PGP Final Placements 2015 - 2017

IIM Ahmedabad

13th March 2017

Ahmedabad

The Final Placement process for the Class of 2017 of the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully completed. Firms from multiple domains participated across the three clusters in Final placements, with students being placed across more than 10 cohorts.

Placement Process

The placement process was conducted in two stages. The first was the Lateral process where firms interviewed students with prior work experience and offered them mid-level managerial positions. More than 30 firms hired from diverse sectors such as technology, consulting, pharmaceuticals and analytics. In the second stage of the Final placement process, firms were grouped into cohorts based on the profile offered, and groups of cohorts were invited to campus across different clusters. As in previous years, students were provided the flexibility of making “dream” applications to firms of their choice in a subsequent cluster even with an offer in hand. There were 110 dream applications this year. This gave students the flexibility and choice to build careers in sectors of their preference. Students also had the opportunity to work under the mentorship of Centre for Innovation, Incubation and Entrepreneurship (CIIE), IIM Ahmedabad on their entrepreneurial ideas.

Prof Asha Kaul, Chairperson of the Placement Committee said, “At IIMA the placement process is student and company friendly. We try and provide opportunities to students to ‘live their dreams’ and companies to float diverse, non-traditional roles. In this mutually beneficial relationship, hinged on interaction, students get an opportunity to make educated choices and veer in areas of interest, and companies to experiment and recruit for diverse functions. This year we got an opportunity to welcome on campus more than 40 new companies with diverse roles together with many others who have been our recruitment partners for years.”
Sectorial Overview

Firms from different sectors and geographies participated in the process at IIM Ahmedabad. Recruiters in the management and niche consulting domain included Accenture Strategy, A.T. Kearney, Bain & Co., McKinsey & Co. and Oliver Wyman among others. Prominent recruiters in the investment banking and markets space include Citibank, Credit Suisse, Deutsche Bank, Goldman Sachs, JP Morgan, Kotak IB and Standard Chartered. Among the Banking, Financial Services & Insurance recruiters, American Express, FinIQ, Fullerton and RBL were some of the recruiters who extended offers. Sales and marketing roles were offered by the regular recruiters like Airtel, Asian Paints, HUL, ITC, Nestle, P&G, and Reckitt Benckiser among others. The general management cohort saw participation from Aditya Birla Group, Tata Administrative Services, C.K. Birla and Mahindra & Mahindra. The Enterprise Tech and Consumer Tech cohorts saw participation from firms like MobiKwik, Rivigo and Sprinklr among others.

Top Recruiters

More than 100 firms participated in the placement process in 2017. Firms which made the most offers on campus included Accenture Strategy, Amazon, Bain & Co., McKinsey & Co. and The Boston Consulting Group. Amazon made the most offers at the end of the final placement process with 18 offers. McKinsey & Company made the highest number of offers in the Consulting domain, with 15 offers. Among global banks, Goldman Sachs was the largest recruiter, having picked 9 students. In the sales and marketing domain, HUL extended 7 offers followed by Procter & Gamble, SC Johnson and Samsung, with 6 offers each. With 10 offers, TAS was the largest recruiter in the General Management cohort. Sprinklr extended 9 offers in the Consumer Tech cohort.

Entrepreneurship

IIM Ahmedabad has always encouraged students to take up entrepreneurship as a career and this year, 7 students opted out of the placement process to work on their own ventures, under the guidance and mentorship of CIIE.

Utsav Bhattacharjee, the Recruitment Secretary at IIM Ahmedabad said, “The cluster-cohort system is unique to IIM-A. It is meant to encourage students to consider career choices based on role and sector. The increase in the number of dream applications available per student (wherein a person could apply and sit for 5 more companies after securing an offer) was also a step in the same direction and it was interesting to see a substantial increase in the number of students exercising this option. This is in alignment with our continuous pursuit of a better candidate-
recruiter fit. The cluster-cohort system has also helped us to host our recruiting partners in a fair and transparent manner leading to stronger relationships between IIM-A and the recruiter community. At the same time, it helps us to avoid the many anxieties (for both students and recruiters) inherent in the 'Day' system of placements followed by other campuses.”

Further details about the placement process will be released in an audited report, as per the Indian Placement Reporting Standards (IPRS), introduced by IIM-A in an effort to bring about greater transparency in B-school placements across the country. The IPRS report for ‘Final Placements 2017’ will be released 6 months from the date of completion of the process, and the link to the report will be shared with all stakeholders, once released.