

**A Workshop on**  
**MANAGEMENT RESEARCH IN THE INDIAN CONTEXT:**  
**OPPORTUNITIES AND CHALLENGES**  
**&**  
**PAPER DEVELOPMENT WORKSHOP**  
**(January 4-6, 2019)**



**Conducted by**  
Indian Institute of Management (IIM) Ahmedabad  
**In Partnership with**  
Indian Academy of Management

**About the Workshop:**

The workshop will be held from January 4 to 6, 2019 at IIM Ahmedabad, India.

The workshop will provide a unique platform for researchers working on management (or social science) papers to meet IIMA and other international faculty, get feedback on their on-going research, and learn about the various steps in developing strong research papers. The workshop will be interactive and will allow for in-depth discussions and individual feedback.

The workshop will consist of two parts.

**Part 1 (January 4-5, 2019): Conducting High-Quality Research in India**

- **Topic 1: High Quality Research Writing**  
The presenters will share guidelines and tips to keep in mind when developing the different sections of a good manuscript and writing an impactful paper.
- **Topic 2: Management Research: Understanding the Indian Context**  
Session will focus on leveraging Indian wisdom for management (OB, HRM and Strategic Management) research. The session will highlight the importance of grounding our research in the Indian wisdom traditions and the necessity of doing highly contextualized research, showcasing the unique context of India in terms of national culture, regulatory systems, social, and political conditions.
- **Topic 3: Crafting and Conducting High-Quality Qualitative Research:** The session will introduce the participants to various qualitative research methods (thematic analysis, grounded theory, case-based research) and will provide them insights on how to conduct such research.
- **Topic 4: Crafting and Conducting Mixed-Methods Research:** The session will introduce the participants to the research approach employed in carrying out mixed-methods (a combination with qualitative and quantitative research methods) research.

## **Part 2 (January 6, 2019): Paper Development Workshop**

The Paper Development Workshop will consist of group discussions for participants to receive detailed feedback from experts on their ongoing research projects. In small groups, four or five participants will interact with one or two faculty members, which will allow each participant to discuss one research idea in some depth. The objective is for the participants to develop their ideas to conduct research on the selected theme and be able to publish it.

### **Who should attend?**

This workshop is designed for researchers working in social sciences (OB, HRM, Strategy, and Organization theory) and who are interested in developing getting inputs on doing high-quality research work. The workshop will help researchers in developing high quality research manuscripts.

### **Registration Fees and Details:**

**Workshop Fees:** ₹5000/participant (including GST)

**In order to register for the workshop, please make the payment at:**

[https://web.iima.ac.in/index.php?id=544&p\\_id=153](https://web.iima.ac.in/index.php?id=544&p_id=153)

**After making the payment, please register at:** <https://goo.gl/forms/mxxP6Oq6C1Pv0njf2>

**Last Date for Registration:** Registration will close on **December 15, 2018** or when the seats of the workshop are filled (whichever is earlier). The seats of the workshop are limited (60 in number). The registration will be purely on first-come-first-serve basis. IIMA reserves the right to deny registration once the seats are full.

### **Submission Procedure for Paper Development Workshop**

To participate in the ‘**Paper Development Workshop**’ (January 6, 2019), please submit an extended abstract of 2,000-3,000 words to [submissions.indam@gmail.com](mailto:submissions.indam@gmail.com) by **December 1, 2018**. Your abstract should clearly summarize the study’s focal area, theoretical background, research gap and question, and include details about the data, analytical strategy (for empirical papers), and preliminary results. Participants need to be registered for the complete workshop to participate in the ‘Paper Development Workshop’.

### **Accommodation:**

The Paper Developments Workshop will take place at IIM Ahmedabad, Ahmedabad, India. The workshop will not arrange for participant accommodation. Participants will need to cover their own travel and accommodation expenses. The workshop fees will cover lunch on all workshop days, one networking dinner (on January 5, 2019) and tea/coffee on all days.

### **Partner Journals:**

[\*South Asian Journal of Business Studies\*](#)

[\*Asian Business & Management\*](#)

If the participants would so choose, the promising papers submitted to the workshop would be considered and developed further for publication in the participating journals.

**Note:** For participants who do not have a paper to be discussed in the paper development workshop, the workshop will end by evening on January 5, 2019 (Saturday). For others, the workshop will end by evening of January 6, 2019.

## **Workshop Faculty**

### **Prof. Naresh Khatri, Professor**

University of Missouri, USA

Webpage: <http://hmi.missouri.edu/people/faculty/Khatri.html>

### **Prof. Shanthi Gopalakrishnan**

Professor and Editor-in-Chief, South Asian Journal of Business Studies

New Jersey Institute of Technology, USA

Webpage: <http://management.njit.edu/people/gopalkrishnan.php>

### **Prof. Dharam Bhawuk**

Professor

University of Hawaii at Manoa, USA

Webpage: <http://bhawuk.shidler.hawaii.edu/>

### **Dr. Charmi Patel**

Associate Professor,

Henley Business School, University of Reading, UK

Webpage: <https://www.henley.ac.uk/people/person/dr-charmi-patel>

### **Prof. Vishal Gupta**

Associate Professor, Organizational Behavior Area

IIM Ahmedabad

Webpage: <http://www.iima.ac.in/~vishal>

### **Prof. K V Gopakumar**

Faculty, Organizational Behavior Area

IIM Ahmedabad

Webpage: <https://www.iima.ac.in/web/faculty/faculty-profiles/k-v-gopakumar>

## **Contact Details**

For any queries, please contact the below mentioned:

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