

**Workshop on**  
**CONDUCTING & CRAFTING HIGH QUALITY RESEARCH**  
**(April 28-29, 2018)**



**Conducted by**

Indian Institute of Management (IIM) Ahmedabad

**In Partnership with**

Graphic Era Deemed to be University Dehradun

**About the Workshop:**

The workshop will be held on **April 28-29, 2018** at **Graphic Era Deemed to be University, Dehradun**. The workshop aims to provide research scholars and faculty working in the field of Management (Social Sciences) training on the aspects of crafting and conducting high quality research. The workshop is first in the series of workshops planned in Northern Indian and aims to build research competency in management students and faculty in colleges in the North.

**Focus area of the Present Workshop:**

The present workshop will focus on the following topics:

- Exposure to tips for crafting and conducting high quality research.
- The facilitator will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as 'Introduction', 'Literature Review and Hypotheses', 'Methods', 'Results', 'Discussion', and 'Conclusion' sections).
- Opportunity to seek specific inputs on your work from faculty from IIM Ahmedabad.
- Participants who would like to discuss their research writing with workshop faculty and seek advice can submit their paper clearly mentioning the following sections: Introduction, Literature review and study hypotheses, Methods, Results, Discussion and Conclusion.

**Registration Fees and Details:**

**Workshop Fees:** INR 2500/participant (including GST, excluding boarding and lodging).

**In order to register for the workshop, please make the payment at:**

[https://web.iima.ac.in/index.php?id=544&p\\_id=141](https://web.iima.ac.in/index.php?id=544&p_id=141)

**After making the payment, please register at:** <https://goo.gl/forms/Q2TTVuUuBxcqotep2>

**Last Date for Registration:** Registration will close on **April 1, 2018** or when the seats of the workshop are filled (whichever is earlier). The seats of the workshop are limited (65 in number). The registration will be purely on first-come-first-serve basis. IIMA reserves the right to deny registration once the seats are full.

**Accommodation:**

Limited hostel accommodation will be provided by the University on first-come-first-serve basis on nominal charges for which the workshop coordinators can be contacted directly.

## **Workshop Agenda:**

**Topic 1: Planning a Research Career:** Planning the research journey, managing Ph.D. process.

**Topic 2: Developing a Strong Research Proposal:** Session will focus on how to develop research proposals, and promising research ideas

**Topic 3: High Quality Research Writing:** The faculty will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as 'Introduction', 'Literature Review and Hypotheses', 'Methods', 'Results', 'Discussion', and 'Conclusion' sections).

## **About the Facilitator (Prof. Vishal Gupta, Associate Professor, IIM Ahmedabad):**

Vishal Gupta is an Associate Professor in the Organizational Behaviour Area at the Indian Institute of Management Ahmedabad, India. He obtained his doctorate in Human Resource Management from the Indian Institute of Management Lucknow, India, in 2013. Prof. Gupta's current areas of teaching and research are leadership development, compensation and performance management, motivation, emotional intelligence, decision-making organizational justice, creativity and innovation management, and R&D management. His PhD thesis on 'Leadership in Public Sector R&D Organizations' was awarded the 'Outstanding Doctoral Dissertation' award in the year 2013-14 in Leadership & Organizational Development category by European Federation for Management Development and the Emerald Group Publishing. He was recognized as an 'Emerging Psychologist' by the National Academy of Psychology, India in 2014. In 2016, he was conferred the 'Young Scientist Award' in Social Sciences Category by the National Academy of Sciences India and Scopus (Elsevier).

**About Graphic Era Deemed to be University:** The University is run under the aegis of Graphic Era Educational Society, set up in 1996 with an aim to provide world class technical and professional education and generate resources for providing quality education for all.

In 2008 Graphic Era Institute of Technology, was accorded the status of Deemed to be University under Section 3 of the UGC Act 1956, vide Notification F.9-48/2007-U.3(A) dated August 14, 2008, and was approved by the Ministry of Human Resource Development, Government of India. In 2015 Graphic Era Deemed to be University was accredited by NAAC with grade 'A' with a grade score of 3.23 out of 4, highest in the state of Uttarakhand for upholding the quality parameters of higher education. The University has also been placed in Rank Band of 100-150 ranked universities under NIRF (National Institution Ranking Framework) in 2017.

The Department of Management Studies at the Graphic Era Deemed to be University has been established in 2003 and offers MBA Full time program and BBA program. The faculty of the department is drawn from persons possessing high academic credentials, industry specific training and graduates of premier institutions of the country and abroad. The Doctoral program of the Department is famous for its academic rigour and contribution to the world of Management Research.

## **Workshop Coordinator:**

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