

IIMA ENDOWMENT FUND

NEWSLETTER



IIMA
Endowment
Fund

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|| PARTICIPATING IN
SHAPING IIMA'S FUTURE ||

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LEAVE YOUR
MARK,
BUILD A
LEGACY



YOUR
CONTRIBUTION,
OUR
COLLECTIVE
GROWTH

2ND EDITION
DECEMBER 2023

ABOUT IIMA

ENDOWMENT FUND

In 2020, a group of like-minded alumni from IIMA came together to start the IIMA Endowment Fund (IIMAEF), a first-of-its-kind initiative for a B-school in India. Endowments are very popular globally, and most of the leading business schools in the world have billions of dollars in their endowments powered by their alumni. IIMAEF has been set up to recognize the contributions made by our alumni, and to help create a formal, well-governed, and professionally run structure through which they can give back to IIMA.

Since the integration with the erstwhile Development Office in June 2021, IIMAEF is now IIMA's unified fundraising and philanthropic arm for all contributions made to the Institute (alumni, corporate, CSR, multilateral agencies, etc). The team takes care of functions such as raising funds, facilitating deployment, managing donor relations, communications & engagement, and supporting the Institute in donor reporting & documentation for both general corpus and specific purpose donations to IIMA.



The activities of the IIMA Endowment Fund are carried out by the IIM Ahmedabad Endowment Management Foundation, a company incorporated under Section 8 of the Companies Act, 2013. The Board of the Foundation comprises alumni contributors as well as IIMA leadership, i.e., the Director and Dean – Alumni and External Relations (in ex-officio capacity). From 10 founding alumni, IIMAEF has expanded to currently 18 alumni Founders, Co-Founders and Co-Founding Batch spanning from batches as early as the 1960s to as recent as the 2000s. Sandeep Singhal (PGP 1999) is the Chairman of the Board of the Foundation and Chhavi Moodgal (PGP 2004) is the CEO.

The IIMA Endowment Fund offers alumni the opportunity to make a meaningful impact on the future of their alma mater and leave a lasting legacy at IIMA while providing tax benefits** to donors across various geographies. Your support will go a long way in funding projects, including growth & expansion, research, and faculty & student initiatives at IIMA.

**The contributions by Indian taxpayers to IIMA – both individual and organizations having Indian PAN are 100% tax deductible under 80G provisions of Income tax Act, 1961. Effective 1st April, 2023, 80G benefit towards tax deduction only remains for those who opt for the old tax regime. The new tax regime does not accord 80G tax deduction, even though IIMA is notified under 80G of Income tax Act, 1961. Filing returns for FY24 onwards in old regime vs new regime is currently at the discretion of the donors. Taxation details should hence be run past respective tax advisors in your local jurisdiction as needed

Prof Sunil Maheshwari

**Dean – Alumni & External Relations,
IIMA**



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IIMA's six-decade long legacy is dotted with pioneering contributions towards management education, supporting the country's economic development and shaping important public policies. Across the board, the Institute has produced illustrious individuals who have excelled in diverse domains from corporate, academia, government and entrepreneurship to non-profit, community, art and culture across the globe.

The Institute has been a torchbearer in many ways and over the years, our alumni have further brought pride to IIMA, fuelling its continued pursuit of excellence. We truly recognize and celebrate the excellence and achievements of our alumni and we envisage to channelize this strength back to our alma mater through meaningful initiatives at the Institute. One such way is Giving Back to IIMA through the IIMA Endowment Fund, and I am delighted to be associated with the IIMAEF in my role as the Dean-AER at IIMA.

The unwavering support from our alumni as well as the industry enables IIMA's prominence in thought leadership, research and academic excellence. I invite you to join us in this endeavour and help bring IIMA among the top B-Schools globally. And in doing so, I look forward to engaging and exchanging valuable thoughts & ideas with each of you.

