

PGP Final Placement 2019-2020 - Cluster 2

IIM Ahmedabad



February 10, 2020

Ahmedabad

IIM Ahmedabad conducted Cluster 2 of the Final Placement process for the PGP batch of 2020 on 10th February 2020. The second cluster comprised of six cohorts: Advertising & Media, Consumer Goods, Consumer Services, Consumer Electronics, General Management & Leadership and Retail B2B & B2C.

The Consumer Goods, Consumer Services and Consumer Electronics cohorts included regular recruiters like AB InBev, Airtel, Asian Paints, CavinKare, Dabur, ITC, Lenovo, L’Oreal, Nestle, Procter and Gamble, Samsung, Tata Sky and Wipro. The General Management and Leadership cohort comprised regular recruiters such as the Aditya Birla Group, CK Birla Group, Reliance Industries Limited and Tata Administrative Services, while the Retail B2B & B2C cohort consisted of firms like Amazon, eShakti and Apparel Group among others. New recruiters, including Colgate and Diageo, also participated in the process.

Having always had a healthy mix of diverse cohorts, a variety of roles were offered across geographies (including UAE) during Cluster 2. Consumer Goods firms extended the highest number of offers, closely followed by Consumer Services and General Management firms. This is a reaffirmation of the quality of the program at IIMA. AB InBev made the highest number of offers (including pre-placement offers) – 8, closely followed by Airtel – 7, in Cluster 2. Among General Management firms, CK Birla Group made the highest number of offers – 6.

The third cluster is scheduled to be conducted on February 13, 2020.