



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

NSE Centre for Behavioral Science in Economics, Finance, and Marketing at IIMA

Requires

Research Manager - Projects

Overview:

The Indian Institute of Management Ahmedabad (IIMA) established the NSE Centre for Behavioral Science in Economics, Finance, and Marketing (CBS) in December 2019. This Centre is equipped with sophisticated infrastructure and technology to conduct experiments and discover how different aspects of behavioural sciences impact processes and outcomes in diverse disciplines. The laboratory is equipped with specialized equipment like eye-tracker, EEG and GSR device.

The objective of CBS is to conduct research in the areas of cognitive sciences and business, in particular, economics, finance, marketing and organisation behavior.

Responsibilities:

We are looking for a self-motivated, highly active and productive academic, who will be expected to do research and also support the running of the laboratory and consult other researchers on the use of the experimental method.

Research and consultation responsibilities:

- a) Conceptualise and write research paper in areas mentioned above for publication, in coordination with faculties,
- b) Assist faculties with their research experiments,
- c) Consultation of researchers on experimental method,
- d) Programming of laboratory administration applications.

Administrative responsibilities:

- a) Maintenance of technical laboratory infrastructure,
- b) Development of procedures and rules for laboratory use,
- c) Support of ethics approval processes,
- d) Administration of recruitment of participants for experiments,
- e) Organizational support for running experiments,
- f) Administrative support for the faculty members of CBS,
- g) Support Chairperson of Center in outreach and engagement with industry

Qualification, Experience & Skill Requirements:

- PhD/ FPM in the areas related to Economics, Marketing, Finance, cognitive/ neuroscience with work in behavioural topics within these subject areas.
- Experience of at least three years preferred, applying experimental research methods and / or neuro methods in business, economics, finance, or marketing, will be desirable.
- Know-how related to instruments like EEG, Eye Tracker, fMRI and GSR will be preferred.
- Experience working on large datasets using STATA / R / Python
- A very good written and oral command of the English language is required.
- Industry engagement while not required would be considered a plus.

Number of posts: 1

Compensation: Compensation will be commensurate with the qualification and experience.

Tenure of the appointment: The appointment is initially for One year with a potential for extension based on performance.

Location: The selected candidate will be working from IIM Ahmedabad campus. IIMA provides access to the library and computer center. If selected, the candidate is expected to manage their own accommodation, outside the IIMA campus which is centrally located within the city of Ahmedabad.

Interested candidates are advised to **APPLY ONLINE** latest by **January 20, 2022**.

<https://docs.google.com/forms/d/1y728N6UNXy8MGiY95XJ1oUNf3k4k5CJfbBUfZLn-JK8/edit>

For any difficulty with google form, please send an email including CV and cover letter to mini@iima.ac.in