Indian Institute of Management Ahmedabad

PGP Placement Report

Summers 2022
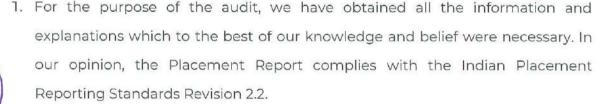

The Chairperson

Placement Office

Indian Institute of Management

Vastrapur, Ahmedabad - 380015

Gujarat

Dear Sir,

Re: **Audit of the Summer Internship Placement Report of the 2021-23 batch of the Post Graduate Programme in Management (PGP)**

We have audited the Placement Report prepared by you for the Summer InternshipPlacements (based on the offers received and accepted on campus) of the 2021-23 batchof the Post Graduate Programme in Management (PGP) of the Indian Institute of Management, Ahmedabad (IIM-A). The Placement Report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.

2. The validation of information presented in the report is based on communicationreceived by IIM-A from recruiting companies. Brickworks Analytics (BWA) has not independently sourced any information or documentation.

3. We have verified the information with respect to job location, sector, function and stipends presented in the report with communication received by IIM-A

from the recruiters.

4. Theacceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.

5. The report's overview section, which explains the placement process, has been prepared by IIM-A.

Thank You,

Best Regards,

RitabanBasu

Head – Risk & Analytics

Brickworks Analytics

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Overview

The summer placement process for thePGP-MBA Class of 2023 of the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully completed in November 2021 in an online mode. Firms from multiple domains participated virtually across the three clusters in Summer Placements, with all students being placed across more than 20 cohorts.The successful completion of the recruitment cycle for the batch stands testament to the high quality of students at the institute and the robust nature of the placement process that provides adequate flexibility to both students and recruiters.

Placement Process

132 firms participated with 219 different roles in the summer placement process in 2021. Firms were grouped into cohorts based on the industry and sector, and groups of cohorts were invited to campus across different clusters. As in previous years, students were provided the flexibility of making "dream" applications to firms of their choice in a subsequent cluster even with an offer in hand. Around 120 students made over 220 dream applications this year. This gave students the flexibility and choice to build careers in sectors of their preference.

Sectoral overview

Firms from different sectors participated in the process at IIM Ahmedabad. Recruiters in the management consulting domain included Alvarez & Marsal, Arthur D. Little, Synergy Consulting,Auctus Advisors, Bain & Company, Boston Consulting Group, GEP Consulting, Kearney, KPMG, McKinsey & Company, Pricewaterhouse Coopers and Strategy&.

Prominent recruiters in the Investment Banking and Markets space included Avendus Capital, Bank of America, Citibank, Credit Suisse (India), Edelweiss Wealth Management, Goldman Sachs, JP Morgan, HSBC, Morgan Stanley and Nomura (Singapore and India). In the Private Equity and Venture Capital domain, we saw participation of firms like Blackstone, Gaja Capital, I Squared Capital,MYRA SHS Renewables, The Xander Group, True North and White Oak Capital.

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Consumer goods and durables, consumer services and consumer electronics cohorts saw participation by regular recruiters like AB InBev, Airtel, Asian Paints, Coca-Cola, Colgate, Dabur, HUL, ITC, Kimberly Clark, Lenovo, Mondelez, Nestle, P&G, Puma, Reckitt Benckiser, Samsung Electronics, Tata Sky and Wipro Consumer Care among others.

The conglomerates cohort saw participation from Adani, Aditya Birla Group, Bajaj Group, JSW, Mahindra Group, RPG Group and Tata Administrative Services, among others. Retail B2B & B2C cohort consisted of firms like Amazon, Udaan, eShakti, Flipkart, and Purplle. In the Pharma & Healthcare cohort, firms like Apicore, MedTel Healthcare, Optum United Healthcare, PhableCare, Stryker India and Dr. Reddy's participated. The Consumer Tech cohort comprised firms like Electronic Arts, Gameskraft, and Winzo. Enterprise Tech consisted of companies like Adobe, Atlassian Corporation, IkigaiLabs, Microsoft, Oracle and Sprinklr. The Renewable Energy and Green Tech cohort saw participation fromReNew Power.

Banking & Insurance sector saw participation from firms like ICICI Bank, Kotak Mahindra Bank and Axis Bank. Tata Consultancy Services and InfoEdge participated in the IT Consulting cohort and Vedanta and Ola Electric participated in the Core Manufacturing & Infrastructure cohort.

There were 53 new recruiters this year, including Electronic Arts, Himalaya, Iroha Investment Management, Landmark Group, Mondelez, PharmEasy, Jupiter Capital and Venture Highway.

