

Workshop on
CRAFTING & CONDUCTING HIGH QUALITY RESEARCH
(December 9-10, 2017)



Conducted by
Indian Institute of Management (IIM) Ahmedabad

In Partnership with
Siddaganga Institute of Technology,
Post Graduate Department of Management Studies
& Research Centre,
Tumkur – 572103, Karnataka.

About the Workshop:

The workshop will be held on **December 09-10, 2017** at **Siddaganga Institute of Technology, Tumkur – 572103, Karnataka**. The workshop aims to provide research scholars and faculty working in the field of Management (Social Sciences) training on the aspects of crafting and conducting high quality research. The workshop is first in the series of workshops planned in Tumkur to build research competency in management students and faculty in colleges in India.

Focus area of the Present Workshop:

The present workshop will focus on the following topics:

- Exposure to tips for crafting and conducting high quality research.
- The facilitator will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as ‘Introduction’, ‘Literature Review and Hypotheses’, ‘Methods’, ‘Results’, ‘Discussion’, and ‘Conclusion’ sections).
- Opportunity to seek specific inputs on your work from faculty from IIM Ahmedabad.
- Participants who would like to discuss their research writing with workshop faculty and seek advice can submit their papers clearly mentioning the following sections: Introduction, Literature review and study hypotheses, Methods, Results, Discussion and Conclusion.

Registration Fees and Details:

Workshop Fees: INR 3,000/- per participant (including GST). Fees include course kit, board and lodging.

In order to register for the workshop, please make the payment at:

https://web.iima.ac.in/index.php?id=544&p_id=135

After making the payment, please register at: <https://goo.gl/forms/cKndlMB5fqPBklXv1>

Last Date for Registration: Registration will close on **December 1, 2017** or when the seats of the workshop are filled (whichever is earlier). The seats of the workshop are limited (60 in number). The registration will be purely on first-come-first-serve basis. IIMA reserves the right to deny registration once the seats are full.

Workshop Agenda:

DAY 1 (December 09, 2017, Saturday): *Registration will be from 8.30 am-9.30 am*

Topic 1: Planning a Research Career: Planning the research journey, managing Ph.D. process.

Topic 2: Developing a Strong Research Proposal: Session will focus on how to develop research proposals, and promising research ideas

Topic 3: High Quality Research Writing: The presenter will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as 'Introduction', 'Literature Review and Hypotheses')

DAY 2 (December 10, 2017, Sunday):

Topic 1: High Quality Research Writing: The presenter will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as 'Methods', 'Results', 'Discussion', and 'Conclusion' sections).

Topic 2: Paper Development: Interested participants who would like to discuss their research ideas with workshop faculty and seek their advice can submit their papers clearly mentioning the following: Research idea, Literature review, study research hypotheses, Research methodology, Data analysis, Results and discussion

About the Facilitator (Prof. Vishal Gupta, Associate Professor, IIM Ahmedabad):

Vishal Gupta is an Associate Professor in the Organizational Behavior Area at the Indian Institute of Management Ahmedabad, India. He obtained his doctorate in Human Resource Management from the Indian Institute of Management Lucknow, India, in 2013. His PhD thesis on 'Leadership in Public Sector R&D Organizations' was awarded the 'Outstanding Doctoral Dissertation' award in the year 2013-14 in Leadership & Organizational Development category by European Federation for Management Development and the Emerald Group Publishing. He was recognized as an **Emerging Psychologist** by the National Academy of Psychology, India in 2014. In 2016, he was conferred the **Young Scientist Award** in Social Sciences Category by the National Academy of Sciences India and Scopus (Elsevier). His research has been published in international and national journals of repute and has been covered by dailies like The Times of India, Business Line, Ahmedabad Mirror, Mint and DNA.

About SIT:

Siddaganga Institute of Technology (SIT), Tumkur, was established in the year 1963. Tumkur is a district headquarters situated on National Highway No.4 (Bangalore-Pune Highway) at a distance of 60 km from Bangalore in Karnataka State. SIT is run by Sree Siddaganga Education Society (SSES), headed by His Holiness Dr. Sree Sree Sivakumara Swamiji, a centenarian. SIT is an autonomous institute, affiliated to Visvesvaraya Technological University (VTU), Belagavi, approved by AICTE, New Delhi and its programmes are accredited by NBA, New Delhi. In the National Institute Ranking Framework (NIRF) by MHRD in 2017, SIT is ranked at 72nd position among all Engineering institutions in the country.

Post Graduate Department of Management Studies and Research Centre (PGDMS&RC):

The Department of SIT was established in the year 1997 and has been offering Master of Business Administration (MBA) programme. It is also a research centre for Ph.D affiliated to VTU and 12 students are pursuing their doctoral study. The Department was awarded Outstanding B School by Vijayavani National Leadership Award in 2015.

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