

Business Inflation Expectations Survey (BIES)¹ – January 2023

A. Inflation expectations

- One year ahead business inflation expectations, as estimated from the mean of individual probability distribution of unit cost increase, have sharply increased by 60 basis points to 4.79% in January 2023, from 4.19% reported in December 2022. The trajectory of one year ahead business inflation expectations is presented in Chart 1.
- The uncertainty of business inflation expectations in January 2023, as captured by the square root of the average variance of the individual probability distribution of unit cost increase, has increased sharply to 2.28%, from around 2% reported during September-December 2022.

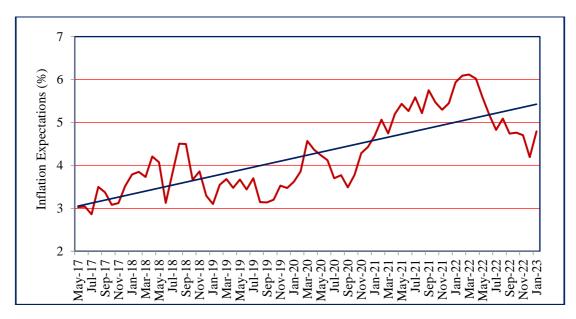


Chart 1: One year ahead business inflation expectations (%)

B. Costs

• The cost perceptions data indicates moderate increase of cost pressures. Around 42% of the participating firms in the survey perceive significant (over 6%) cost increase, up from 37% reported in the earlier round of the survey.

¹ The Business Inflation Expectations Survey (BIES) provides ways to examine the amount of slack in the economy by polling a panel of business leaders about their inflation expectations in the short and medium term. This monthly survey asks questions about year-ahead cost expectations and the factors influencing price changes, such as profit, sales levels, etc. The survey is unique in that it goes straight to businesses - the price setters - rather than to consumers or households, to understand their expectations of the price level changes. One major advantage of BIES is that one can get a probabilistic assessment of inflation expectations and thus get a measure of uncertainty. It also provides an indirect assessment of overall demand condition of the economy. Results of this Survey are, therefore, useful in understanding the inflation expectations of businesses and complement other macro data required for policy making. With this objective, the BIES is conducted monthly at the Misra Centre for Financial Markets and Economy, IIMA. A copy of the questionnaire is annexed.

Companies are selected primarily from the manufacturing sector. Starting in May 2017, the "BIES - January 2023" is the 69th round of the Survey. These results are based on the responses of around 1000 companies.



• The percentage of firms perceiving over 10% cost increase y-o-y has increased sharply. Over 18% of the firms in January 2023 round of the survey perceive that costs have increased very significantly (over 10%) – up from 12% recorded in December 2022 (Chart 2).

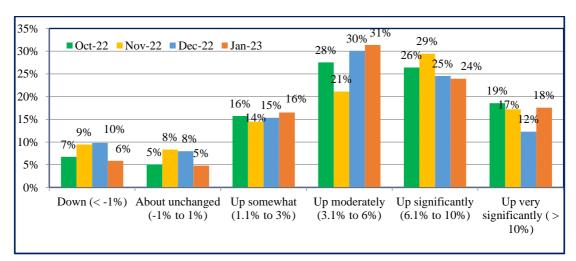


Chart 2: How do current costs per unit compare with this time last year? - % responses

C. Sales Levels

- Firms' sales expectations have further improved. Over 45% of the firms in this round of the survey report normal or above normal sales.
- Percentage of firms reporting 'somewhat greater than normal' sales has increased to 20% in January 2023, from 16% reported in December 2022 (Chart 3)².

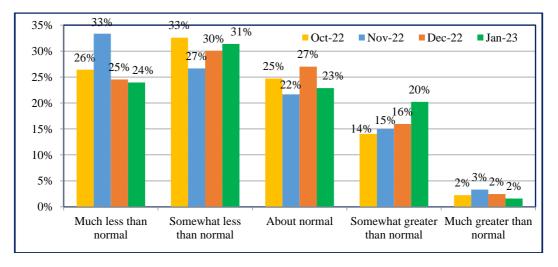


Chart 3: Sales Levels - % response

² "Normal" means as compared to the average level obtained in the preceding 3 years, excluding the Covid-19 period.



D. Profit Margins

- The profit margins expectations have remained muted.
- Over 37% of the participating firms in January 2023 perceive profit margins are 'somewhat less than normal' up from 33% reported in December 2022 (Chart 4).

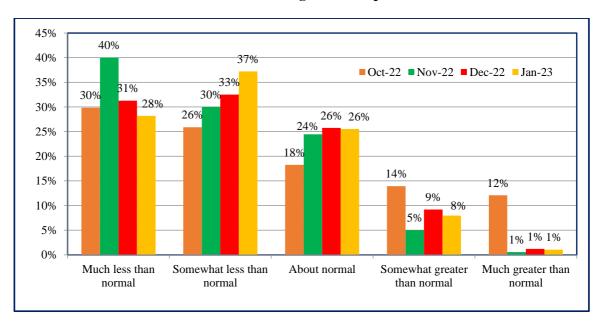


Chart 4: Profit Margins - % response



Business Inflation Expectation Survey (BIES) – Questionnaire

A. Current Business Conditions Q1. How do your current **PROFIT MARGINS**[@] compare with "normal"* times? • Much less than normal • Somewhat less than normal • About normal • Somewhat greater than normal Much greater than normal Q2. How do your current sales levels compare with SALES LEVELS[@] during what you consider to be "normal"* times? Much less than normal 0 • Somewhat less than normal • About normal o somewhat greater than normal • Much greater than normal [@] of the main or most important product in terms of sales. *"normal" means the average level obtained during the corresponding time point of preceding 3 years, excluding the Covid-19 period. **B.** Current Costs Per Unit[^] Q3. Looking back, how do your current COSTS PER UNIT[^] compare with this time last year? Down (< -1%)0 \circ About unchanged (-1% to 1%) \circ Up somewhat (1.1% to 3%) \circ Up moderately (3.1% to 6%) • Up significantly (6.1% to 10%) \circ Up very significantly (> 10%) 0 [^] of the main or most important product in terms of sales. C. Forward Looking Costs Per Unit^{\$} Q4. Projecting ahead, to the best of your ability, please assign a percent likelihood (probability) to the following changes to costs per unit^{\$} over the next 12 months. \circ Unit costs down (less than -1%) % • Unit costs about unchanged (-1% to 1%) % \circ Unit costs up somewhat (1.1% to 3%) % \circ Unit costs up moderately (3.1% to 6%) • Unit costs up significantly (6.1% to 10%) % Unit costs up very significantly (>10%) 0 % % ^{\$} of the main or most important product in terms of sales. Values should add up to 100%.