”

Ms Chhavi Moodgal

CEO, IIMA Endowment Fund

“

I am pleased to share the 2nd edition of our newsletter with you. As you may be aware, the IIMA Endowment Fund was set up as a mechanism through which alumni & donors can contribute to the Institute.



Our role at the endowment is to nurture long-term and sustained relationships within IIMA's ecosystem; the alumni, faculty, various offices & departments internally as well as the industry, government & multilateral organizations externally towards the collective vision of bringing IIMA among world's best management education institutes.

Over the past two years, we have raised new commitments of INR 215 Cr and including the historical MOUs, our team manages INR 465+ Cr of philanthropic commitments to IIMA. This is a good start but if we compare ourselves to global endowments, we have a long way to go in terms of scale, engagement and utilisation - our journey requires the consistent support of IIMA Board, Endowment Board, our donors, alumni, faculty and staff at IIMA.

Going forward, we will continue to connect and engage with alumni and corporate donors. We are also expanding our reach to prospective donors in different geographies and exploring other instruments / asset classes besides cash commitments. One such mechanism could be giving through bequeathals (we have an example of bequeathal to IIMA from the recent past).

The IIMAEF essentially raises funds towards Institute's four focus areas :

1. Supporting World-Class Faculty through Chairs & Grants
2. Fostering Research through Centers of Excellence
3. Addressing Student Needs through Scholarships & Awards
4. Enabling Growth, Expansion and Internationalization including Infrastructure

From the above, at present, there is an immediate focus on supporting more student scholarships and encouraging faculty for research and case writing through grants.

I thank each one of you for sparing your time to read this newsletter and invite you to discuss, ideate, explore, collaborate and participate in shaping IIMA's future.

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30 NEW MERIT-CUM-MEANS SCHOLARSHIPS WORTH INR 2 CRORES SETUP FROM IIMAEF GENERAL CORPUS

June 2023

IIMA Endowment Fund's 30 new scholarships from the general corpus worth INR 2 crores were announced by IIMA Director, Prof Bharat Bhasker during the Inauguration and Orientation Programme for 2023-2025 Batch on 22nd June 2023, at the RJM Auditorium; brimming with the incoming students, faculty and colleagues. The Institute is also deeply committed to introducing more female and diversity scholarships; and we welcome our alumni and corporate well-wishers to help us reach our goal of providing financial support to nearly 50% of our students in the coming years.

This landmark announcement was made possible, thanks to the generous contributions from alumni and donors towards the general corpus of IIMA Endowment Fund. Instituted as merit-cum-means scholarships; these will be forwarded to the incoming Class of 2023-25 in their first and second year; 10 scholarships of INR 10 lakh each and 20 scholarships of INR 5 lakh.



We thank our 18 Founders, Co-Founders and Co-Founding Batch and all the contributors to the general corpus for IIMA Endowment Fund for their generosity and support. We also thank the Board of IIMAEF for their guidance including the Director, Prof Bharat Bhasker; and Dean-AER, Prof Sunil Maheshwari as well as Programme Chairs; and Chairperson and faculty members from the Financial Aids and Awards Committee; and other offices for their support in this effort.



At the IIMA Endowment Fund, we are committed to supporting the Institute's vision to further benefit current and future IIMA students through awards, scholarships and other meaningful initiatives. Previously, the funds from the general corpus of the IIMA Endowment Fund were deployed towards the first and highest-ever student award of INR 1 crore to a team of IIMA students for their winning startup idea.



Alum Pulak Prasad visits IIMA Campus for Book Talk with students and community June 2023

Mr Pulak Prasad (PGP 1992), Founder & CEO of Nalanda Capital, visited IIMA to share insights from his book "What I Learned about Investing from Darwin"; co-organized with Student Club and moderated by Prof Promila Agarwal. His book has garnered exceptional reviews; over 200 students, faculty, staff and alumni from Ahmedabad Chapter attended this event. He spoke about his interest in evolutionary biology and how encouraged by many readers who loved his quarterly letters, he decided to write the book.

