

*Indian Institute of Management Ahmedabad*



*PGP-FABM Placement Report*

---

*Summers 2020*

---



BWR/CORR/HO/RR/0023/2019-20

**Brickwork Ratings India Pvt. Ltd.**

3rd Floor, Raj Alkaa Park, Kalena Agrahara  
Bannerghatta Road, Bengaluru - 560 076  
P: +91 80 4040 9940 | F: +91 80 4040 9941  
**February 27 2020**

**The Chairperson  
Placement Office  
Indian Institute of Management  
Vastrapur  
Ahmedabad – 380015  
Gujarat**

Dear Sir,

**Re: Audit of the Summer Internship Placement Report of the 2019-21 batch of the  
Post Graduate Programme in Food and Agri-Business Management – PGP-FABM**

We have audited the Placement Report prepared by you for the Summer Internship placements of the **2019-21** batch of the **Post Graduate Programme in Food and Agri-Business Management – PGP-FABM** of the Indian Institute of Management, Ahmedabad (IIM-A). The Placement Report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we offer the following comments:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. Brickwork Ratings (BWR) has not independently sourced any information or documentation.
3. We have verified the information with respect to job location, sector, function and stipends presented in the report with communication received by IIM-A from recruiters.
4. The acceptance of offers and number of students opting out of the placement process has been established through written communication from those students.
5. The report's overview section, which explains the placement process, has been prepared by IIM-A.

Thank you,

Best Regards,

**Rajee R**  
**Senior Director - Ratings**  
**Brickwork Ratings**  
**Tel:080-40409999 extn 349**  
**[rajee.r@brickworkratings.com](mailto:rajee.r@brickworkratings.com)**

## Contents

Overview .....	1
1. Classification of the Entire Placement Pool .....	2
2. Sector-wise Classification .....	3
3. Function-wise Classification .....	3
4. Location-wise Classification .....	4
5. Compliance Statement .....	4

## List of Tables

Table 1.1: Classification of the entire placement pool.....	2
Table 1.2: Classification of internships based on stipend status .....	2
Table 2.1: Classification of internships based on sector .....	3
Table 3.1: Classification of internships based on function .....	3
Table 4.1: Classification of internships based on locations .....	4
Table 5.1: List of deviations from standards with reasons.....	4



## Overview

The summer placement Process for the batch of 2021 of the Post Graduate Programme in Food and Agribusiness Management (PGP-FABM) at IIM Ahmedabad was successfully completed on November 04, 2019. All 46 students of the batch opted for placements through the Institute and were placed in less than a day, further corroborating the quality of students and the pertinence of this specialized program to the Food and Agribusiness sector. The batch explored opportunities in a diverse set of industries within the food, agribusiness and allied sectors. A total of 23 companies participated in the placement process, ranging from sectors as FMCG, Agri Inputs and Services, Food Processing and Supply Chain, Food and Agribusiness PE-VC, Food and Agri Consulting, Agri Commodity Trading, e-Commerce, and Retail.

The process welcomed first-time recruiters like The Rain Tree Group, Udaan, ETG, Hexaware Technologies, Olam India, Hester Biosciences, NISG, and GSP Crop Science. Nestle and United Breweries renewed their relationship with the PGP-FABM programme. Other regular recruiters including Cloudtail reaffirmed their confidence in the programme, extending multiple offers to the students. The students also embraced opportunities with start-ups in the agribusiness domain like Ninjacart and Gramophone. The students attracted opportunities across multiple roles in Finance, Sales & Marketing, Brand Management, Supply Chain, Operations, Commodity Trading, Project Management. The process helped students choose sectors and roles that best fit their career aspirations.

### The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the [IPRS website](#) to know more.

IIMA would like to thank all its recruiters for their participation in this year's placement process and their cooperation with the IPRS initiative.

## 1. Classification of the Entire Placement Pool

Classification of the Entire Placement Pool	
Categories	Number
1. Total batch strength	46
1a. Total students eligible for sitting in Summer Placements	46
1b. Total students not eligible for sitting in Summer Placements	0
2. Students seeking internship through the Institute	46
3. Students not seeking internship through the Institute placement process	0
3a. Students seeking internship through Entre Fair	0
3b. Students choosing to try out Entrepreneurship options	0
3c. Students seeking off-campus internship through other sources	0

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the Institute placement process	46	0
Not seeking internship through the Institute placement process	0	0

Table 1.2: Classification of internships based on stipend status



For Indian Institute of Management Ahmedabad



For Brickwork Ratings Bengaluru

**सोमनाथ भट्टाचार्य/SOMNATH BHATTACHARYA**  
 संबंध प्रबंधक, स्थान संयोजक/Relationship Manager, Placement Office  
 भारतीय प्रबंध संस्थान/Indian Institute of Management  
 अहमदाबाद - ३८००१५./Ahmedabad-380015.



## 2. Sector-wise Classification

Sector	No. of Offers
Agri Inputs	11
BFSI	1
Conglomerates	4
FMCG	10
Food Processing	4
Information Technology	8
Online Services	7
Others*	1
<b>Grand Total</b>	<b>46</b>

Table 2.1: Classification of internships based on sector

\*Others include 1 from the development sector

## 3. Function-wise Classification

Function	No. of offers
Business Development	7
Consulting	1
Operations	3
Research & Advisory	3
Sales & Marketing	26
Supply Chain Management	6
<b>Grand Total</b>	<b>46</b>

Table 3.1: Classification of internships based on function



For Indian Institute of Management Ahmedabad

**सोमनाथ भट्टाचार्य/SOMNATH BHATTACHARYA**  
 संबंध प्रबंधक, स्थान कार्यलय/Relationship Manager, Placement Office  
 भारतीय प्रबंध संस्थान/Indian Institute of Management  
 अहमदाबाद - ३८००१५./Ahmedabad-380015.



For Brickwork Ratings Bengaluru

#### 4. Location-wise Classification

Location	No. of offers
Ahmedabad	4
Bangalore	3
Delhi	1
Gurgaon	1
Guwahati	7
Indore	2
Lucknow	2
Mumbai	4
Pan-India	20
Pune	2
<b>Grand Total</b>	<b>46</b>

Table 4.1: Classification of internships based on locations

#### 5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2\*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
-	-

Table 5.1: List of deviations from standards with reasons

\*<http://iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf>



For Indian Institute of Management Ahmedabad

**सोमनाथ भट्टाचार्य/SOMNATH BHATTACHARYA**  
 संबंध प्रबंधक, स्थान संबंध प्रबंधक/Relationship Manager, Placement Office  
 भारतीय प्रबंध संस्थान/Indian Institute of Management  
 अहमदाबाद - ३८००१५./Ahmedabad-380015.



For Brickwork Ratings Bengaluru