application Fee (non-refundable)		Programme Fee
CAT/GMAT/ GRE	IAT	
INR 2,000/-	INR 3,000/-	INR 20,00,000/-

*The Programme fee excludes the cost of travel and accommodation for the campus modules. The fee will be collected over the course of the programme as per pre-determined installment schedule.

Installment Schedule

Phases	Date	Amount (INR)
Commitment Fee (non-refundable)	June 28, 2024	2,00,000/-
1st Installment	July 15, 2024	3,00,000/-
2nd Installment	November 15, 2024	3,00,000/-
3rd Installment	March 15, 2025	3,00,000/-
4th Installment	July 15, 2025	3,00,000/-
5th Installment	November 15, 2025	3,00,000/-
6th Installment	March 15, 2026	3,00,000/-

Timeline and Important Dates

Admission Process 2024-26 Batch		
Particulars	GMAT \ GRE \ CAT	IAT
Application		
Application Open	February 02, 2024	
Application Close	May 10, 2024	
Admission Test		
IAT Admit Card	–	May 14, 2024
IAT Exam	–	May 19 & 26, 2024
Shortlist & Personal Interviews		
Shortlist Announcement	May 29, 2024	
Interview	June 01 & 02, 2024	June 08 & 09, 2024
Final Selection		
Offers and waitlist	June 12, 2024	
Fees Payment		
Commitment Fee (non-refundable)	June 28, 2024	
1st Instalment	July 15, 2024	
Commencement of Programme		
Pre MBA Module	August 01, 2024	
Campus Module	September 01, 2024	
Online Module	September 12, 2024	

For application details and FAQs, please visit

www.iima.ac.in/academics/onlinemba

Connect with us

Online MBA Admission Office

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To Apply

Technology Partner