Alum D A Prasanna and batchmates from PGP 1974 visit IIMA for his book talk event June 2023

Mr D A Prasanna (PGP 1974), Managing Partner at Acunova Life Sciences Ltd, visited IIMA for his book talk, "Innovate Locally to Win Globally: Inspiring Leadership Practices from the Indian MedTech Industry". The event was organized by Vikram Sarabhai Library and IIMA Alumni Association – Ahmedabad Chapter, and facilitated by the IIMA Endowment Fund. The session was moderated by Prof Alan D'Souza (PGP 1974); and their batchmates Mr PP Gupta, Mr Babulal Yadav and Ms Beena Handa also joined the event.



Fireside Chat with Rajesh Agarwal, Deputy Mayor of London for Business July 2023

An interactive session with Mr Rajesh Agrawal, Deputy Mayor of London for Business was co-organized with CIIE, Alumni & External Relations Office and Student Club at IIMA. Students, startups, and the IIMA community attended the event. Mr Agarwal is an Indian-born entrepreneur who moved to London in 2001; and is one of the patrons of the IIMA London Alumni Association. He was connected to the Institute by the office bearers of the Association. Later, he took a short campus tour.

Announcing the Dakshesh Verma Memorial Award

July 2023

In memory of our student, Dakshesh Verma (PGP 2022), his family has generously contributed to IIMA towards an award for PGP student(s); through the efforts of IIMA Endowment Fund. Each year, the award will be given to graduating student(s) who excel in Marketing project work of the PGP programme. The award, which is in the form of a cash prize, will be presented during IIMA's Convocation each year.

Dakshesh, a Biotechnology graduate spent five years in Marketing before joining IIMA, and was known among his friends and peers for his knack at the subject. For Dakshesh, one of the most defining moments of his life was getting through IIMA; inspiring his family to set up an award in his name to continue his association and legacy at his alma mater.



July 2023

Edelweiss CSR supports IIMA's SMILE Initiative and a full-fee female Scholarship

Edelweiss Financial Services Limited has made CSR contribution to IIMA for supporting SMILE Initiative that provides supplementary education to underprivileged school students as well as a full fee scholarship (merit-cum-means) to a deserving PGP-1 female student in the current academic year.

During the last eight years, over 600 children from the urban slums in the vicinity of IIMA have benefitted from this program, for which IIMA students also volunteer. Previously, PGP Batch of 1991 and Ahmedabad Alumni Chapter supported this program. The full fee female scholarship, also covered through this contribution, is a promising step as more corporates (through CSR) come forward to support IIMA's vision of providing significant waivers to need-based meritorious students.



PGP 1994 Batch supports Centre for Management of Health Services (CMHS) at IIMA

August 2023



PGP 1994 Batch is supporting the Centre of Management of Health Services (CMHS) at IIMA; which will help create a platform for advancing healthcare research, promoting knowledge sharing and dissemination, and driving positive change in the healthcare sector.

To mark this, an MoU exchange ceremony was organized between IIMA Director and the batch representatives during the inaugural session of 1st IIMA Healthcare Summit at the campus. The PGP 1998 Batch has also historically supported CMHS for office upgradation and maintenance. This support towards the Centre shall help take the CMHS's research and allied activities forward in the health domain.

AsianInvestor article on high growth potential of endowments in India

August 2023

IIMAEF CEO shared her thoughts on emerging endowments in the country and the promising trends in organized philanthropy space with AsianInvestor, for their article titled 'Endowment CEO sees high growth, more fund launches in India', published in August 2023. The article uncovered the learnings from IIMA Endowment Fund's work over the last two years, being the first for a B-School in India; and how it is now inspiring other colleges to set up their endowments in India. [Link to the article.](#)



Engaging interaction with Mumbai Chapter alumni

September 2023



At a lunch hosted by the Mumbai Chapter, IIMAEF CEO joined the Director and Dean-AER who shared Institute's updates, strategic projects & future plans, and the various initiatives & collaborative avenues for actively engaging with the alumni. The CEO shared some highlights and activities of the IIMA Endowment Fund. Over 100 alumni from the Chapter joined this event. During their 2-day visit, the Director and Dean also engaged with other Mumbai-based IIMA alumni, donors and Founders of the IIMA Endowment Fund.

