GOLD AND GOLD MARKETS 2020, 7-8 FEBRUARY 2020

INDIA HABITAT CENTRE, NEW DELHI

Agenda for Day 1 : 7th February 2020

9AM                    Registration

930 to 1030:           Inauguration

Welcome address by Prof Arvind Sahay, Chairperson, IGPC at IIMA
Somasundaram PR., Managing Director, World Gold Council
Keynote Address: Shri Atanu Chakraborty, Secretary, Department of Economic Affairs

1030 to 1050:          Is gold a luxury product? An empirical study by People Research on India's Consumer Economy (PRICE)
Dr Rajesh Shukla, MD & CEO of PRICE Research
An introduction to IGPC's national household survey on gold consumption

1050 to 1215:          Financial Market Evidence of Gold's Special Role in India,
Dirk Baur, Professor, University of Western Australia

  Forecasting short run Gold Spot Prices in India using Mixed Frequency Models
Varun Yadav, Doctoral Student(Economics), IIM Ahmedabad

  Price Discovery in Indian Gold Markets
Abhishek Haider, Academic Associate, IIM Ahmedabad and Himanshu Sharma, Fixed Income Analyst, Bank of America

  Round the Clock International Price Discovery of Gold
Neharika Sobti, Department of Financial Studies, University of Delhi

  A Study of Behavioral Pattern of Physical Stocks and Deliveries in Indian Gold Futures Market
V Shunmugam and Tulsi Lingareddy, MCX India Ltd
1215 to 1315: **Panel Discussion: Stepping up the product offerings in gold derivatives.**
Moderated by Viral Shah, India Infoline Wealth
Shivanshu Mehta, MCX India Ltd
Nagendra Kumar, NSE India Ltd
Amit Suman, MMTC-PAMP India Ltd
Vikram Dhawan, Nippon Life India Asset Management Ltd

1315 to 1415: **Lunch**

1415 to 1530: **Innovations in gold market place:**

*Gold traceability, bullion banking, and trusted SIP’s using Blockchain technology* - Abhinav Ramesh, CEO Chainflux Technologies.

Panel discussion: How new generation players are shaping gold and jewellery trade as consumers move from a collectivist to an individualistic culture.
Moderated by Prof. Arvind Sahay
Rhea Chaterjee, Vice President, Safe Gold
Prasad Shahane, Head of Lender Partnerships, Rupeek

*How Rupeek is helping Indian banks double the personal gold loan market*, a presentation by Sumit Maniyar, CEO, Rupeek

**Session Chair:** Arvind Sahay, Professor of Marketing and International Trade, IIMA

1530 to 1630: **Preferences, Use and Impact of Gold Savings product in Migrant Corridors**
Jithin Jose and Shashank Sreedharan, IFMR LEAD (Krea University)

*Behavioural Factors impacting the investment decisions in Gold - Exploratory study*
Pranita M Waghmare, Doctoral Student and Dr. Smita Shukla, Professor, University of Mumbai.

*Gold purchase preferences and consumption values of women teachers in Kerala*
Sruthy Madhavan, Research Scholar, SMS, Cochin

*Online consumer behaviour, and consumer perception of Wishlist vs Cart, in context to jewellery retailing*
Sukriti Sekhri, Doctoral Student, IIMA
1630 to 1730: **Enhancing Global Presence of Jewellery Products**

*Key International Marketing Developmental Models, India's penetration in World Market for Gold & Silver Jewellery, Available Government benefits w.r.t Marketing, Promotion & Branding*

Sabyasachi Ray, Executive Director, GJEPC

*The opportunities for the Indian jewellery industry to improve margins in GATT?*

Jayant Raniga, Pure Jewels, UK

*Should gold continue to hold relevance in GATT?*

Arjun Raghavendra, Independent Legal Consultant, Former IRS officer

Session Chair: Sudheesh Nambiath, Head, India Gold Policy Centre at IIMA

1730 to 1830: **The Role of Family Members in Gold Buying Decision - An Empirical Study Using Correspondence Analysis**

Girish S Pathy, Assistant Professor, Bhavan’s Royal Institute of Management, Kochi

*An Empirical Analysis of Perceptions of Investors towards Gold*

Navjot Kaur, Research Scholar, GNDU, Amritsar

*Analysis of consumer behavior: A special reference to gold jewellery purchase*

Aanchal Amitabh, Associate Professor, SRM IST, Delhi

*Sentimental Impact of U.S. President Trump Tweets on Financial Markets in 2019 and the prediction of the percentage change in Gold price using machine learning model and natural language processing*

Renisha Chainani and Anuradha Poddar, IIMA

1900 to 2000: Dinner
Day 2: 8th February 2020

Session chair: Sanket Mohapatra, Professor of Economics, IIMA

9:30 to 11:00: **Impact of Financial Knowledge in Ascertaining Risk Appetite and Risk Tolerance of Gold Investors - A Test of Expected Utility Theory**
Vandana Panwar, Professor, Prin. L. N. Welingkar Institute of Management

**A Golden Death of Dogma to Invest in Gold: A New Investment Approach to Transform the Sector with Respect to Consumer Behaviour**
Sudhi Ranjan Dash, Strategy consultant and Jita Rani Udgata, Asst Director, Trade Policy at GJEPC

**Understanding working capital requirement of Indian jewellers**
Pooja Thakker, ACS, CA (Inter), IIMA

**New paradigm of Bullion Banking in India - An Empirical Investigation**
P. Hemavathy, S. Gurusamy, Department of Commerce, University of Madras

Tea Break

11:10 to 12:00: **Panel discussion: Setting a benchmark on compliance, who takes the lead?**
Moderated by: Arjun Raghavendra, Independent consultant (legal) and former IRS officer
Sharad Jobanputra, Chairman, Sequel Logistics
Haresh Acharya, Director, Parker Bullion & Refinery
D.D. Karel, Director, N.M. Karel & Sons
Surendra Mehta, National Secretary, India Bullion & Jewellers Association

12:00 to 13:00: **Creating a Market for Indian Refined Gold: A Survey**
Paramita Mukherjee, IMI Kolkata and Vivekanada Mukerjee, Jadavpur University

**Gold Exploration and Mining in India: Current Status and The Prospect**
Prabhakar Sangurmath, Former Executive Director, Hutti Gold Mines
Kapil Shukla, IIMA, Minal Marathe, IIMA

13:00 to 14:00: Lunch

14:00 to 15:00: **Panel discussion: Creating a vibrant domestic gold lease rate for Indian gold trade**
Moderated by Neville Patel, HDFC Bank Ltd.
Mehul Thakker, First Rand Bank
Vipin Raina, MMTC-PAMP India Ltd
Manish Padhye, ICICI Bank Ltd
M Shankara Subramanian, KTM Jewellery
Session chair: Biju Varkkey, Professor of HR & Industrial Relations, IIMA

1500 to 1600:  A sociological study of goldsmiths of Bengal: migration, artisanal entrepreneurship, and social mobility.
   Anindita Chakrabarti, IIT Kanpur

   'Our ears have been bare since then': Gold ownership in a raw silk producing town through the economic reform period.
   Nithya Joseph, French Institute, Pondicherry

   Sumeetha M., Christ University

1600 to 1630:  Exploring new areas of research - Open house

1630:  Vote of thanks

For registration check here