



विद्याविनियोगाद्विक्रमः

44th FDP

FACULTY DEVELOPMENT PROGRAMME IN MANAGEMENT

A Programme for Management Teachers

PEDAGOGY AND RESEARCH METHODS

April 08 – May 22, 2024

GENERAL MANAGEMENT

April 08 – June 01, 2024

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The Faculty Development Programme (FDP) of the Indian Institute of Management Ahmedabad, India (IIMA) aims at the professional development of faculty members of institutions of management education. It is a residential programme that provides rigorous training in general management principles, pedagogical techniques (including case method), cutting-edge research methods and advanced topics in specialized areas. The first FDP was offered in 1979 and over the years, the FDP has developed a strong reputation for excellence in the professional development of management educators. IIMA is now pleased to announce its 44th Faculty Development Programme to be offered in two distinct and parallel modules, namely 1) Faculty Development Programme in Pedagogy and Research Methods from April 08 to May 22, 2024 and 2) Faculty Development Programme in General Management from April 08 to June 01, 2024.

FOR WHOM

The FDP is designed for management teachers and researchers working in management schools, universities, colleges and professional institutes. Individuals teaching in staff training colleges, training centers of industrial organizations, and staff training institutes of central and state governments which teach management and allied subjects are also welcome to apply. It is especially suited for management educators seeking to strengthen their understanding of core general management as well as gain exposure to advanced topics, learn and experiment with effective pedagogical techniques, and gain familiarity with essential aspects of carrying out research studies.

COURSE WORK

The programme structure for the modules on FDP in Pedagogy and Research Methods and FDP in General Management are as follows:

- FDP in Pedagogy and Research Methods:** This module consists of the following courses.
 - Case Method in Management Education
 - Communication for Management Teachers
 - Crafting and Publication of Research
 - Psychometrics and Structural Equation Modeling
 - Qualitative Research Methods
 - Statistical Data Analysis
- FDP in General Management:** This module consists of introductory courses in general management followed by a special topics submodule.

List of Introductory Courses:

- Economic Environment and Policy
- Fundamentals of Management Accounting
- Human Resource Management
- Marketing Management
- Operations Management
- Spreadsheets for Decision-Making
- Strategy Formulation and Implementation
- Understanding of Behaviour

Participants will be required to complete at least 6 out of the 8 introductory courses. In addition, candidates will choose any one of the three sub-modules that cover advanced special topics in different areas of management introducing contemporary practices and research areas. The three sub-modules are:

- (a) Special Topics in Marketing
- (b) Special Topics in Organizational Behaviour and Human Resources
- (c) Special Topics in General Management (including mix of courses from different areas relating to general management, such as strategy, analytics, public development, economics etc.)

Note: Offering of a particular introductory course and special topics sub-module is subject to a minimum number of registrations as per IIMA norms. Applicants need to indicate their preferences while completing the application.

CERTIFICATION

Candidates can apply for admission to only one of two possible certification options A or B

A. Certificate of Participation in the Faculty Development Programme in Pedagogy and Research Methods

This certificate is awarded to those who complete the FDP in Pedagogy and Research Methods.

OR

B. Certificate of Participation in the Faculty Development Programme in General Management

This certificate is awarded to those who complete the FDP in General Management.

Award of the certificate is subject to the participant meeting the necessary attendance requirements and satisfactory performance in the course work. The participant will become a member of alumni association of IIMA on completion of any of the certification options. A Grade-Sheet containing the list of courses and the grade obtained in each will be made available to the participant.

PROGRAMME DURATION, IMPORTANT DEADLINES AND FEES

The programme duration, fees and registration deadlines for the two certification options are given below. The candidates need to submit the completed application forms on or before the given last date for the respective certification option. Selected candidates must pay the fees on or before the given last date for the respective certification option.

Certification Option	Certification#	Programme Duration	Programme Fee	Last date for Submission of Application	Last Date for Payment of Fees**
A	Faculty Development Programme in Pedagogy and Research Methods	April 08 to May 22, 2024	INR 1,32,160 (1,12,000 +18% GST)	16-Feb-2024	04-Mar-2024
B	Faculty Development Programme in General Management	April 08 to June 01, 2024	INR 1,53,400 (1,30,000 +18% GST)	16-Feb-2024	04-Mar-2024

#Selected candidates cannot switch the modules

**Applicable only to selected candidates

The programme fee includes tuition fees, cost of course materials, lodging and boarding. The fee is non-refundable. Electricity charges for accommodation are to be borne by the participants on the basis of actual consumption. The fee does not include cost of travel to and from Ahmedabad, and expenses incurred by participants on items like photocopying, computer printouts, typing, stationery or items of personal nature.

