



**INDIAN INSTITUTE OF MANAGEMENT
AHMEDABAD**

Requires

Associate Vice President – Corporate Relations, MBA-PGPX

IIM Ahmedabad has been successfully offering a One Year Full Time Post Graduate Programme in Management for Executives (MBA-PGPX). It has consistently ranked among top 30 business schools in the world. MBA-PGPX participants are professionals with an average 8+ years of work experience and around average of 33 years of age. They come from diverse professions and backgrounds with aspirations to join senior and middle level positions in organizations.

The institute wishes to hire a passionate professional to lead its outreach, career development, and alumni connect initiatives. The role requires extensive traveling and networking with industry leaders and corporate heads across the globe to strengthen the MBA-PGPX recognition among recruiters, alumni network and also potential applicants.

The candidate's main role would be to strengthen the corporate relations of the Institute. For this, he/she will be required to proactively use his/her connections to create and nurture high level corporate relationships, increasing their engagement with the institute through personal visits and networking. The candidate is expected to actively identify connections and convert them into potential long-term recruiting partnerships with the institute by understanding the requirements of the corporates and aligning the needs with offering the right mix of graduate profiles to match the need.

Job Description:

1. Leverage own and institute's network to build relationships with C-Suite and HR Heads.
2. Increase recruiter pool size by increasing MBA-PGPX brand awareness.
3. Improve engagement with alumni and their connection with the institute for better career services for students.
4. Constantly work with IIMA's Media and Marketing cell to strengthen the brand awareness of the MBA-PGPX.
5. Plan for networking events, marketing campaigns and use his/her top-level corporate networks.
6. Establish and anchor the Career Development services for students enrolled in one-year full time program in management for executives.
7. Set up systems to liaison with IIMA alumni for recruitment purposes

Qualification, Experience & Skill Requirements:

- Post graduates or Masters in any of these fields (Business Administration, Human Resources, Psychology, Sociology, Communication, Education and related fields) with

minimum 10 years of post-qualification experience (may be in the areas of recruiter relationship building, placements, networking, corporate communications, marketing etc.), of which about 8 years must be in an overall supervisory position.

- Brings entrepreneurial skill set and orientation to work
- Excellent communication skills and ability to work in a multi-stakeholder environment.
- Willingness to travel
- Passion to take the IIMA MBA-PGPX brand to new heights
- Strong corporate network with C-Suite and HR Head executives across industries
- Experience of 10+ years as a senior executive in corporate post management education
- Proactive with go-getter attitude
- Experience in managing recruiter relationships (preferred)

Age: Maximum 50 years as on the last date of application. The institute provides age relaxation as per GOI rules. Additional 5 years' age relaxation is given to women candidates.

Salary & Allowances: Selected candidate will be offered the appointment on Tenure Based Scaled Contract for fixed-term of three years, which may be extended for further period as required. **Salary will not be a constraint for the deserving candidate and will be commensurate with the candidate's profile and experience.**

Interested candidates are advised to **APPLY ONLINE ONLY** latest by **July 13, 2022**.

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