INITIATIVES FACILITATED BY IIMAEF

IIMA Endowment Fund hosts Dinner with the London Alumni Chapter

September 2023

IIMA Endowment Fund hosted the first overseas event in London in collaboration with the London Alumni Chapter. Around 60 UK based alumni, invited guests and patrons of the UK Association including Lord Jitesh Gadhia and Deputy Mayor Rajesh Agrawal joined the event. IIMAEF CEO shared updates from the Institute and endowment's initiatives; and the ways in which alumni and donors can support IIMA. Prof Mohan Kaul commemorated Sir Ivan Menezes, Mr Anshu Jain & Mr Amit Bordia on behalf of the alumni community and the Institute.



Alums Nitin Parekh and Rajiv Sharma hosted during TRBS 2023

October 2023



IIMA Endowment Fund collaborated with the student organizers of the 7th edition of 'The Red Brick Summit' or TRBS 2023; for 'Thought Leaders Unplugged' a panel discussion featuring Mr Nitin Parekh (PGP 1985) – CFO at Zydus Lifesciences and Mr Rajiv Sharma (PGP 1996) – MD at Sterling Accuris. TRBS, IIMA's annual management symposium was organized from 29-Sept to 1-Oct, covering eminent speaker sessions, case competitions, workshops and networking. We congratulate the team TRBS 2023 and the students for a wonderful event!

PGP 1993 Batch supports Mental Wellbeing Initiative at IIMA

October 2023

PGP 1993 Batch is supporting an initiative focused on promoting mental wellbeing of the IIMA community including students, faculty and staff. This contribution will help fund the resources and related expenses for carrying out the activities in mental health at the Institute.

To mark this, an MoU exchange ceremony was organized between IIMA Director, Dean-AER, faculty Chairperson (Board of Emotional Wellness Services) and the batch representatives on 16th October 2023. Previously, PGP 2008 Batch had contributed towards counselling services at IIMA.



Announcing the 'Shantanu Agarwal Award'

December 2023



In memory of our student, Shantanu Agarwal (PGP 2019-2021), his family and friends have contributed to IIMA towards an award for PGP students who excel in Finance courses of the programme. The award, which is in the form of a cash prize, will be presented during Convocation.

Shantanu was known among his friends and peers for his vibrant and full-of-life personality. We are proud of him for showing courage in battling his medical condition and choosing to come back to complete his degree in 2022; inspiring his family and friends to set up the award.

IN OTHER NEWS

LAMP LIGHTING AT THE NEW IIMA ENDOWMENT FUND OFFICE

The IIMA Endowment Office space was inaugurated by Director, Prof Bharat Bhasker on 19th June; marked by lamp lighting; and joined by Deans, the Chief Administrative Officer and the Project Team that worked on building this space. Several colleagues from various departments and offices at IIMA, including CIIE (IIMAEF office previously worked from the CIIE building) also joined.



The Endowment Office welcomes alumni, donors and well-wishers to visit (Ground floor, Forum Tower, IIMA New Campus) when in Ahmedabad / visiting the campus!

IIMAEF CEO writes foreword for PGPX Newsletter

October 2023

Ranked among the top, IIMA's PGPX programme provides a transformative experience to top professionals in an ever-shifting global economy. At the IIMAEF, we look forward to a continued association with the PGPX community; we are delighted that the current cohort invited the IIMAEF CEO to write a foreword in their newsletter, 'Xperiences' launched earlier this year. We are committed to collaborate and work collectively with IIMA stakeholders towards making IIMA the top choice for every student and professional globally.



