A 3-Day Research Workshop on
MANUSCRIPT WRITING AND HIGH-QUALITY PUBLISHING
(April 3-5, 2020)

At

IIM Ahmedabad

Coordinated by:
Prof. Vishal Gupta
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About the Workshop:
The workshop will be held on April 3-5, 2020 at IIM Ahmedabad. The workshop aims to provide research scholars and faculty working in the field of Management (Social Sciences) on the aspects of crafting and conducting high quality research. The purpose of the workshop is to help the participants develop ideas and working manuscripts with the aim of taking them forward for publication in high-quality journals. The workshop will include presentations by IIMA faculty as well as discussions with participants on their manuscripts.

Focus of the Workshop:
The present workshop will focus on the following topics:
• Exposure to tips for crafting and conducting high quality research.
• The facilitator will share guidelines and tips to keep in mind when developing the different sections of a good manuscript (such as ‘Introduction’, ‘Literature Review and Hypotheses’, ‘Methods’, ‘Results’, ‘Discussion’, and ‘Conclusion’ sections).
• Opportunity to seek specific inputs on your work from faculty from IIM Ahmedabad.
• Participants can discuss their research ideas with workshop faculty and seek advice on their manuscripts.

Application Process and Deadline (January 31, 2020):
Participation in the workshop is by application only. In order to maximize the usefulness of the workshop to the participants, interested scholars should submit a manuscript of not more than 5000 words (excluding references, figures and tables) by January 31, 2020. The papers must be formatted according to APA style guidelines (please see the style guide here: https://apastyle.apa.org/). The manuscript should describe the project, the intended theoretical contribution, the research design, the empirical approach, and the status of the project idea to date. The manuscript submission link is: https://forms.gle/3CLTe9T3KN5wvzfK7

Registration Fees, Accommodation and Details:
The fees for the workshop are Rs. 3500 (including GST). Please note accommodation charges are not included in the fees. Only those authors whose manuscript gets selected, will be invited to register for the workshop.
Accommodation: Accommodation for participants (if requested by the participants) will be made available at IIMA campus at an additional cost of Rs. 1700/day (fees will include breakfast, lunch and dinner). The seats of the workshop will be limited (50 in number).

Workshop Agenda:
The workshop will start on April 3 at 9.30 am and will end on April 5 at around 4.30 pm. Participants are advised to reach the venue by about 9 am on April 3, 2020.

DAY 1 (April 3, 2020, Friday): Registrations will be from 9-9.30am
Topic 1 (9.30am-10.30am): Developing Strong Research Ideas: Session will focus on how to develop research proposals, and promising research ideas
Topic 2 (10.45am-12noon): Writing ‘Introductions’: Elements of ‘Introduction’ section
Topic 3 (12.15pm-1.15pm, 2.15-3.30pm): Conducting ‘Literature Reviews’: Writing strong ‘Literature Reviews’
Research Presentations and Discussions (4pm-6pm): 5-minutes presentations by participants and discussions/feedback section

DAY 2 (April 4, 2020, Saturday):
Topic 1 (9am-10.30am): Developing Matching ‘Methods’ to Research Questions: Developing a strong ‘Methods’ section
Topic 2 (10.45am-1pm): Quantitative and Qualitative Research: Elements of qualitative and quantitative research
Topic 3 (2pm – 3.30pm): Introduction to ‘Mixed-Methods’ Research
Research Presentations and Discussions (4pm-6pm): 5-minutes presentations by participants and discussions/feedback section

DAY 3 (April 5, 2020, Sunday):
Topic 1 (9am-11am): Writing ‘Results’ and ‘Discussion’ sections of the manuscript: Discussion on how to write ‘Results’ sections and the ‘Discussion’ sections of the manuscript.
Topic 2 (11.15-1pm): Putting it all together: Writing papers and submitting to journals
Research Presentations and Discussions (2pm-4pm): 5-minutes presentations by participants and discussions/feedback section

About the Workshop Coordinator (Prof. Vishal Gupta):
Vishal Gupta is an Associate Professor in the Organizational Behavior Area at the Indian Institute of Management Ahmedabad, India. He obtained his doctorate in Human Resource Management from the Indian Institute of Management Lucknow, India, in 2013. His PhD thesis on ‘Leadership in Public Sector R&D Organizations’ was awarded the ‘Outstanding Doctoral Dissertation’ award in the year 2013-14 in Leadership & Organizational Development category by European Federation for Management Development and the Emerald Group Publishing. He was recognized as an ‘Emerging Psychologist’ by the National Academy of Psychology, India in 2014. In 2016, he was conferred the ‘Young Scientist Award’ by the National Academy of Sciences India and Scopus (Elsevier). His webpage is: www.iima.ac.in/~vishal

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