



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Requires

Case Writing RA for Prof. Subhadip Roy, Marketing Area

Prof. Subhadip Roy in the marketing area is looking for a case writing associate on an urgent basis. The cases subsequently finished would be published as a part of IIMA Case Centre. For further details about the case method and the cases registered with IIMA, visit <https://cases.iima.ac.in/index.php/>.

The selected person is expected to perform the following tasks:

1. Work under the guidance of faculty members to develop cases and teaching notes. Some of the activities involved are:
 - a) Conduct background research about the company and other relevant materials.
 - b) Participating in interviewing and other data collection activities.
 - c) Transcription, translation and archiving of data in usable format.
 - d) Develop case drafts.
 - e) Ensure that the case adheres to the IIMA protocols for all purposes.
 - f) Coordinate with the company and other parties.
 - g) Undertake steps for obtaining review comments, editing and case registration.
 - h) Preparation of teaching notes and other instructional materials.

2. Identify possible case leads from internal and other published sources and help maintain a database. Communicate with suitable personnel in the organization to receive permissions for case writing.

Desired Qualifications: The ideal candidate should hold a minimum Master's Degree (MBA in Marketing preferred). The candidate must have good academic record, good communication skills and have the confidence and capability to interact with both top level

personnel and blue collared workmen. High proficiency in writing in English. Competent in computer applications like Word, Excel, Power Point etc.

Age: Below 35 years

The position is purely on temporary basis and is initially for 6 months.

The consolidated compensation will be INR 20000 per month depending upon qualifications and experience.

Interested persons may apply on or before Saturday, September 28th, 2019 by sending their CV to subhadipr@iima.ac.in with e-mail subject as "Application for Case Writing RA position in Marketing".

Shortlisted candidates only would be called for interview. The selected candidate is expected to join from October 05, 2019.