



## **FDP in General Management** **April 08 to June 01, 2024**

### **A brief description of courses in the FDP**

FDP in General Management module consists of introductory courses in general management followed by a special topics submodule. The candidates who will join the FDP in General Management will be required to complete at least 6 out of the 8 introductory courses. In addition, candidates will choose any one of the three sub-modules that cover advanced special topics in different areas of management introducing contemporary practices and research areas.

#### **List of Introductory Courses:**

- Economic Environment and Policy
- Fundamentals of Management Accounting
- Human Resource Management
- Marketing Management
- Operations Management
- Spreadsheets for Decision-Making
- Strategy Formulation and Implementation
- Understanding of Behaviour

This document gives a brief summary of the content of the introductory courses. Kindly note that descriptions only provide a broad idea of the topics. Individual faculty members may make alterations to the content, as may be appropriate for their course.

The courses are:

#### **1. Economic Environment and Policy**

This course aims to provide understanding of the broader economic issues that constitute the macro environment for businesses. Participants should understand the management of economy-level problems as distinct from managing company-level problems. This would involve understanding the aggregate concepts such as national income accounting, money supply and demand, and macroeconomic policy.

#### **2. Fundamentals Management Accounting**

This course will acquaint students with skills to understand and prepare financial statements viz. balance sheet, income statement and cash flow statement. At first, the focus will be on explaining why accounting information is important. Next, items in financial statements will be explained followed by the process using which these statements are prepared. Also, it will cover the important aspects of working capital costs, manufacturing costs, Activity Based Costing etc.

### **3. Human Resource Management**

The objective of this course is to develop an in-depth understanding of the concepts and practices relating Human Resources Management, to introduce participants with comprehensive set of theoretical frameworks and concepts to leverage their HR research and teaching abilities and to equip participants with HRM knowledge, using which they can help their students in better understanding of the subject nuances.

### **4. Marketing Management**

The objective of the course is to develop the participants' conceptual understanding and analytical abilities in the area of marketing management. It aims to hone course participants' knowledge and understanding of marketing theories and concepts and their applications in different industries.

### **5. Operations Management**

The objective of the course is to develop an understanding of the role of operations management in a firm's success and to develop an ability to structure and solve operations related problems analytically. The course will also explore the interaction of Operations Management with other functional areas of a firm.

### **6. Spreadsheets for Decision-Making**

To introduce the participants to using spreadsheet for solving managerial problems. It familiarizes the participants to a variety of important features of the spreadsheet package Microsoft Excel. The course aims at skill building in modeling the problems on spreadsheet and in performing sensitivity analysis so that the participants can derive significant decision support from the computer. There would be a considerable emphasis on hands-on problem solving and in actually using the spreadsheet software.

### **7. Strategy Formulation and Implementation**

The course would deal with the issues and challenges relating to the context, process and content of strategy formulation and implementation. The course will provide a reasonable foundation in understanding and analyzing strategic issues to take up roles in consulting, entrepreneurship or to grow to top management roles during one's professional career.

### **8. Understanding of Behaviour**

The Understanding of Behavior course is designed to help gain insights into human behavior in organizational settings. Managing people is essentially influenced by the depth and sophistication in understanding that one has about what drives behavior. The focus of this course is to understand the individual, interpersonal, and group factors that influence individual and interpersonal behavior in an organization.

***Note: These are indicative list of courses based on the last offering. Individual Areas/Faculty members may make alterations to the title and/or content of the courses as may be appropriate.***