Top Recruiters

In the Management Consulting cohort, Boston Consulting Group was the top recruiter with 25 offers, followed by Bain & Company with 20 offers. In the Advisory Consulting domain, PwC made the maximum offers - 10 and in the Niche Consulting sector, GEP and Synergy Consulting made the highest offers –3 each. Goldman Sachs was the highest recruiter in Investment Banking and Markets cohort with 9 offers and True North and Xander Group

was the highest recruiter in the PE/VC and Asset Management cohort with 3 offers each. In the Consumer Goods, Consumer Electronics and Consumer Services domain, HUL extended the most offers - 14, followed by Samsung Electronics with 9 offers and Airtel with 4 offers. With 7 offers, Tata Administrative Serviceswas the largest recruiter in the Conglomerates cohort. Amazon was the highest recruiter in the Retail B2B & B2C domain with 11 offers. In the IT Consulting cohort, Tata Consultancy Services was the largest recruiter with 11 offers. Ola Electric was the highest recruiter in the Core Manufacturing & Infrastructure cohort with 5 offers.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more.

IIMA would like to thank all its recruiters for their participation in the year's placement process and their cooperation with the IPRS initiative.

1. Classification of Students

1.1   Classification of the Entire Placement Pool

Categories	Number
1.Total Batch Strength	**389**
1a. Students in PGP Programme at IIM Ahmedabad	389
1b. Dual Degree students from universities abroad	0
2.Students seeking internship through the institute	**389**
2a. Students in PGP Programme at IIM Ahmedabad	389
2b. Dual Degree students from universities abroad	0
3. Not seeking internship through the institute	**0**
3a. Students seeking internship through Entre Fair	0
3b. Students choosing to try out Entrepreneurship options	0
3c. Students seeking off-campus internship through other sources	0
Total Students eligible for internships	389
Total offers accepted	389
Students still in process	0

Table 1.1: Classification of the entire placement pool

1.2   Classification of the internships based on stipend status

Categories	With Stipend	Without Stipend
Seeking internship through the institute	389	0

Table 1.2: Classification of internships based on stipend status

For Indian Institute of ManagementAhmedabad

For Brickworks Analytics,Mumbai

पवन एम. रुईकर| Pawan M. Ruikar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager - Placements
भारतीय प्रबंध संस्थान अहमदाबाद
Indian Institute of Management Ahmedabad

2. Sector-wise Classification

Sector	No. of offers
Banking, Financial Services and Insurance (BFSI)	76
Conglomerates	35
Consulting	139
Consumer Goods (FMCG)	54
Consumer Services	2
Engineering/Technology	11
Environment & Energy	3
Information Technology (IT)	20
Manufacturing	7
Media/Communications	6
Online Services	3
Others (Consumer Tech)	1
Others (E-Commerce)	13
Others (Education Tech)	1
Others (Enterprise Tech)	1
Others (Retail B2B & B2C)	1
Others (Social Purpose Organisation)	2
Pharmaceutical/Healthcare	10
Telecom	4
Total	**389**

Table 2.1: Classification of offers based on sector

For Indian Institute of Management Ahmedabad

For Brickworks Analytics, Mumbai

पवन एम. रुईकर| Pawan M. Ruikar
सहायक महाप्रबंधक - स्थानन
Assistant General Manager - Placements
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3. Function-wise Classification

Function	No. of offers
Business Development	8
Consulting	153
Finance	70
General Management	41
Marketing / Sales	59
Others (Automobiles)	3
Others (Content Strategy and Analytics)	1
Others (Data and Process Analyst)	1
Others (Investment Banking)	1
Others (Transaction, Strategy & Execution)	2
Product/Category Management	36
Research & Advisory	3
Strategy	9
Operations/ Supply Chain Management	1
Systems/IT	1
Total	**389**

Table 3.1: Classification of offers based on function

For Indian Institute of ManagementAhmedabad

पवन एम. रुईकर| Pawan M. Ruikar
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For Brickworks Analytics,Mumbai

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4. Location-wise Classification

4.1 Classification of International Locations

Location	No. of offers
Dubai	1
Hong Kong	2
Singapore	4
Total	**7**

Table 4.1: Classification of offers based on international locations

4.2 Classification of Domestic Locations

Location	No. of offers
Ahmedabad	1
Bangalore	44
Chennai	2
NCR	9
Gurgaon	60
Hyderabad	7
Mohali	1
Mumbai	85
New Delhi	14
Pan India	120
Pune	10
Remote	26
Virtual	3
Total	**382**

Table 4.2: Classification of offers based on domestic locations

For Indian Institute of ManagementAhmedabad

For Brickworks Analytics,Mumbai

पवन एम. रुईकर| Pawan M. Ruikar
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Indian Institute of Management Ahmedabad

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5. Compliance Statement

This placement report has been prepared as per the Indian Placement ReportingStandards, Revision 2.2*. The instances where the report deviates from the standards andthe reasons for them are mentioned below:

Deviation from the standards	Reason
None	NA

Table 5.1:List ofdeviations fromstandards with reasons

*https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf

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For Indian Institute of ManagementAhmedabad

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