IIMAEF collaborates with IIMA Ahmedabad Alumni Association

November 2023

IIMA Endowment Fund collaborated with the Ahmedabad Alumni Chapter and participated in their annual gala event attended by Institute leadership, retired faculty members and over 100 alumni (and their families) for a Diwali Get-Together. It was a joyful evening filled with networking opportunities and engaging & prize-winning activities. At the occasion, IIMAEF hosted the 2nd edition of the Trivia Quiz comprising fun questions on IIMA, Sports, Cricket and Bollywood; leading to 50+ prizes!!

IIMA community celebrates Institute Day 2023

December 2023

IIMA celebrates the Institute Day on 11th December, as its founding day every year with the entire community including the Institute administration, faculty members, staff and IIMA community coming together for the Institute Foundation Day Lunch and evening cultural programme organized by the Welfare Committee.

The programme includes felicitation of IIMA community members by the Director followed by performances by community children, faculty, staff and students. IIMAEF CEO, an alumna from the Institute, relived her student days by participating in a play produced and directed by IIMA's theatre club - IIMACTS, of which she was an active member as a student many years ago.



UPDATES FROM THE INSTITUTE

Inauguration and Orientation Programme for PGP & PGP-FABM (2023-25 Batch); Ms Madhabi Puri Buch, Chairperson, SEBI and IIMA alumna speaks at the session



IIMA Director, Prof Bhasker speaks at Business Today's Best B-Schools & HR Summit at Delhi

Young Alumni Achiever's Awards 2022 held at IIMA Campus



Diversity in the incoming batch of 2023-25 and initiatives of Equal Opportunity Office (EOO)

Release of survey on Business Inflation Expectations Survey (BIES) for May 2023; authored by Prof Abhiman Das from the Misra Centre for Financial Markets and Economy at IIMA



Report Launch of 'AI in India – A Strategic Necessity' by IIMA Director Prof Bharat Bhasker and leadership team from BCG India; by Brij Disa Centre for Data Science and Artificial Intelligence

G20 journalists visit IIMA; session showcased Institute's legacy, centres of excellence, and endowments' initiatives. At the interaction, IIMAEF CEO also talked about endowment and the initiatives facilitated by endowment at IIMA.





IIMA hosted British High Commission and British Council on campus

3rd International Conference on Indian Business and Economic History (1-2 Sept 2023) on campus



134 participants completed the Accelerated General Management Programme-Blended Learning (AGMP-BLII) programme at IIMA

Findings of 76th round of the Business Inflation Expectations Survey (BIES) released



IIMA partnered with ILDC-FLAGCCIP [Food, Land, Agriculture, Climate Change, Institutions and People] Forum Workshop on Inclusion and Convergence for a Sustainable Food and Land Use Future

7th edition of 'The Red Brick Summit' organized at IIMA (29 September to 1 October)



Mr. Raamdeo Agrawal, Chairman & Co-founder of Motilal Oswal Group hosted at IIMA for student interaction

Misra Centre for Financial Markets and Economy at IIMA hosted World Bank Chief Economist (South Asia Region) for a seminar on South Asia Development Update: Toward Faster, Cleaner Growth



IIMA and IDDRI organised a Stakeholder Engagement Workshop on Sustainable Decarbonisation Pathways for Gujarat under the aegis of the Government of Gujarat

An all-women team from IIMA emerged as the winner at the 2023 edition of the Accenture Innovation Challenge in the business schools' category



IIMA conducted the valedictory ceremony for 100 fellows from the Mahatma Gandhi National Fellowship programme at IIMA

Arun Duggal Centre for ESG Research at IIMA and Misra Centre for Financial Markets and Economy at IIMA co-organized the India Responsible Capital Conference 2023 at IIMA



IIMA hosted a delegation from the International Office of Singapore Management University to explore potential collaborations between the two institutions

IIMA Centre for Digital Transformation hosted the International Conference on Digital Organizations 2023-24 at IIMA



A CLOSE ENCOUNTER OF THE THIRD KIND

ALUMSPEAKS

in words of
Mr Sanjeev Bikhchandani
PGP 1989



I first came across Prof Abhinandan Jain when my brother brought home a book titled “Marketing Management – Cases and Concepts” by Nikhilesh Dholakia, Rakesh Khurana, Labdhi Bhandari and Abhinandan K Jain.

