

Indian Institute of Management Ahmedabad



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AHMEDABAD

***PGP-ABM Placement Report***

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*Summers 2015*

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Ref No: SN/SMER/IIMA/2015/56

January 21, 2015

The Chairperson,  
Placement Office  
The Indian Institute of Management  
Vastrapur  
Ahmedabad – 380 015  
Gujarat

**Re: Audit of the Summer Internship Placement Report of the 2014-16 Postgraduate Programme in Agri-Business Management (PGP-ABM)**

Dear Sir,

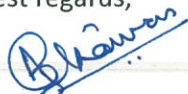
CRISIL has audited the placement report prepared by the Indian Institute of Management, Ahmedabad (IIM-A), for the summer internship placements of the 2014-16 batch of the PGP-ABM programme. The placement report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

1. For the purpose of the audit, we have obtained all the information and explanations from the institute which, to the best of our knowledge and belief, were necessary. In our opinion, the placement report complies with IPRS, version 2.1.
2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, location, and stipends presented in the report, based on communication received from recruiters.
4. Proof of acceptance of offers was verified through form submitted by students showing the acceptance.

Thank you,

Best regards,

A handwritten signature in blue ink, appearing to read "Anurag Jhanwar".

Anurag Jhanwar, MRICS  
Director, Education Gradings  
Tel: +91 22 3342 3234  
Email: anurag.jhanwar@crisil.com

## Overview of the postgraduate programme in agri-business management (PGP-ABM) summer placements 2015

The PGP-ABM summer placement process for the Class of 2016 was completed successfully on November 15, 2014. Out of the total batch of 49 students, 46 sought placements through the institute and were placed in less than a day. The remaining three students opted out for entrepreneurial projects through Centre for Innovation Incubation and Entrepreneurship (CIIE), IIM-Ahmedabad.

The students chose roles that best fit their career aspirations in agribusiness and allied domains. The robust placement process was appreciated by both recruiters and students, effectively matching talent and opportunities.

The programme was well-received by the industry as a provider of high quality talent to the agribusiness sector, from which 25 companies participated in the placement process. The batch attracted a diverse pool of recruiters, ranging from MNCs to small and medium enterprises as well as notable start-up firms. Axis Bank, Godrej Agrovet, Monsanto, Mother India Farms, Nestle, Rabobank, Sakthi Group, Syngenta, SV Agri, Suez Environment, Tetra Pak, and Tafe were among the top recruiters. Notably, two students got the opportunity to pursue internships both in France and India.

A variety of roles were offered across diverse domains including agricultural inputs, consulting, corporate banking, and fast-moving consumer goods (FMCG). Various roles available to students included business development, marketing, logistics and supply chain management, sales, plantations, rural banking, and general management.

The Summer Placement Report, drafted as per the Indian Placement Reporting Standards (IPRS), is annexed.

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## Placement Report

We have prepared the placement report as per IPRS. The detailed report, which has been audited by CRISIL, is presented below.

### 1 Classification of entire placement pool

Categories	Number
1. Total batch strength	49
1a. Total students eligible for sitting in Summer Placements	49
1b. Total students not eligible for sitting in Summer placements	-
2. Total students eligible for sitting in Summer Placements	49
2a. Seeking internship through the institute	46
2b. Not seeking internship through the institute*	3

\* Students opting out for projects through CIIE

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the institute	46	-
Not seeking internship through the institute	-	-

Table 1.2: Classification of internships based on stipend status

### 2 Sector-wise Classification

Sector	No. of Offers accepted
Agri-inputs	24
Banking, Financial Services and Insurance (BFSI)	5
Consulting projects	2
Consumer goods (FMCG)	6
Logistics	2
Manufacturing	3
Others	4
<b>Total</b>	<b>46</b>

Table 2: Classification of internships based on sector

For Indian Institute of Management Ahmedabad



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### 3 Function-wise Classification

Function	No. of Offers accepted
Business Development	5
Consulting	2
Development Strategy	1
Finance	2
General Management	1
Marketing / Sales	25
Operations /Supply Chain	3
Strategy	2
TBD*	5
<b>Total</b>	<b>46</b>

\*To be decided.

Table 3: Classification of internships based on function

### 4 Location-wise Classification

#### 4.1 Global Classification

Locations	No. of Offers accepted
India	29
France and India*	2
TBD	15
<b>Total</b>	<b>46</b>

\*Multiple locations both in France and India

Table 4.1: Classification of internships based on location

#### 4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
Bengaluru	2
Coimbatore	2
Hyderabad	2
Indore/ Pune	2
Mumbai	5
National Capital Region	4
Pan India	12
TBD*	17
<b>Total</b>	<b>46</b>

\* To be decided (includes 2 Internship roles offered in France and India)

Table 4.2: Classification of internships based on location within India

For Indian Institute of Management Ahmedabad



For CRISIL Limited, Mumbai



## 5 Compliance Statement

This placement report has been prepared as per IPRS, Version 2.1.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same


For Indian Institute of Management Ahmedabad


For CRISIL Limited, Mumbai