



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Requires

Neuroscience/Behavioral Science Research Assistant

for the NSE Centre for Behavioral Science (CBS)

CENTRE DESCRIPTION

The NSE Centre for Behavioral Science is the first of its kind in a management institution in India. The CBS aims to build a cross-disciplinary platform for conducting and disseminating research grounded in neuroscientific and behavioral knowledge across diverse fields of management including but not limited to finance, economics, marketing, organizational behavior and human resource management. The CBS Laboratory is equipped with a **32-Channel EEG system, screen-based & portable eye-tracker, and galvanic skin response**. The laboratory is designed to explore the applicability of behavioral science theories in marketing, finance, and economics for generating and disseminating ideas around these themes. The Centre conducts experiments and research to generate meaningful decision-making insights for industries, as well as to help shape better policies and improve services.

JOB DESCRIPTION

- Assist faculties with research projects & experiments in sync with the required skillset.
- Administration of recruitment of participants for experiments if required.
- Organizational support for running experiments.
- Administrative support for the centre viz. Conference organization, webinar and seminar support; social media engagement and updates.
- Mandatory conceptualization and drafting of at least one research paper in the aforementioned areas for publication in coordination with faculties.

QUALIFICATIONS: Applicants who have completed a Master's Degree from a recognized Institute or University in an analytical or human insights-focused field including, but not limited to Cognitive Neuroscience, Behavioral Finance, Cognitive Science, Neuro Marketing, Behavioral Economics, etc. would be preferred. Please note that undergraduate applications will not be entertained.

REQUIRED SKILLSET

- An understanding of finance/OB/Economics/Consumer Behavior/Psychology/Data Analytics or curiosity to learn. (Preferred)
- Well equipped with experiment-building and stimulus presentation softwares such as **E-Prime**. (Mandatory)
- **EEG & Eye Tracker Data Acquisition and Analysis**. (Mandatory)
- Working knowledge of any programming language **MATLAB/Python/R**. (Mandatory)
- Well versed with statistical tool/software. (**SPSS/R**) (Mandatory)

**Please note that this position is highly suited for those individuals who are interested in pursuing a Ph.D. in their related field.*

APPOINTMENT TENURE: Depending on the skillset, the tenure of the appointment could range anywhere between 4-12 months with a potential for extension based on performance.

LOCATION: The selected candidate(s) would be required to work from Ahmedabad. IIMA provides access to the library and the computer center for all Research Assistants. The campus is centrally located within the city of Ahmedabad with proximity to several residential and commercial hubs. Please note that on-campus accommodation is not provided and selected candidates are expected to look for accommodation by themselves.

SELECTION PROCESS: Selected applicants would be requested to go through a test that will determine the qualitative applicability and extent of knowledge base that is required for the profile.

REPORTING AUTHORITY: Chairpersons, NSE Centre for Behavioral Science

COMPENSATION: Compensation will be commensurate with the qualification and experience.

LAST DATE TO APPLY: Interested candidates are expected to apply online latest by **March 01, 2024**. Any applications sent after this date will not be entertained. Please note that if you do not receive a call for an interview from the NSE CBS within a month from the deadline, your application does not meet our requirements. Please do not call on personal mobile numbers for inquiries.

MODE OF APPLICATION: Interested applicants should [CLICK HERE](#) to submit their updated cover letter and resume. Please ensure that you combine the files into a single PDF in the order of (a) cover letter and (b) resume. Your cover letter should not be a summary of your resume. It should focus on why you want this position, how it is relevant to your research and your potential contributions to NSE CBS. Please note that applications sent on LinkedIn will not be entertained.