I would leaf through the volume, now and then, hoping to glean some wisdom when I was in my job in an advertising agency right after college.

When I joined IIM Ahmedabad a couple of years later, I felt I was in my comfort zone because I was familiar with the names of these four great acharyas of the institute.

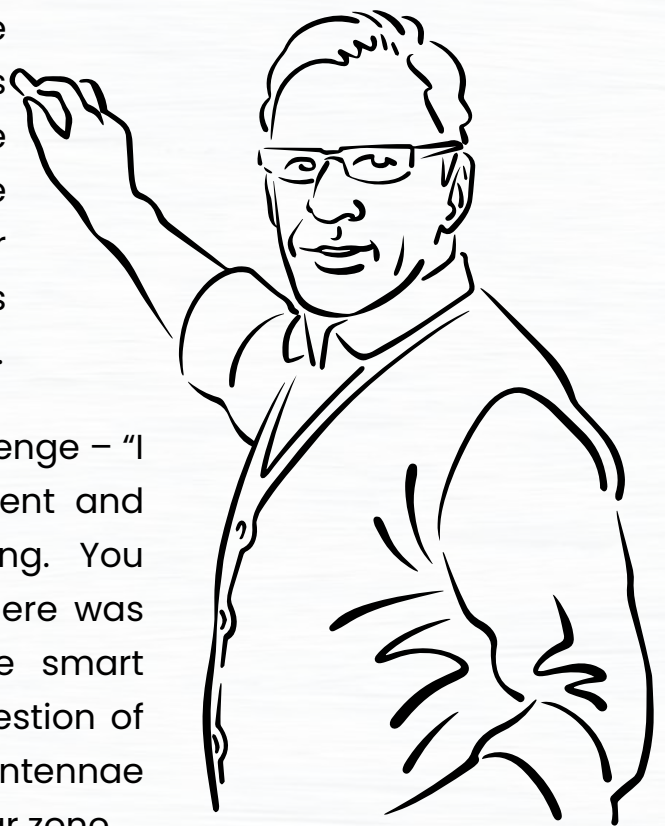
My first encounter with Abhinandan Jain in flesh and blood however quickly shattered any illusions of comfort I had harboured.

Having recently returned from a sabbatical at AIM Manila, Prof Jain had taken over the introductory marketing course for my class after a few sessions by another faculty member. We had very quickly built for ourselves a reputation for being an unruly, unmanageable and an over smart bunch of people who thought no end of themselves – in hindsight quite deservedly so. Prof Jain came in for his first class with a clear mission to establish discipline and to tame us. He did it in style.



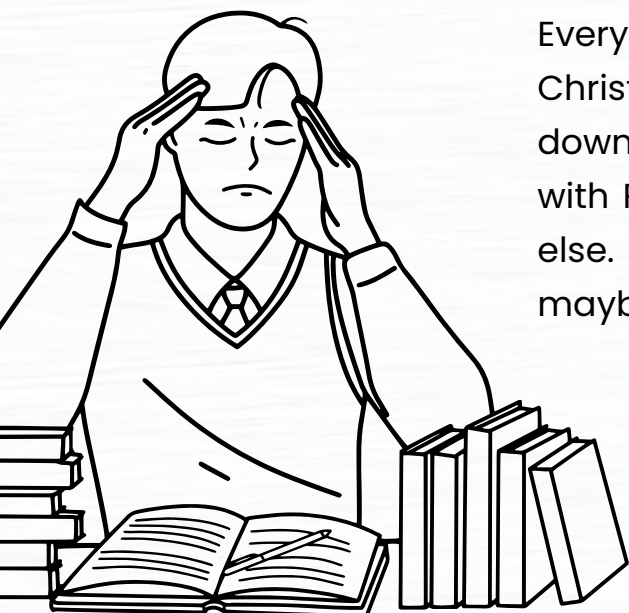
From the moment he walked into class, we knew we were in trouble. He first took off his jooties and left them in the middle of the well in the classroom and began to pace up and down in his bare feet like a tiger surveying a herd of hapless herbivores deciding on which one to pounce upon first.