SPONSORSHIP

IIMA values institutions that identify and sponsor high-performing candidates for the FDP. Any institution sponsoring three or more participants will be eligible for a 10% discount.

SELECTION CONSIDERATIONS

To be eligible for any of the modules, participants should have post-graduate level teaching experience in management or research experience of at least two years. Preference will be given to participants less than 45 years of age. Past experience indicates that participants in the early stages of their teaching or research careers benefit the most. Since the medium of communication is English, participants are expected to be fluent in written and spoken English language. Considerations for selecting participants include teaching and/or research experience, level of preparedness for the programme as indicated by educational qualifications and statements of purpose, and anticipated benefits to sponsors. There are limited number of seats in the programme. The FDP Committee at IIMA will review applications and may conduct telephonic interviews where required to decide suitability for admission of candidates applying under the two certification options (i.e., A & B).

APPLICATION PROCEDURE

Application form and brochure are available online at the following link:

<https://iima.ac.in/academics/FDP>

Candidates may specify their preference for the two modules (i.e., Certification Option A or B) in the online application form. However, they will be admitted to only

one of the modules. Applicants need to fill up 'Part A' of the application form online and submit the completed form before the application deadline specified for the chosen certification option. If the applicant is sponsored by their institution, then 'Part B' must be completed and submitted along with online application form. 'Part B' of the form must be completed by the sponsoring authority responsible for granting the applicant leave for his/her career development.

Decisions regarding admission to the programme will be communicated to the applicants and sponsoring institutions **within 15 days of the application submission deadline**. Selected candidates or the sponsoring institutions will then need to pay the required fees before the aforementioned last date for payment of fees (**refer to the table on programme duration, important deadlines and fees**).

Foreign participants are advised to complete all visa formalities on their own, well in time. Requests for extension of time to join the programme will not be entertained.

EDUCATIONAL APPROACH

The FDP relies on a variety of learning settings like classrooms, workshops and seminars, and a participatory approach to learning. There is an emphasis on the case method of teaching and learning. Other educational methods such as lectures, group exercises, management games, and presentations are also used. The latest statistical tools and audio-visual aids complement these methods. Participants are encouraged to develop insights into curriculum planning and academic administration.

The FDP requires a high level of effort from the participants in terms of individual preparation as well as working in groups. Participants will have access to library resources and facilities with network connectivity during the programme. Participants take away more than just classroom related experiences as they explore the campus and interact with people from diverse backgrounds. Participants usually get a chance to visit industrial locations, attend research seminars, special guest lectures and participate in other extra-curricular activities. Participants are highly encouraged to take initiative towards developing their own cases or research proposals.

ACCOMMODATION AND BOARDING

The programme is fully residential and participants are required to stay in the furnished AC accommodation (with attached facilities) on campus. Almost all accommodations are single. Few may be on sharing basis. Permission to stay outside the campus is not usually granted; only under very exceptional circumstances will participants be allowed to stay outside. Participants will dine at the students' mess which offers a mix of north Indian and south Indian cuisine. While the cuisine is predominantly vegetarian, limited one-time non-vegetarian food is also available on a daily basis.

ABOUT THE INSTITUTE

The Indian Institute of Management Ahmedabad (IIMA) was founded in 1961 as a unique collaboration between the Government of India, Government of Gujarat, local industrialists of Ahmedabad, Ford Foundation and the Harvard Business School. Over time it has emerged as a world-class management institute, imparting education, training, consulting and research facilities in management and allied subjects. The Institute is the first EQUIS (European Quality Improvement System) accredited business school in the country.

The Institute conducts the following major programmes:

- Ph. D. Programme in Management.
- Two-Year Post Graduate Programme in Management (MBA).
- Two-Year Post Graduate Programme in Food and Agri-business Management (MBA-FABM).
- One-Year Full Time Post Graduate Programme in Management for Executives (MBA-PGPX).
- Faculty Development Programme in Management for management teachers and trainers in universities and colleges.
- Armed Forces Programme (Certificate course in Business Management for Officers of the Indian Armed Forces).
- ePost Graduate Diploma in Advanced Business Analytics (ePGD-ABA).
- Executive Education Programmes (EEPs) for industry, business, agricultural & rural sectors and public systems covering education, health, transport & population.

The Institute has more than 100 faculty members working in the following management areas and sectors:

Areas

- Centre for Management in Agriculture
- Communication
- Economics
- Finance and Accounting
- Human Resources Management
- Information Systems
- Marketing
- Operations and Decision Sciences
- Organizational Behaviour
- Public Systems Group
- Ravi J. Matthai Centre for Educational Innovation
- Strategy



For any clarifications, please contact

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