



IIMA's partnership with Duke University, USA, enables school children to benefit

IIMA, May 23, 2008: We would like to **invite the media on Monday the 26th of May 2008, from 11:30am - 12:30pm at the IIMA New Campus Seminar Room 08** to witness the First Duke Talent Identification Programme in India for children being held at the Indian Institute of Management Ahmedabad from May 18, to June 07, 2008.

Duke University's Talent Identification Program (Duke TIP) is currently being delivered on the campus of IIM-Ahmedabad. **Academic inputs and Logistical support have been provided by both Duke University and IIM-Ahmedabad. Nine instructors and faculty from Duke TIP are teaching two courses for 8th standard children from 13 schools from four cities.** The program provides a unique learning environment designed to motivate and challenge the academically talented students, within a supportive and nurturing campus setting at IIMA. Children will be exposed to college level knowledge with a view to broadening their exposure to the best knowledge and pedagogy that can be put together for them. The students include children from disadvantaged backgrounds.

You will get an opportunity to observe the two Duke TIP classes in session, followed by an address to the Duke TIP students and an opportunity to interact with the students. **The venue will be the New Campus of IIM-Ahmedabad and the classroom tour will begin in Seminar Room 8.**

Dr. Martha Putallaz, the Director of the TIP program and Professor of Psychology; Mr. Brian Cooper, Director of Educational Resources; Dr. Blair Sheppard, the Dean of the Fuqua Business School; and Dr. Peter Lange, the Provost (all at Duke University) will address the gathering. Dr. Shailendra Raj Mehta will welcome the participants on behalf of IIM-Ahmedabad and Duke Corporate Education.

Media Invite

Date : May 26, 2008
Time : 11.30 a.m. to 12.30 p.m.
Venue : IIMA New Campus, Seminar Room 08

Please do join us.

Media Invite on May 26, 2008 (Monday) 11:30am - 12:30pm at the IIMA New Campus Seminar Room 08

Some FAQ's:

1) Why Ahmedabad?

Duke University's Corporate Education arm already has a collaboration with the Indian Institute of Management, Ahmedabad in the field of custom corporate education. This made it natural do the first TIP program in Ahmedabad, on the IIM-A campus. The students will live in IIM-A dorms and they will learn in IIM-A classrooms.

2) When and how is it going to be run?

It is being run from 18th May to 7th June. It will be a full time, residential program for the duration. All the waking hours of the students will be filled with various activities. The students have come prepared to work intensively for the entire duration of the program. The instructors/faculty for the course, will come from the United States and will live on campus with the students. The campus environment is very important in terms of setting the context for the course. It is going to be very important that the students be able to communicate effectively in English. In subsequent courses, we may seek to broaden the languages in which the program is delivered.

3) How much will it cost the students?

Nothing at all for this first TIP program. All the costs are to borne by Duke University at this time. In the future different funding models may be used.

4) What will be taught in the program?

The curriculum will consist of a) Engineering Problem solving and b) Java for video games. As part of these programs they will work on designing bridges, building windmills and developing video games and in the process getting to learn the fundamentals of engineering and computer science.

5) What is the target population?

We have invited students who have completed the 8th standard by this summer. From all over India we have chosen 17 boys and 17 girls.

6) How were the students be chosen?

We asked some selected English medium schools in Ahmedabad, Delhi, Hyderabad and Bangalore, to nominate some of their best 8th standard students. This pool was narrowed down to 34 by TIP. All 34 students that were offered places, have accepted.

ⁱSome additional information:

IIM-Ahmedabad (<http://www.iimahd.ernet.in>) is the premier business school in India and in the Asia Pacific Region. Duke is one of the most competitive universities in the United States and its various schools (e.g. medicine, business, public policy, and the environment) are among the best in the world. It is typically ranked in the top 5 or top 10 universities in the US. The latest rankings are at:

http://colleges.usnews.rankingsandreviews.com/usnews/edu/college/rankings/brief/t1natudoc_brief.php

TIP was started at Duke over 25 years ago. This is how TIP has been described:

“The Duke University Talent Identification Program (Duke TIP) is a non-profit educational organization that is recognized as a leader in identifying and serving the educational needs of academically gifted youth. Through identification, recognition, challenging educational programs, information, advocacy and research, Duke TIP provides resources to gifted students, their parents, educators, and schools for the development of the students’ optimal educational potential. Since 1980, over 1.8 million students have benefited from one or more of Duke TIP’s programs and services. For more, visit www.tip.duke.edu.”

News stories about TIP may be found at:

<http://www.tip.duke.edu/about/news/>

In particular would like to recommend the piece that Forbes magazine did:

http://www.forbes.com¹/free_forbes/2007/0409/100.html

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