He began the class by throwing out a challenge – “I have heard that you all are very intelligent and don’t need to be taught any marketing. You already know everything. Is that true?” There was pin drop silence in the class. We were smart enough to not respond to a rhetorical question of that nature. We had survival instinct. Our antennae were sharp. We knew when we were in a war zone.



The case was about a media plan developed by an advertising agency. Lots of quant stuff – just the kind of case you don’t prepare before class and let some other bright soul (usually an engineer who is good at math) make the opening remarks and you hope you can chime in later on in the class with something pithy and clever that earned some marks. Keep your head down, go with the flow, play it by ear, interject tactically later on in the game. That was the mantra for this case.

No such luck. Prof Jain started cold calling people. And he began to ask people to leave the class if it turned out that they had not read the case. The first five people whom he called on all met with the same fate – not in a very polite manner – case thrown onto the ground, raised voice – “GET OUT”.



Everyone in the class was terrified. I felt like an early Christian who had been thrown to the lions. I looked down at my desk and avoided making eye contact with Prof Jain, hoping that he would pick on someone else. My seat was in the first row below his eye level – maybe that would save me. I was clutching at straws.

He then made an announcement that all those who hadn’t read the case may leave the class. It was a dramatic moment – all but a dozen people left the room.



I stayed behind. I had read the case, but I did not believe I knew enough to make a contribution in class. Nevertheless, I felt brave enough to try and ride my luck.

Fortunately the day was saved by my good friend B Anandh, who volunteered to initiate the discussion. An engineer to the rescue - there was visible relief on everyone's faces.

I had survived - shaken but unscathed.

A K Jain was master of the day. In less than twenty minutes he had established control over the class. We were like lambs for the rest of the term. There was no indiscipline in the class ever again. We

never got uppity after that.

We had to shed our arrogance and be humble. We learnt the hard way that we did not know everything and that we had to commit to serious toil. Our ego would no longer get in the way of learning. We were very smart to have obtained admission to IIM A but had a long way to go. It was a life lesson

Sometimes fear is the key, Prof Vora confessed to us much later, in second year third term, with half a smile. It had all been part of a plan.

Over the rest of my time at IIM A we did other courses under Prof Jain and got to know him better. He would push you to think each time you said something - his favourite question (as was Prof Labdhi Bhandari's) "So?" And as you pursued with the point you were trying to make he would finally say "Never half a point in my class. Think it through. Don't be a lazy thinker".

Over time, we discovered that behind that stern visage and fierce beard lurked a wry sense of humour. With his penetrating gaze and relentless questioning, he could make you squirm until you saw the twinkle in his eye and then you relaxed.

In the early nineties when I was struggling financially as a bootstrapping entrepreneur, to supplement my income, I began to teach as visiting faculty in on what I had learnt by observing Professors Jain and Vora about how to conduct a case method class - you never tell them, you nudge them to think it through for themselves. I was truly grateful then.

After graduating, I also had the good fortune of remaining in touch with Prof Jain. He would invite me to take a few guest lectures in one or the other of his courses and we would meet on his visits to Delhi.

He would emphasise to me the importance of consumer insights when taking business decisions. The truth is that successful businesses are often built on deep consumer insights. Naukri is one example. It is when I observed my colleagues, in my last job in the early nineties, reading the appointment advertisements in a business magazine before they read the articles, that I understood that jobs are a high interest category of information. Even if you are not looking for a job, you will look at one. Armed with this germ of an insight we launched Naukri by aggregating jobs from newspapers and magazines from around the country. The site got instant traction and building on that start, we have reached where we have today.

Definitely one of the nicest Professors to have taught me, and someone who made a huge impact on my life.

A great Guru and mentor.

