# Indian Institute of Management Ahmedabad



PGP-FABM Placement Report

Summers 2021





Ref: BWA/IIMA/MUM/RB/0004/2020-21

16-March-2021

The Chairperson

Placement Office
Indian Institute of Management
Vastrapur, Ahmedabad - 380015
Gujarat

Dear Sir,

Re: Audit of the Summer Internship Placement Report of the 2020-22 batch of the Post Graduate Programme in Food and Agri-Business Management (PGP-FABM)

We have audited the Placement Report prepared by you for the Summer Internship placements (based on the offers received and accepted on campus) of the 2020-22 batch of the Post Graduate Programme in Food and Agri-Business Management (PGP-FABM) of the Indian Institute of Management, Ahmedabad (IIM-A). The Placement Report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

- For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
- 2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. Brickworks Analytics (BWA) has not independently sourced any information or documentation.
- 3. We have verified the information with respect to job location, sector, function and stipends presented in the report with communication received by IIM-A from recruiters.



- 4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
- 5. The report's overview section, which explains the placement process, has been prepared by IIM-A.

Thank You,

Best Regards,

Ritaban Basu

Head - Risk & Analytics

**Brickworks Analytics** 



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#### Overview

The summer placement process for the batch of 2022 of the Post Graduate Programme in Food and Agribusiness Management (PGP–FABM) at IIM Ahmedabad was successfully completed on December 04, 2020. All 47 students of the batch opted for placements through the Institute and were placed in less than a day, further corroborating the quality of students and the pertinence of this specialized program to the Food and Agribusiness sector. The batch explored opportunities in a diverse set of industries within the food, agri-business and allied sectors. A total of 39 companies participated in the placement process, ranging from sectors as FMCG, Agri Inputs and Services, Food Processing and Supply Chain, Food and Agribusiness PE-VC, Food and Agri Consulting, e-Commerce, and Retail.

The process welcomed first-time recruiters like FMC, Corteva Agri sciences, Emami Agro Tech, Agro Tech Foods, Modern Foods, Yes Bank, MicroSave Consulting, Nutreco, UPL, Eco Vision, Amplus Solar, East West Seeds, IFF and Everest Instruments. Nestle, UBL, Amway, Innoterra (earlier known as Pioneering Ventures) renewed their relationship with the PGP-FABM programme. Other regular recruiters including Cloudtail reaffirmed their confidence in the programme, extending multiple offers to the students. The students also embraced opportunities with start-ups in the agribusiness domain like Grow Indigo. The students attracted opportunities across multiple roles in Consulting, Sales & Marketing, Brand Management, Supply Chain, Operations, Engineering & Technology, Project Management. The process helped students choose sectors and roles that best fit their career aspirations.

#### The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more.

IIMA would like to thank all its recruiters for their participation in this year's placement process and their cooperation with the IPRS initiative.



# 1. Classification of the Entire Placement Pool

| Classification of the Entire Placement Pool                               |        |  |
|---|--------|--|
| Categories  | Number |  |
| 1. Total batch strength   | 47     |  |
| 1a. Total students eligible for sitting in Summer Placements              | 47     |  |
| 1b. Total students not eligible for sitting in Summer Placements          | 0      |  |
| 2. Students seeking internship through the Institute                      | 47     |  |
| 3.Students not seeking internship through the Institute placement process | 0      |  |
| 3a. Students seeking internship through Entre Fair                        |        |  |
| 3b. Students choosing to try out Entrepreneurship options                 | 0      |  |
| 3c. Students seeking off-campus internship through other sources          | 0      |  |

Table 1.1: Classification of the entire placement pool

| Nature of the internship                                       | With<br>Stipend | Without<br>Stipend |
|--|-----------------|--------------------|
| Seeking internship through the Institute placement process     |                 | 0                  |
| Not seeking internship through the Institute placement process | 0               | 0                  |

Table 1.2: Classification of internships based on stipend status



पवन एम. रुईकर | Pawan M. Ruikar

सहायक महाप्रवंघक - स्थानन Assistant General Manager - Placements भारतीय प्रवंध संस्थान अहमदाबाद Indian Institute of Management Ahmedabad



For Indian Institute of Management Ahmedabad

For Brickworks Analytics, Mumbai



### 2. Sector-wise Classification

| Sector                 | No. of Offers |
|------------------------|---------------|
| Agri Inputs            | 16            |
| BFSI                   | 1             |
| Logistics              | 1             |
| FMCG                   | 10            |
| Food Processing        | 10            |
| Consulting             | 2             |
| Engineering/Technology | 3             |
| Manufacturing          | 1             |
| Environment & Energy   | 2             |
| Others*                | 1             |
| Grand Total            | 47            |

Table 2.1: Classification of internships based on sector

#### 3. Function-wise Classification

| Function                | No. of offers |
|-------------------------|---------------|
| Business Development    | 9             |
| Consulting              | 2             |
| Operations              | 1             |
| Research & Advisory     | 3             |
| Sales & Marketing       | 20            |
| Supply Chain Management | 9             |
| General Management      | 3             |
| Grand Total             | 47            |

Table 3.1: Classification of internships based on function



पवन एम. रुईकर | Pawan M. Ruikar

सहायक महाप्रबंधक - स्थानन Assistant General Manager - Placements भारतीय प्रवंध संस्थान अहमदाबाद Indian Institute of Management Ahmedabad



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<sup>\*</sup>Others include 1 from the Retail B2B & B2C



#### 4. Location-wise Classification

| Location        | No. of offers |
|-----------------|---------------|
| Ahmedabad       | 3             |
| Surat/Ahmedabad | 1             |
| Bangalore       | 2             |
| Delhi/NCR       | 1             |
| Gurgaon         | 6             |
| Guwahati        | 1             |
| Kolkata         | 2             |
| Mumbai          | 1             |
| Pan-India       | 29            |
| Patna           | 1             |
| Grand Total     | 47            |

Table 4.1: Classification of internships based on locations

### 5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2\*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

| Deviation from the standards | Reason |
|------------------------------|--------|
| -                            | -      |

Table 5.1: List of deviations from standards with reasons



पवन एम. रुईकर | Pawan M. Ruikar

सहायक महाप्रवंधक **- स्थानन** Assistant General Manager - Placements भारतीय प्रवंध संस्थान **अहमदाबाद** Indian Institute of Management Ahmedabad

For Indian Institute of Management Ahmedabad

Jan \*

For Brickworks Analytics, Mumbai

<sup>\*</sup>http://iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf