



## RESEARCH ASSOCIATE – Editorial Lead

### Description about the Centre:

The Ashank Desai [Centre](#) for Leadership and Organisational Development aims to bring together faculty, students, and governmental, non-governmental, and private organizations to conduct distinctive and high-quality leadership and organizational development research. The centre plans to drive research on various themes related to leadership development and offer training and research and consulting services to leaders at various levels in Indian and multinational organizations. The centre aims to conduct research and knowledge development in the following broad areas.

We are dedicated to shaping the future of leadership through innovative programs, insightful research, and impactful publications. As part of our commitment to disseminating cutting-edge knowledge, we are launching a Leadership magazine, aimed at providing thought leadership, insights, and best practices to a global audience.

### Job / Role Description:

The 'Research Associate – Editorial Lead' shall report to the Chairperson and VP, Ashank Desai Centre for Leadership and Organisational Development. We are seeking a dynamic and experienced Editorial Lead to spearhead the creation of the leadership magazine. The ideal candidate will have a passion for leadership development, a keen editorial eye, and a proven track record in producing high-quality publications. This role involves curating, editing, and managing the end-to-end production of the magazine, ensuring it aligns with the centre's values and delivers valuable content to our target audience.

Some of the responsibilities of the position include:

1. **Content Strategy and Planning:** Develop and execute a comprehensive content strategy for the magazine. Collaborate with internal teams and external contributors to curate thought-provoking content.
2. **Editorial Oversight:** Ensure the editorial integrity and quality of content. Edit and proofread articles for clarity, coherence, and adherence to the magazine's style.
3. **Magazine Production:** Oversee the end-to-end production process, from ideation to publication. Coordinate with design and layout teams to create visually appealing and engaging layouts.
4. **Contributor Management:** Cultivate relationships with industry experts, thought leaders, and contributors. Manage the submission and review process for external contributions.
5. **Research and Trend Analysis:** Stay abreast of industry trends and leadership development research. Integrate current and relevant insights into the magazine's content.
6. **Audience Engagement:** Collaborate with the marketing team to develop strategies for maximizing readership and engagement including online and social media. Analyze reader feedback and adjust content strategies accordingly.
7. **Additionally, work on generating independent high-impact intellectual capital** (e.g., research papers, white papers, newsletters, video content, reports, policy briefs, etc.) through research projects.

**Qualification, Experience & Skill Requirements:**

Postgraduate degree in the disciplines of **Journalism, Communications, or a related field** including management, organisational behaviour, human resource management, and strategic management from a reputed institution. Candidates with a PhD degree in the relevant areas may also apply.

Proven experience in editorial roles with a focus on leadership, business, or related topics. Exceptional writing, editing, and proofreading skills. Strong project management and organizational abilities. Familiarity with digital publishing platforms and content management systems.

Candidates with experience of writing cases and/or research papers and experience in reading and writing scholarly research/academic articles will be an added advantage. Good command of written and spoken English.

**Age:**

The preferred age band is 23 to 35 years, as on the last date of application.

**Terms:**

The incumbent will be offered a one-year contract, on a consolidated monthly salary in CTC mode. The contract may be extended further at the end of the one year, if the performance is found satisfactory. Interested candidates are advised to APPLY ONLINE latest by **January 15, 2024**.

**Location:** The selected candidate will be working from IIM Ahmedabad campus. IIMA provides access to the library and computer center for all Research Associates. If selected, the candidate is expected to manage their own accommodation, outside the IIMA campus which is centrally located within the city of Ahmedabad.

**Compensation:** Compensation will be attractive and commensurate with the qualification and experience.

**Mode of Application:** [ad-clod@iima.ac.in](mailto:ad-clod@iima.ac.in). Apply with CV, cover letter, and samples of previous editorial work. Please include "RA - Editorial Lead Application - [Your Name]" in the subject line.

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