Thank you for everything sir.

”



The reUnion Season of 2023

December 2023 has brought alumni from PGP 1968, 1973, 1983, 1988, 1998, 2013 and PGPX 2008 & 2013 back to IIMA - to reconnect with old friends, reminisce the good times they had at the campus, and celebrate their shared experiences.

The campus is abuzz with activities of the ongoing reunion season! Alums interacted with the Director & Dean, visited their dorms and favorite campus spots like LKP, sipped chai at Rambhai, discussed giving back to alma mater, participated in campus tours, and engaged in a variety of social events with students.

The IIMA Endowment Fund interacted with the alums visiting the campus and held sessions to talk about the work we do. We also hosted a couple of fun quiz sessions for the batches, which were received with an enthusiastic participation!

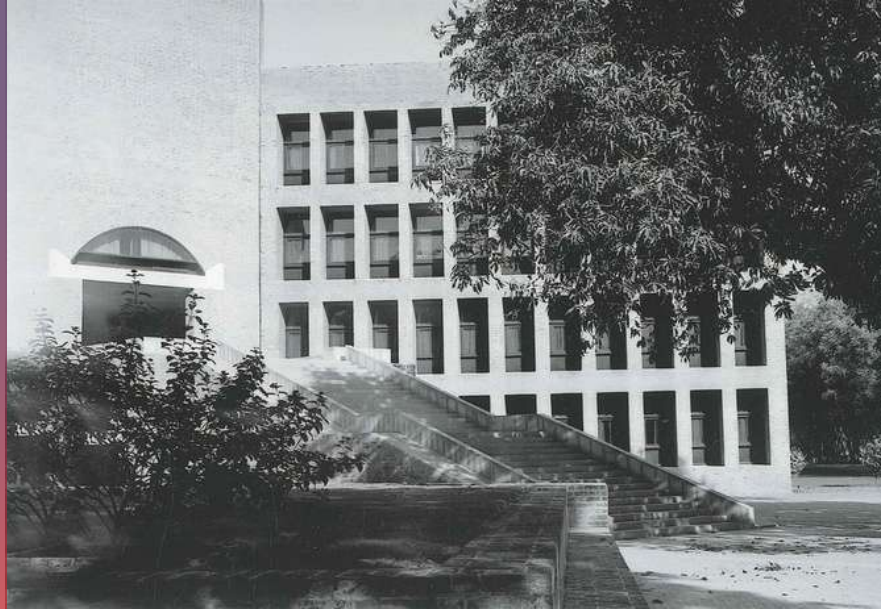
Perhaps, the mention of reunions at IIMA would be incomplete unless we fondly remember Mr Victor Pereira (from the Alumni Office). Well-known among alums, Mr Pereira's sudden demise earlier this year shook many of us. Our prayers & thoughts are with his family. The alumni and IIMA community will continue to miss him.

Come home to IIMA!



GUESS WHO I AM?

"Harvard Steps has witnessed the stride, with wings that couldn't hide, amongst the whispers of old knowledge, I still stand tall with pride"



"I am a frozen moment from the 1980's, in front of Dorm 18, once it stood so true, now part of the cricket ground, an identity it withdrew."

"In 1964, a grand beginning was seen, as PGP took its first steps on the scene, with excitement and joy, they gathered to glean. What event of significance is this, it may seem?"



1. Mango Tree 2. Basketball Court 3. Classroom Inaugural Day



IIMA
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ALUMSPEAKS

You read this interesting story today, time to share yours!

Send in photos with a story from your time at IIMA, or nominate an alum who has a great story to tell.

Email us at endowment@iima.ac.in, we'll get in touch with you on featuring it in our next issue!

IIMA CAMPUS VIRTUAL TOUR

Missing that stroll through the campus, the classrooms and your favourite hangout spot? Wondering what the campus looks like now? All your questions are answered here.

We bring the campus to you. Click the [photo](#) for a virtual tour!!



WE LOOK FORWARD TO HEARING FROM YOU

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