

*Indian Institute of Management Ahmedabad*



*PGP-FABM Placement Report*

---

*Summers 2017*

---

BWR/IIM/HO/RR/0006/2016-17

**The Chairperson  
Placement Office  
Indian Institute of Management  
Vastrapur  
Ahmedabad – 380015  
Gujarat**

Madam,

**Re: Audit of the Summer Internship Placement Report of the 2016-18 batch of the  
Post Graduate Programme in Food and Agri-Business Management – PGP-FABM**

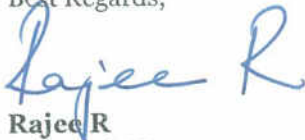
We have audited the Placement Report prepared by you for the Summer Internship placements of the **2016-18** batch of the **Post Graduate Programme in Food and Agri-Business Management – PGP-FABM** of the Indian Institute of Management, Ahmedabad (IIM-A). The Placement Report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.1.

In this context, we offer the following comments:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.1.
2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. Brickwork Ratings (BWR) has not independently sourced any information or documentation.
3. We have verified the information with respect to job location, function and stipends presented in the report with communication received by IIMA from recruiters.
4. The acceptance of offers and number of students opting out of the placement process has been established through written communication from those students.
5. The report's overview section, which explains the placement process, has been prepared by IIM-A.

Thank you,

Best Regards,



**Rajee R**  
**General Manager**  
**Brickwork Ratings**  
**Tel: 080-40409999 extn 349**  
**[rajee.r@brickworkratings.com](mailto:rajee.r@brickworkratings.com)**



**Brickwork Ratings India Pvt. Ltd.**

3rd Floor, Raj Alkaa Park, 29/3 & 32/2 Kalena Agrahara, Bannerghatta Road, Bengaluru - 560 076

Phone: +91 80 4040 9940 • Fax: +91 80 4040 9941 | [info@brickworkratings.com](mailto:info@brickworkratings.com) • [www.BrickworkRatings.com](http://www.BrickworkRatings.com)

Ahmedabad • Bengaluru • Chandigarh • Chennai • Guwahati • Hyderabad • Kolkata • Mumbai • New Delhi

CIN: U67190KA2007PTC043591

## Contents

Overview .....	1
1. Classification of the Entire Placement Pool .....	2
2. Sector-wise Classification .....	3
3. Function-wise Classification.....	3
4. Location-wise Classification.....	4
5. Compliance Statement .....	4

## List of Tables

Table 1.1: Classification of the entire placement pool .....	2
Table 1.2: Classification of internships based on stipend status .....	2
Table 2.1: Classification of internships based on sector .....	3
Table 3.1: Classification of internships based on function.....	3
Table 4.1: Classification of internships based on locations .....	4
Table 5.1: List of deviations from standards with reasons .....	4

## **Overview**

The summer placement process for the Batch of 2018 of the Post Graduate Programme in Food and Agribusiness Management (PGP-FABM) at IIM Ahmedabad was successfully completed on 8<sup>th</sup> November 2016. 42 students out of a batch of 46 opted for placements through the Institute and were placed in less than a day, further corroborating the quality of students and the pertinence of this specialised programme to the Food and Agribusiness sector. The other four students opted out for projects with CIIE, IIMA (Centre for Innovation, Incubation and Entrepreneurship).

A total of 17 firms participated in the process including regular recruiters like Godrej Agrovet Limited (GAVL), PI Industries, PepsiCo, General Mills and Reckitt Benckiser (RB). The placement process also attracted new recruiters such as Government of Telangana, Jubilant Consumer, Gati Kausar, SRIJAN and Span Divergent. These recruiters came from diverse sectors such as Agri Inputs, FMCG, Logistics, Food Processing, Government and Social sector.

The process helped students choose sectors and roles that best fit their career aspirations. The various functions offered to the students included Public Policy, General Management, Marketing/Sales, Research and Advisory and Operations.

## **The IPRS Initiative**

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the [IPRS website](#) to know more.

Lastly, IIMA would like to thank all its recruiters for their participation in this year's placement process and their cooperation with the IPRS initiative.

## 1. Classification of the Entire Placement Pool


Categories	Number
1. Total batch strength	46
1a. Total students eligible for sitting in Summer Placements	46
1b. Total students not eligible for sitting in Summer Placements	-
2. Total students eligible for sitting in Summer Placements	46
2a. Seeking internship through the Institute	42
2b. Not Seeking Internship through the Institute	0
2c. Students who opted out of summer internship*	4


Table 1.1: Classification of the entire placement pool

\* Students opting out for projects through CIIE, IIM-A

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the institute	42	-

Table 1.2: Classification of internships based on stipend status

  
For Indian Institute of Management Ahmedabad

  
For Brickwork Ratings Bengaluru

सोमनाथ भट्टाचार्य / SOMNATH BHATTACHARYA  
संपर्क प्रबंधक, स्थानन कार्यालय  
Relationship Manager, Placement Office  
भारतीय प्रबंध संस्थान  
Indian Institute of Management  
अहमदाबाद-३८००१५./Ahmedabad-380015.

## 2. Sector-wise Classification

Sector	No. of offers
Agri Inputs	11
Agri - Business	13
Consumer Goods (FMCG)	7
Food Processing	2
Government	4
Logistics	1
Social Sector	4
<b>Total</b>	<b>42</b>

Table 2.1: Classification of internships based on sector

## 3. Function-wise Classification

Function	No. of offers
Business Development	2
General Management	1
Human Resources	2
Marketing/Sales	26
Operations	2
Public Policy	4
Research & Advisory	2
Strategy	1
Supply Chain Management	2
<b>Total</b>	<b>42</b>

Table 3.1: Classification of internships based on function



*Somnath Bhattacharya*

For Indian Institute of Management Ahmedabad

**सोमनाथ भट्टाचार्य / SOMNATH BHATTACHARYA**

संपर्क प्रबंधक, स्थानन कार्यालय  
Relationship Manager, Placement Office

भारतीय प्रबंध संस्थान  
Indian Institute of Management

अहमदाबाद-३८००१५./Ahmedabad-380015.



*Rajeev R*

For Brickwork Ratings Bengaluru

AYRANSHATTANB HTAHMOS JODTEN SHANU

प्रबंधक, स्थानन कार्यालय  
Relationship Manager, Placement Office

भारतीय प्रबंध संस्थान

Indian Institute of Management

अहमदाबाद-३८००१५./Ahmedabad-380015.

#### 4. Location-wise Classification

Function	No. of offers
Delhi	5
Hyderabad	5
Madhya Pradesh	1
Mumbai	1
Pan-India	8
Rajasthan	1
Surat	2
Data not available*	19
<b>Grand Total</b>	<b>42</b>

Table 4.1: Classification of internships based on locations

\* Data not available implies the location related information was not available for 19 offers while preparing the report

#### 5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.1\*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
-	-

Table 5.1: List of deviations from standards with reasons

\* <http://www.iimahd.ernet.in/iprs/gallery/IPRSRevision2.1.pdf>



For Indian Institute of Management Ahmedabad

सोमनाथ भट्टाचार्य/ SOMNATH BHATTACHARYA

संपर्क प्रबंधक, स्थानन कार्यालय  
Relationship Manager, Placement Office

भारतीय प्रबंध संस्थान

Indian Institute of Management

अहमदाबाद-३८००१५./Ahmedabad-380015.



For Brickwork Ratings Bengaluru