

# THE GENERAL MANAGEMENT MODULE

## A Programme for Management Teachers

July 06 to August 29, 2020

Applications are invited for the **General Management Module** of the 42<sup>nd</sup> Faculty Development Programme (FDP) at the Indian Institute of Management Ahmedabad, India (IIMA). The programme will be conducted from **July 06 to August 29, 2020**. The Faculty Development Programme (FDP) of the Indian Institute of Management Ahmedabad, India (IIMA) aims at the professional development of faculty members of institutions of management education. It is a residential programme that provides rigorous training in general management principles, pedagogical techniques (including case method), cutting-edge research methods and advanced topics in specialized areas. The first FDP was offered in 1979. Over the years, the FDP has developed a strong reputation for excellence in the professional development of management educators. The 42<sup>nd</sup> FDP has been organized in two modules: Module 1 on Pedagogy and Research (May 13, 2020 to July 01, 2020), and Module 2 on General Management (July 06, 2020 to August 29, 2020). Admissions for module 1 are now complete and we are happy to invite applications for module 2 on General Management.

### OBJECTIVES

The major focus of FDP is on upgrading the teaching and training skills of management teachers—especially those teachers who have not had an opportunity to acquaint themselves with recent developments in teaching. The programme enables participants to develop competence in general management education. **The General Management Module** will consist of introductory courses in general management followed by a special topics submodule.

### FOR WHOM

The FDP is designed for management teachers and researchers working in management schools, universities, colleges and professional institutes. Individuals teaching in staff training colleges, training centers of industrial organizations, and staff training institutes of central and state governments which teach management and allied subjects are also welcome to apply. It is especially suited for management educators seeking to strengthen their understanding of core general management as well as gain exposure to advanced topics, learn and experiment with effective pedagogical techniques, and gain familiarity with essential aspects of carrying out research studies.

### SELECTION CONSIDERATIONS

Participants should have post-graduate level teaching or research experience of at least two years. Preference will be given to participants less than 45 years of age. Past experience indicates that participants in the early stages of their teaching or research careers benefit most. Since the FDP is offered in the English language, participants are expected to be fluent in English. Considerations for selecting participants include teaching and/or research experience, level of preparedness for the programme as indicated by educational qualifications and statements of purpose, and anticipated benefits to sponsors. There is limited number of seats in the programme. The FDP Committee at IIMA will review applications and may conduct telephonic interviews where required to decide suitability for admission of candidates.

### THE GENERAL MANAGEMENT MODULE

This will consist of introductory courses in general management followed by a special topics submodule. The introductory courses cover basic aspects of management discipline and related functional areas through 8 courses, viz. Strategy, Organizational Behaviour, Economics, Accounting & Finance, Human Resources, Marketing, Operations and Spreadsheets for Decision-Making. Participants will be required to complete at least 6 out of the 8 introductory courses. In addition, candidates will choose any one of the three sub-modules that cover advanced special topics in different areas of management introducing contemporary practices and research areas. The three sub-modules are:

- Special Topics in Marketing
- Special Topics in Organizational Behavior and Human Resources
- Special Topics in General Management (including mix of courses from different areas relating to general management, such as strategy, analytics, public development, economics, etc.).

**Note:** Offering of a particular introductory course and special topic sub-module is subject to a minimum number of registrations as per IIMA norms. Applicants need to indicate their preferences while completing the application.

### CERTIFICATION

Candidates can apply for admission and get the certificate of participation in the **General Management Module of the Faculty Development Programme**.

**Award of the certificate is subject to the participant meeting the necessary attendance requirements and satisfactory performance in the course work. The participant will become a member of alumni association of IIMA on completion of the module. A Grade-Sheet containing the list of courses will be made available to the participant.**

### PROGRAMME DURATION, IMPORTANT DEADLINES AND FEES

The programme duration, fees and registration deadlines for the certification option is given below. The candidates need to submit the completed online application forms on or before the given last date and selected candidates must pay the fees on or before the given last date. (Choose certification option **C** while applying).

Certification Option in the Application Window	Certification	Programme Duration	Programme Fee	Last date for Submission of Application	Last Date for Payment of Fees**
<b>C</b>	General Management Module of the Faculty Development Programme	July 06 to August 29, 2020	<b>INR 1,30,980</b> (1,11,000 +18% GST)	<b>01-May-2020</b>	<b>22-May-2020</b>

\*\*Applicable only to selected candidates

The programme fee includes tuition fees, cost of course materials, lodging and boarding. The fee is non-refundable. Electricity charges for accommodation are to be borne by the participants on the basis of actual consumption. The fee does not include cost of travel to and from Ahmedabad, and expenses incurred by participants on items like photocopying, computer printouts, typing, stationery or items of personal nature.

**Candidates can apply online at: <https://www.iima.ac.in/web/fdp/apply/apply-online>**

**For any clarifications, please contact:**

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