

Workshop on
CONDUCTING & CRAFTING HIGH QUALITY RESEARCH
(November 24-25, 2017)



Conducted by
Indian Institute of Management (IIM) Ahmedabad

In Partnership with
S. K. Somaiya College of Arts, Science and Commerce
Vidyavihar, Mumbai – 400 077

About the Workshop:

The workshop will be held on **November 24-25, 2017** at **S. K. Somaiya College of Arts, Science and Commerce Vidyavihar, Mumbai**. The workshop aims to provide research scholars and faculty working in the field of Management (Social Sciences) an opportunity to learn aspects of crafting and conducting high quality research. The workshop is first in the series of workshops planned in Mumbai to build research competency in management students and faculty in colleges in and around Mumbai.

Focus area of the Present Workshop:

The present workshop will focus on the following topics:

- Exposure to tips for crafting and conducting high quality research.
- The facilitator will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as 'Introduction', 'Literature Review and Hypotheses', 'Methods', 'Results', 'Discussion', and 'Conclusion' sections).
- Opportunity to seek specific inputs on your work from faculty from IIM Ahmedabad.
- Participants who would like to discuss their research writing with workshop faculty and seek advice can submit their paper clearly mentioning the following sections: Introduction, Literature review and study hypotheses, Methods, Results, Discussion and Conclusion.

Registration Fees and Details:

Workshop Fees: INR 2500/participant (including GST)

In order to register for the workshop, please make the payment at:

https://web.iima.ac.in/index.php?id=544&p_id=126

After making the payment, please register at: <https://goo.gl/forms/uVVjLqWQ6qHTJ0Po2>

Last Date for Registration: Registration will close on **November 1, 2017** or when the seats of the workshop are filled (whichever is earlier). The seats of the workshop are limited (65 in number). The registration will be purely on first-come-first-serve basis. IIMA reserves the right to deny registration once the seats are full.

Accommodation:

The workshop will not arrange for participant accommodation.

Workshop Agenda:

DAY 1 (November 24, 2017, Friday): *Registration will be from 8.30am-9am*

Topic 1: Planning a Research Career: Planning the research journey, managing Ph.D. process.

Topic 2: Developing a Strong Research Proposal: Session will focus on how to develop research proposals, and promising research ideas

Topic 3: High Quality Research Writing: The presenter will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as ‘Introduction’, ‘Literature Review and Hypotheses’)

DAY 2 (November 25, 2017, Saturday):

Topic 1: High Quality Research Writing: The presenter will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as ‘Methods’, ‘Results’, ‘Discussion’, and ‘Conclusion’ sections).

Topic 2: Paper Development: Interested participants who would like to discuss their research ideas with workshop faculty and seek their advice can submit their paper clearly mentioning the following: Research idea, Literature review, study research hypotheses, Research methodology, Data analysis, Results and discussion

About the Facilitator (Prof. Vishal Gupta, Associate Professor, IIM Ahmedabad):

Vishal Gupta is an Associate Professor in the Organizational Behavior Area at the Indian Institute of Management Ahmedabad, India. He obtained his doctorate in Human Resource Management from the Indian Institute of Management Lucknow, India, in 2013. Prof. Gupta’s current areas of teaching and research are leadership development, compensation and performance management, motivation, emotional intelligence, decision-making organizational justice, creativity and innovation management, and R&D management. His PhD thesis on ‘Leadership in Public Sector R&D Organizations’ was awarded the ‘Outstanding Doctoral Dissertation’ award in the year 2013-14 in Leadership & Organizational Development category by European Federation for Management Development and the Emerald Group Publishing. He was recognized as an ‘Emerging Psychologist’ by the National Academy of Psychology, India in 2014. In 2016, he was conferred the ‘Young Scientist Award’ in Social Sciences Category by the National Academy of Sciences India and Scopus (Elsevier). His research has been published in international and national journals of repute and has been covered by dailies like The Times of India, Business Line, Ahmedabad Mirror, Mint and DNA.

About S. K. Somaiya College:

S. K. Somaiya College of Arts, Science and Commerce is an established name in the field of education known for its academic excellence. Since its inception it has strived to impart quality education and facilitate a culture of multifaceted learning to its young scholars. The institution endeavors to provide and promote a stimulating environment for pioneering and self-reliant avenues in teaching/learning thereby making commendable contribution to industry and society.

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